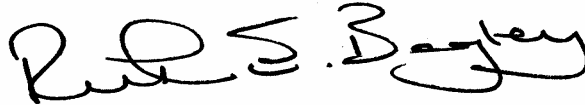


Date of issue: Tuesday 16<sup>th</sup> February, 2010

|   |  |
|---|--|
| <b>MEETING</b>  | <b>OVERVIEW &amp; SCRUTINY COMMITTEE</b><br>(Councillors Mann (Chair), Coad, Cryer, Davis,<br>A S Dhaliwal, Pabbi and Walsh (2 BILLD Vacancies)) |
| <b>DATE AND TIME:</b>   | THURSDAY, 25TH FEBRUARY, 2010 AT 6.30 PM   |
| <b>VENUE:</b>   | COUNCIL CHAMBER, TOWN HALL, BATH ROAD,<br>SLOUGH   |
| <b>DEMOCRATIC SERVICES<br/>OFFICER:<br/>(for all enquiries)</b> | CATHERINE MEEK<br><br>(01753) 875011   |

NOTICE OF MEETING

You are requested to attend the above Meeting at the time and date indicated to deal with the business set out in the following agenda.



**RUTH BAGLEY**  
Chief Executive

**NOTE TO MEMBERS**

This meeting is an approved duty for the payment of travel expenses.

**AGENDA**

**PART 1**

**AGENDA  
ITEM**

**REPORT TITLE**

**PAGE**

**WARD**

**AGENDA**  
**ITEM**

**REPORT TITLE**

**PAGE**

**WARD**

Apologies for absence.

**CONSTITUTIONAL MATTERS**

1. Declaration of Interest

(Members are reminded of their duty to declare personal and personal prejudicial interests in matters coming before this meeting as set out in the Local Code of Conduct).

2. Minutes of the Last Meeting held on 4th February, 2010

**Minutes to Follow**

**SCRUTINY ISSUES**

- |     |  |           |     |
|-----|--|-----------|-----|
| 3.  | Local Economic Assessment                  | 1 - 28    | All |
| 4.  | Response to Economic Downturn              | 29 - 48   | All |
| 5.  | Action to Improve Performance at MyCouncil | 49 - 74   | All |
| 6.  | Performance Report                         | 75 - 96   | All |
| 7.  | Carbon Management Plan                     | 97 - 142  | All |
| 8.  | Forward Agenda Plan                        | 143 - 144 | All |
| 9.  | Attendance Record                          | 145 - 146 | All |
| 10. | Date of the Next Meeting                   |           | All |

Wednesday 7<sup>th</sup> April, 2010. \*

\* The Chair has agreed that the meeting on 15<sup>th</sup> April, 2010 be rescheduled to 7<sup>th</sup> April, 2010.

Press and Public

You are welcome to attend this meeting which is open to the press and public, as an observer. You will however be asked to leave before the Committee considers any items in the Part II agenda. Special facilities may be made available for disabled or non-English speaking persons. Please contact the Democratic Services Officer shown above for further details.



**SLOUGH BOROUGH COUNCIL**

**REPORT TO:** Overview and Scrutiny Committee

**DATE:** 25<sup>th</sup> February 2010

**CONTACT OFFICER:** Shabnam Ali – Economic Policy Development Officer  
Rafiq Chohan – Assistant Director for Economic Development  
and Inclusion  
(01753) 875849

**(For all Enquiries)**

**WARD(S):** All

**PORTFOLIO:** Opportunity and Skills – Councillor Matloob

**PART I**  
**NON-KEY DECISION**

**LOCAL ECONOMIC ASSESSMENT**

1. **Purpose of Report**

The purpose of this report is to make the Overview and Scrutiny Committee aware of:

- Our obligations under Part 4 of the Local Democracy, Economic Development and Construction Bill (clauses 63 and 64) which places a new duty on county councils and unitary authorities to assess the economic conditions of their area based on its functional economic area.
- The legislation will provide £65,000 through the Area Based Grant which is to be used for developing the local economic assessment and conducting economic development activities.

2. **Recommendation(s)/Proposed Action**

The Committee is requested to note the report.

3. **Community Strategy Priorities**

- **Celebrating Diversity, Enabling inclusion** - this priority is met by ensuring that all sections of the community are aware of the services being made available specifically as a result of the economic downturn to minimise effects as far as possible.
- **Prosperity for All** – supporting people that have become unemployed as a direct result of the downturn and those that are facing even tougher conditions in obtaining employment. Supporting the redundant executives in realigning their skills and supporting them into either alternative sectors or enterprise.

#### 4. **Other Implications**

##### (a) **Financial**

There will be an allocation of £65,000 for this purpose. This funding will be available through the Area Based Grant April 2010 – March 2011. It will be important to ring fence this allocation so that it can be used for the purpose of the assessment and any other economic development activity that arises from it.

##### (b) **Human Rights Act and Other Legal Implications**

There are no legal or Human Rights Act implications arising from the recommendations in this report

#### 5. **Supporting Information**

##### 5.1 **Policy Context**

The government believes that local authorities should have a central role in leading economic development and regeneration. They have an important role to play in generating the potential for business growth and improving the attractiveness of an area to new and existing employers. SBC are well placed to develop and deliver support to local business for example through planning and infrastructure provision and to ensure that these activities are joined up with complementary activities to link local people to jobs. SBC's role in economic development is particularly important in an economic downturn.

5.2 The Government believes that the new local economic assessment duty will help to ensure that local authorities have a clear understanding of the conditions required for business to flourish in their area and for people to advantage of economic opportunities. The duty will underpin local authorities' power to promote the economic, social and environmental well being of their area. It will ensure that all economic and regeneration interventions are informed by a thorough and robust place based assessment of the comparative economic strengths and weaknesses of their area.

##### 5.3 **Core Principles**

A local economic assessment should provide local authorities and their key economic partners with a clear understanding of local economic conditions at all spatial levels, from urban through to rural areas. It should map economic linkages and identify the key factors enabling and constraining sustainable economic development. This understanding, embedded in the activities of the local strategic partnership, should lead to improved economic intervention including better spatial prioritisation of investment, and contribute to the overall aim of delivering sustainable development.

5.4 There are a number of broad principles that should be applied to local economic assessments to ensure that they have maximum impact. In particular, a local economic assessment should:

1. Identify the economic linkages, including the links between it and the wider administrative boundaries.
2. Identify the comparative strengths, weaknesses, opportunities and threats facing the local economy.

3. Review the key ways in which local authorities and their partners influence local economic development and their impact. – the assessment could also take account of the economic role of the local authority itself including its procurement policies and the role its regulatory service can play in supporting local businesses.
4. Review the regeneration challenges of the area.
5. Analyse causes of wordlessness
6. Consider the impact of local economic development on the environment and how the local economy will be affected by the transition to a low carbon economy.

#### 5.5 **Geographic Scope**

The Government believes that economic assessments should not be constrained by local authority boundaries. They should seek to identify the functional economic areas within and across boundaries. For Slough the functional economic areas have been provisionally decided as Windsor and Maidenhead, South Bucks, Wycombe, Spelthorne, Hillingdon and Hounslow. The main determination for this grouping is data on commuting patterns which shows that there are high numbers of inflow and outflow between these areas. Also, there is already some links with Hounslow and Hillingdon through Heathrow Airport with initiatives such as Meet the Buyer, Heathrow Retail Academy and Housing market similarities.

#### 5.6 Slough's Local Economic Assessment will be based upon the following geographic areas:

1. LEVEL 1: Berkshire Local Economic Assessment (conducted by BESB)
2. LEVEL 2: Slough Local Economic Assessment
3. LEVEL 3: Slough Economic Assessment based upon its Functional Economic Area.

#### 5.7 **Informing Local and Regional Strategies**

Assessments should form a significant element of the evidence base underpinning local and regional strategies. To achieve this will require a high level of co-operation amongst local authorities in the region and with other regional partners such as SEEDA.

#### 5.8 An assessment should form part of the evidence base for the Sustainable Community Strategy. Flowing from this, the assessment should also inform local area agreement (LAA) and multi area agreement (MAA) negotiations.

#### 5.9 Local Economic Assessments should also inform Local Development Frameworks. Section 13 of the Planning and Compulsory Purchase Act 2004 requires local planning authorities to keep under review the matters which may be expected to affect the development of their area or the planning of its development, including the principal economic characteristics. Linked to this, the Government consulted upon a new Planning Policy statement (PPS4) planning for Sustainable Economic Development in December 2007. This explained how local planning authorities should draw upon a wide evidence base to understand both existing business needs and likely changes in the market, so that they can prepare policies to support sustainable economic development in all of their areas.

#### 5.10 **Timing and frequency of assessments**

The Government believes that it should be for each local authority to decide when it needs to review or revise its assessment taking into account local circumstances. Authorities may wish to review their economic assessments as

part of any review of their Sustainable Community Strategy or ahead of LAA negotiations or refreshes.

5.11 **Measuring impact of assessments**

It is envisaged that the local economic assessments will complement the national indicator set in providing a useful source of evidence for inspectors in carrying out a CAA. Inspectors are also likely to look at how local authorities and their partners have built on this work to inform development of their local priorities and strategies.

5.12 **Engaging Stakeholders**

The Local Democracy, Economic Development and Construction Bill will place a duty on local authorities undertaking local economic assessments to consult certain named partners. (For a list of these partners please see appendix A)

5.13 The legislation also requires local authorities to consult such other persons as they consider appropriate eg social, environmental and economic partners including local businesses, the voluntary and community sector, social enterprises.

5.14 **Economic Development Activities**

It is anticipated that the funding will be used in 3 main ways:

1. A sum to be agreed, which will contribute to the Berkshire wide Economic Assessment. This will be paid to BESB who will lead on this.
2. Slough's local and Functional Economic Area Assessment, it is yet to be decided who will lead on this.
3. The main bulk of the funding will be spent on economic development activities that are key priorities of the economy as identified and highlighted in the assessment.

6. **Appendices Attached**

'A' - Local Democracy, Economic Development and Construction Bill Local Economic Assessments Policy Statement

7. **Background Papers**

None



Local economic assessments  
**Draft statutory guidance**







Local economic assessments  
**Draft statutory guidance**

Department for Communities and Local Government  
Eland House  
Bressenden Place  
London  
SW1E 5DU  
Telephone: 020 7944 4400  
Website: [www.communities.gov.uk](http://www.communities.gov.uk)

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# Section 1

## Introduction

- 1.1 The Local Democracy, Economic Development and Construction Bill places a new duty on county councils and unitary district councils to prepare an assessment of the economic conditions of their area.
- 1.2 This takes forward one of the key recommendations of the Review of Sub-National Economic Development and Regeneration, published in July 2007. The Review set out a series of reforms to enable regions and local areas to respond better to economic challenges and play a more significant role in promoting economic development.
- 1.3 The Government's intention is to formally consult on statutory guidance on the duty once the Local Democracy, Economic Development and Construction Bill has been enacted and the relevant provisions are in force. The final stages of the Bill are now expected to be completed in the autumn.
- 1.4 The Government's intention is that the duty should come into force in April 2010. We are publishing this pre-consultation draft guidance now to give local authorities and partners early sight of the Government's thinking on how the duty might be carried out. We welcome feedback on this draft. Please forward any comments you wish to make to Colin Lovegrove at [colin.lovegrove@communities.gsi.gov.uk](mailto:colin.lovegrove@communities.gsi.gov.uk).
- 1.5 In publishing draft guidance now we are not seeking to pre-judge Parliamentary scrutiny of the Local Democracy, Economic Development and Construction Bill. Elements of the guidance may change as necessary to reflect any changes effected to the legislation by further Parliamentary scrutiny of the Bill.
- 1.6 This draft guidance explains what the new local economic assessment duty is intended to achieve, how assessments should be taken forward and what they should contain. This draft statutory guidance is primarily aimed at local authorities, but will also be of interest to local authorities' economic partners.
- 1.7 The Improvement and Development Agency (IDeA) and the Planning Advisory Service (PAS) have worked with several local authorities to produce national practical guidance on undertaking local economic assessments. The guidance is available for consultation from the IDeA's Community of Practice platform <http://www.communities.idea.gov.uk/c/1108381/home.do>. Communities and Local Government have worked closely with IDeA and PAS in taking forward the new duty and this draft statutory guidance should be read alongside their draft guidance.

- 1.8 The publication of these two sets of draft guidance should enable local authorities to start thinking about how they should prepare for the new duty, ahead of its commencement in April 2010.

# Section 2

## Legislative requirements

- 2.1 Part 4 of the Local Democracy, Economic Development and Construction Bill requires county councils and unitary district councils in England, London borough councils, the Common Council of the City of London and the Council of the Isles of Scilly to prepare an assessment of the economic conditions of their area. These councils are referred to as principal local authorities for the purposes of the duty.
- 2.2 The Bill states that:
- A principal local authority may revise an assessment, or any part of it, at any time.
  - In undertaking an economic assessment a principal local authority should consult those organisations they consider appropriate.
  - Local authorities should also have regard to any guidance published by the Secretary of State with regard to what an assessment should contain, how it should be prepared and when to prepare and revise it. Before publishing any guidance, the Secretary of State must consult representatives of local government and such other persons as the Secretary of State considers appropriate.
  - In two tier areas, the county council is required to consult and seek the participation of non-unitary district councils within its area. District councils have a corresponding duty to co-operate with the county council.
  - The county council should also have regard to any material produced by a non-unitary district council within its area in the discharge of that council's local planning functions under section 13 of the Planning and Compulsory Purchase Act 2004.

# Section 3

## Creating a shared evidence base

- 3.1 Different places face different economic challenges and opportunities and therefore a lot of economic development activity needs to be tailored locally. Well designed local economic development policy, taken forward by local authorities and partners, can contribute significantly to sustainable economic objectives.
- 3.2 The ability of local authorities and partners to deliver sustainable economic growth<sup>1</sup> and to respond to the economic challenges in their area depends heavily on a robust and well informed evidence base.
- 3.3 Local economic assessments should equip local authorities and partners with a common understanding of local economic conditions and economic geography and the economic, social and environmental factors that impact on economic growth. This understanding should lead to improved economic interventions, including better spatial prioritisation of investment, and contribute to the Government's overall aim of delivering sustainable development.
- 3.4 Local authorities, regions and partners already assemble a range of data and evidence to support their economic interventions. Local economic assessments should provide a mechanism for bringing this evidence together within a common economic evidence base that tells the story of a place. This evidence base should inform local, sub-regional and regional economic strategies including the framework for the future development of the region as set out in the regional strategy<sup>2</sup> – or the Mayor's suite of strategies in the case of London. This should ensure that policy making at all levels is based around a shared understanding of local economic challenges.

<sup>1</sup> Economic growth that can be sustained and is within environmental limits, but also enhances environmental and social welfare and avoids greater extremes in future economic cycles

<sup>2</sup> Part 5 of the Local Democracy, Economic Development and Construction Bill provides for the preparation of regional strategies for all regions in England, except London

# Section 4

## Shaping local economic assessments

4.1 In shaping their local economic assessments local authorities should take account of a broad range of factors that impact, both positively and negatively, on business in their area and the economic well-being of individuals and communities. Local authorities will need to work across different service areas, such as economic development and regeneration, education and skills, planning, transport, and sport and culture in preparing their assessments.

### Objectives of assessments

4.2 Local economic assessments should provide a comprehensive and robust diagnosis of local economic conditions which should inform interventions of local authorities and partners.

4.3 The Government believes that the core objectives of local economic assessments should be to:

- **Provide a sound understanding of the economic conditions in the area and how they affect residents and businesses.**
- **Identify the comparative strengths and weaknesses of the local economy and the nature and form of local economic challenges and opportunities.**
- **Identify the local economic geography, including the economic linkages between the area being assessed and the wider economy.**
- **Identify the local constraints to economic growth and employment and the risks to delivering sustainable economic growth.**

### Issues to be covered in assessments

4.4 Local authorities should seek to adopt a broadly consistent approach so that economic assessments are comparable and can readily be aggregated to inform sub-regional and regional strategies. Local authorities should work with the regional development agency (RDA) and other regional partners to achieve this consistency across their region.



- 4.5 To ensure consistency, local economic assessments should address a core set of themes that are essential ingredients to any robust local economic assessment. These themes are not exhaustive and local authorities are free to decide what other issues they wish to address in their economic assessments to reflect local circumstances and priorities.
- 4.6 Assessments should, in some form, address the following themes:

### **Business and enterprise**

**Structure of local economy:** Identify the sectoral structure of the local economy, including the comparative strengths of sectors and the significance of particular businesses.<sup>3</sup>

**Overall economic competitiveness of area:** Reach a judgement about the overall economic competitiveness and productivity of the area.

**Enterprise and innovation:** Gauge the levels of and trends in business start ups and closures, growth of small and medium-sized enterprises, self employment, and employment in, or growth of knowledge intensive industries and other high growth sectors. Local authorities should also explore the extent to which universities and other higher education institutions are linked up to local businesses.

**Business needs:** Gauge the views of local businesses on what they see as the biggest constraints to business investment and economic growth and how well local authorities engage local businesses and local business networks. This may include business views on the extent to which local authorities' core services, such as their regulatory services, have supported local businesses.

### **People and communities**

**Labour market:** Assess the local occupational structure, including employment and unemployment rates. In analysing labour market conditions, local authorities should give particular regard to levels of worklessness (see paragraphs 4.7 and 4.8), travel to work patterns and the economic and social factors behind these.

**Skills:** Assess local skill levels, including educational attainment. Local authorities should also analyse any evidence of skills gaps and explore the extent to which local skills levels match the needs of local business and businesses in neighbouring areas.

**Economic inclusion:** Identify areas or communities that face high levels of deprivation and economic exclusion and identify the key underlying economic and social barriers to economic participation.<sup>4</sup>

<sup>3</sup> *Building Britain's Future*, HMG, June 2009. Chapter 3 [*Investing for the Future: Building Tomorrow's Economy Today*] sets out the Government's vision for the UK economy over the next decade and its commitment to ensuring that Britain can lead in new sectors of the future in a global economy and take advantage of the economic opportunities presented by the move to a low carbon economy.

<sup>4</sup> *Transforming Places Changing Lives – Taking Forward the Regeneration Framework*, CLG, May 2009, sets out a definition of regeneration – a set of activities that reverse economic, social and physical decline in areas. Successful regeneration should strengthen communities by creating new economic opportunities, thereby increasing social mobility and supporting people to reach their full potential, regardless of where they live.

## Sustainable economic growth

**Environmental sustainability:** Examine how the local economy needs to adapt to meet any commitments relating to the protection and enhancement of a healthy natural environment, including biodiversity, reducing waste and greenhouse gases and increasing renewable energy capacity – identifying any pressures economic growth is likely to place on environmental sustainability, or potential opportunities for maximising green growth. Local authorities should, in particular, examine the challenges and opportunities that the move to a low carbon economy<sup>5</sup> presents to local firms and how well placed the local transport and energy infrastructure are for the needs and opportunities of such an economy. They should also take account of the risks from long term climate change and their potential economic implications.

**Housing and infrastructure:** Examine the extent to which local housing provision and infrastructure, including transport, supports the economic sustainability of the area. Drawing on the evidence assembled to underpin local development frameworks, local authorities should examine, as far as practicable, whether there is sufficient housing of the right size and affordability and sufficient infrastructure to support sustainable economic growth and economic inclusion.

## Tackling worklessness

- 4.7 Helping people to find and stay in work should be a priority for local government and its partners. In March 2009, Councillor Stephen Houghton published his independent report *Tackling Worklessness: A Review of the contribution and role of English local authorities and partnerships*, which sought to establish how English local authorities and their partners can do more to tackle worklessness. The Government's<sup>6</sup> response broadly welcomed the review's recommendations, including the specific call for local authorities to complete worklessness assessments, and committed to making the worklessness assessment an integral part of the wider local economic assessment.
- 4.8 Also building on recommendations from the review, the Budget 2009 announced a Future Jobs Fund of around £1bn that will provide additional resources for local partnerships to do more to stimulate jobs for workless people. All local authorities bidding for the Future Jobs Fund will need to carry out a preliminary worklessness assessment as part of the bidding process, and commit to putting in place an initial Work and Skills Plan by April 2010.<sup>7</sup> Worklessness assessments should be considered in developing the full local economic assessment. And we would encourage local authorities to revisit work and skills plans in the light of full local economic assessments.

<sup>5</sup> The Climate Change Act 2008 sets a legally binding target of at least an 80% reduction in greenhouse gases by 2050 for the UK as well as a 26% reduction in CO2 emissions by 2020 – both against 1990 levels.

<sup>6</sup> *Stepping up to the Challenge – The Government's response to Tackling Worklessness – a review of the contribution and role of English local authorities and partnerships* – CLG & DWP, May 2009

<sup>7</sup> [www.dwp.gov.uk/campaigns/futurejobsfund/](http://www.dwp.gov.uk/campaigns/futurejobsfund/)

## Integrating economic, social and environmental issues

- 4.9 Local economic assessments should draw out the interlinkages between economic growth and wider social and environmental issues that impact on the quality of life. Local economic assessments should interact with evidence about the natural environment, in terms of pressures resulting from economic activity and opportunities for economic prosperity which protect and enhance the natural environment. Local economic assessments should also interact with local evidence assembled around social issues such as health, child poverty and crime and examine the extent to which sport and cultural facilities, broadband provision and the quality of place can hinder or help attract investment and a well qualified workforce required for a vibrant local economy.
- 4.10 Section 21 of the Child Poverty Bill will place a new duty on local authorities to work with their partners to prepare an assessment of the needs of children living in poverty in their area. Local authorities should, wherever possible, seek to integrate the preparation of a local economic assessment and a child poverty assessment, helping to ensure that the economic development of an area supports understanding of poverty and work to reduce child poverty in the local area.

## Other principles

- 4.11 **Local economic assessments should be place based.** They need to take account of the particular history, demography and social and environmental challenges faced by specific areas and communities. It is particularly important for local authorities assessing a large geographical area to avoid a blanket approach to their local economic assessments. They need to draw out the economic diversity of their area.
- 4.12 **Local economic assessments should be forward looking.** Local authorities need to have a clear understanding of the economic origins of their area, its current economic conditions and what they see as the future direction of their local economy. It is particularly important in the context of the current economic and environmental challenges and the likely future shape of the UK economy, that local authorities have a clear sense of the future economic direction of their local area. It is not necessary for local economic assessments to include detailed economic forecasts. However, assessments should include consideration of social and environmental trends (e.g. ageing population and climate change) and how different economic scenarios might impact on the local area.
- 4.13 **Assessments should be based on appropriate and proportionate evidence and data.** In addition to national sources of data, assessments can draw on data held by local, sub-regional and regional partners, survey evidence and the knowledge and expertise of local, sub-regional and regional

partners and key stakeholders, including the business community. Lower super output area level data<sup>8</sup> would, for example, be particularly helpful in identifying priority areas for intervention. However, assessments should not be seen as purely data collection exercises. Assessments should set out a clear narrative that addresses the core objectives set out on paragraph 4.3.

- 4.14 **Assessments should explain the methods employed, with any limitations noted.** Local authorities should ensure that assumptions, judgements and findings are justified and presented in an open and transparent way. Forecast results and data should, as a minimum, be replicable.

## Building on existing economic evidence

- 4.15 Many local authorities already assemble a significant amount of economic evidence to support their local economic development. Where appropriate, local authorities should build on this existing evidence base. Local authorities will, however, need to ensure that any assessments are consistent with the principles set out in this guidance.

<sup>8</sup> Lower Super Output Areas (LSOAs) are a geography designed for the collection and publication of small area statistics. LSOA units are similar in size of population (around 1500 people) which allows for reliable comparisons between them. Their boundaries are also stable, enabling the improved comparison and monitoring of statistics over time.

# Section 5

## Use of data

- 5.1 There are a wide range of data sources available to inform local economic assessments.
- 5.2 National sources of data will be valuable in providing comparable data that will be useful in establishing a common core dataset. There is a substantial amount of data available that relates to local authority geography. In addition, there have been considerable improvements in the availability of statistics that relate to smaller geographic areas. These can help produce a far more detailed understanding of places and identify characteristics of individual neighbourhoods.
- 5.3 The majority of nationally provided data sets for local development are signposted on data4nr.net (data for neighbourhoods and regeneration) and these are updated as new sources become available.
- 5.4 Data held by regional and local partners (such as administrative data, local survey results and local consultation and planning exercises) are also of relevance to assessments. Local data sources may provide more timely information than national sources, help fill gaps, and be available at smaller geographical levels. These can provide insights not possible from national data sets.
- 5.5 Regional observatories will, for example, be able to signpost regionally and locally held data sets which may be appropriate. Private sector sources of data may also be considered if these effectively meet local needs. Some local partnerships have established local data observatories or local information systems. These may also be valuable sources of data. Data4nr.net provides links to regional and local data sources, including local information systems and observatories.

# Section 6

## Reflecting economic geography

- 6.1 The Government believes that local economic assessments should, as far as possible, match real economic geographies or functional economic market areas.<sup>9</sup>
- 6.2 There is not a universal approach to defining functional economic market areas but there is a widely used set of indicators (e.g. labour markets measured by travel to work areas, retail markets by catchment areas) which should be viewed as a suite from which regions and local authorities can pick a combination which best reflects the key drivers of their local economy. As the boundaries of a functional economic market area will vary depending on the definition, local authorities will need to judge which features of the economy should be considered. This requires a strong evidence base and the local economic assessment can contribute to this. After choosing a set of appropriate indicators these can be mapped to identify the best fit in terms of functional economic market areas.
- 6.3 Where strong economic links are identified, local authorities should consider the benefits of collaborating with neighbouring local authorities in preparing their local economic assessment. In some cases this may involve working across regional boundaries. In that context, assessments should also identify areas where beneficial new links between local authorities could be forged or strengthened, for instance to connect residents and businesses to new opportunities. Collaboration could take the form of a joint local economic assessment. One approach could be to put together an overarching sub-regional assessment of the broad economic conditions of the functional economic market area, aggregating evidence where necessary, below which would sit assessments by individual local authorities which identify the distinct economic priorities of their local area.
- 6.4 The Government would expect local authorities that have come together to agree and deliver a multi-area agreement (MAA) to prepare a joint assessment, or at least to collaborate closely in the preparation of their own individual assessments. MAA partner authorities should, however, not lose sight of the economic linkages between the MAA area and the wider economy.
- 6.5 It is likely that a county council area will include more than one functional economic market area. In such circumstances, the Government believes that county councils should identify the specific economic conditions of separate functional economic market areas as part of a wider assessment of the whole county. It is important that county wide assessments fully reflect the economic diversity of their areas, including rural as well as urban areas.

<sup>9</sup> Functional economic market areas are spatial areas that can be mapped by a combination of the key indicators of economic activity and across areas.

- 6.6 Where local authorities have established an economic prosperity board or combined authority<sup>10</sup> for an area, this body would be well placed to conduct an economic assessment on their behalf.
- 6.7 Where pan-regional partnerships are established, for example in the Thames Gateway, the local authorities concerned should look to develop a common and joined up evidence base for the partnership area.

<sup>10</sup> Part 6 of the Local Democracy, Economic Development and Construction Bill enables the creation of economic prosperity boards and combined authorities outside London. These are new governance structures for sub-regions and will enable groups of local authorities to drive forward activity on economic development issues (and transport in the case of combined authorities) across the whole of their area.

# Section 7

## Informing local strategy and delivery

- 7.1 *Creating Strong, Safe and Prosperous Communities*<sup>11</sup> sets out the new framework by which local authorities and partners should work together to improve local well-being. Local economic assessments should support these ambitions and should be embedded within this framework.
- 7.2 The primary purpose of local economic assessments should be to inform both county's and district councils' sustainable community strategies. This, in turn, will inform their local area agreements (LAAs) and, where appropriate, any subsequent LAA revision proposals and the economic interventions of local strategic partnerships (LSPs). Flowing from this, local economic assessments should also inform other local strategies such local development frameworks, local transport plans, housing strategies and, where applicable, work and skills plans as well as relevant local authorities' commissioning role for 16 to 19 learning, following the transfer of responsibilities from the Learning and Skills Council in 2010.
- 7.3 Local authorities should also draw on the evidence presented in their local economic assessments when reviewing their economic development activities and that of their partners. Local economic assessments should inform any review of the effectiveness of current economic interventions and may, in particular, help to identify opportunities for better co-ordination of interventions and any unintended consequences of existing interventions. In that context, local authorities should be aware of the economic strategies of neighbouring authorities and regional partners.

### Local planning

- 7.4 Local planning authorities will have regard to sustainable community strategies covering their area when preparing their local development frameworks (LDF). Local economic assessments should, therefore, form part of the evidence base for the preparation of LDFs.
- 7.5 It is important that all authorities have a good understanding of how land is to be used for economic development. As part of their planning responsibilities, local authorities are required to identify land for economic development in their LDFs. This requirement is being strengthened through new draft *Planning Policy Statement 4: Planning for Prosperous Communities*, published in May 2009, which sets out the Government's proposed

<sup>11</sup> *Creating Strong, Safe and Prosperous Communities: Statutory Guidance*, HM Government, July 2008



framework for planning for sustainable economic growth. It requires regional and local planning authorities to identify a good supply of land for economic development, which includes preparing and maintaining a robust evidence base to understand both existing business needs and likely change in the market to inform their planning policies. In preparing local economic assessments, it will be important for local authorities to take account of this evidence in terms of the demand for employment land and potential supply.

- 7.6 Sections 13 and 14 of the Planning and Compulsory Purchase Act 2004 require counties and local planning authorities to keep under review matters which may affect the development of their area, or the planning of its development, including principal economic characteristics. The Local Democracy, Economic Development and Construction Bill 2009 requires county councils, when preparing their local economic assessments, to have regard to material assembled by district councils in their area under section 13 of the Planning and Compulsory Purchase Act 2004. It is important that county councils take account of the economic evidence base supporting LDFs. County councils and district councils should work collaboratively in assembling their evidence bases to avoid duplication, and ensure that both tiers establish a shared and consistent evidence base. Most of the evidence assembled by district councils as local planning authorities will be sufficient for the purposes of the county's wider local economic assessment.

## Informing the comprehensive area assessment

- 7.7 Comprehensive area assessment (CAA), which came into being in April 2009, provides an independent assessment of how well people are being served by their local public services. It focuses on how well these services, working together, are achieving improvements and progressing towards long-term goals. The first assessments will be published in December 2009.
- 7.8 As an element of CAA, inspectorates will consider the performance of local economies and the effectiveness of local partners' actions in support of sustainable economic growth. Once completed, local economic assessments will complement the national indicator set and other sources of evidence in providing a useful source of evidence for inspectorates in carrying out this work. In drawing on this evidence, inspectorates will consider how local authorities and their partners have used the economic assessment to inform the development and delivery of their local priorities and strategies.
- 7.9 Inspectorates may highlight with a red flag areas where local action to achieve an important outcome – such as sustainable economic growth – is unlikely to deliver the expected improvement. Local authorities would need to take account of such current risks identified through CAA when revising their economic assessment. Equally when exceptional outcomes have been achieved green flags will be awarded by the inspectorates.

## Role of non-unitary district councils in two tier areas

- 7.10 The Local Democracy, Economic Development and Construction Bill requires the county council to consult and seek the participation of district councils within its area in preparing its local economic assessment. The Bill also requires district councils to co-operate with the county council. So, although the duty applies to county councils in two tier areas, it is important that the county council works in close partnership with district councils in preparing a county wide economic assessment. District councils have a central role in local economic development, which goes beyond just their local planning role, so it is important that county councils build on any appropriate local knowledge and evidence that district councils hold that would help to inform local economic assessments.

## Working with other local partners

- 7.11 The Local Democracy, Economic Development and Construction Bill requires principal local authorities for local economic assessments to consult such persons as they consider appropriate. Local authorities should seek to actively engage partners, involving them from the start of the process.
- 7.12 As a minimum, local authorities should consult those LAA partners with functions particularly related to economic development in the preparation of their local economic assessments. Ideally, local authorities will embed the preparation of local economic assessments into the role of local strategic partnerships (LSPs).
- 7.13 It is particularly important that local authorities consult representatives of local business and social enterprise in the preparation of their assessments. The views of businesses should be reflected in the assessments. Local authorities should also consult statutory environmental advisers (Natural England and the Environment Agency) on environmental sustainability issues. Assessments should also take account of views of parish and town councils, which are often responsible for providing local services.

## Section 8

# Informing regional strategy and delivery

- 8.1 The Local Democracy, Economic Development and Construction Bill provides for new integrated regional strategies for each region outside London. Each strategy should set out a region's economic, social and environmental priorities. The Government's draft Policy Statement on Regional Strategies, published in August 2009, sets out the Government's policy framework for the preparation of regional strategies<sup>12</sup>.
- 8.2 Local economic assessments should form part of the evidence base for the preparation of the regional strategy and the implementation plan that accompanies it. The Examination in Public Panel may also draw upon the evidence assembled through local economic assessments in testing the soundness of the draft regional strategy.
- 8.3 The responsible regional authorities<sup>13</sup> will be required to prepare annual monitoring reports for the regional strategy in order to monitor the implementation of the strategy and to keep the regional evidence base up to date. Local economic assessments should also inform the preparation of these reports. The economic evidence base established for the regional strategy should aggregate the outputs from local economic assessments.

### Structured regional dialogue

- 8.4 If local economic assessments are to effectively inform the preparation of the regional strategy, the economic conditions of local areas need to be assessed in a consistent way. The responsible regional authorities, local authorities and other regional partners should seek to agree on how the local economic assessments can best inform the preparation of the regional strategy through a structured regional dialogue. This should include agreeing upon a core evidence base that should be common to all local economic assessments. Local authorities and partners should also use this structured dialogue to establish how they can make best use of analytical capacity within the region and how local authorities that lack analytical capacity can best be supported.

<sup>12</sup> Policy Statement on Regional Strategies and Guidance on the establishment of Leaders' Boards – Consultation, CLG & BIS, August 2009

<sup>13</sup> Clause 69 (1) of the Local Democracy, Economic Development and Construction Bill refers to the RDA for the region and the Leaders' Board for the region acting jointly as responsible regional authorities

## London

- 8.5 In London local economic assessments will inform the Mayor's suite of statutory strategies prepared under the Greater London Authority Act 1999, including the London Plan and the Mayor's Strategies for Economic Development and Transport. The London boroughs should work closely with the Greater London Authority and the London Development Agency in preparing the way for the new duty. Again, both parties should seek to agree a core evidence that should be common to all borough assessments and explore how they can make best use of analytical capacity held within London. The London boroughs will also take account of the wider perspective of the Mayor's suite of strategies in preparing their local economic assessments.
- 8.6 As a major economic driver, London has an economic impact well beyond its boundaries. Where applicable, local authorities outside London should draw out the economic linkages between their area and the capital. Likewise, London borough assessments should seek to draw out economic linkages with central London and, where applicable, neighbouring areas outside London and beyond.

## Section 9

# Timing and frequency of assessments

- 9.1 The Government expects that the new duty will come into force in April 2010, at which point local authorities should begin to prepare their assessments.
- 9.2 Local authorities should aim to complete their first assessments within six to nine months of the duty coming into effect so that the assessments are able to inform the preparation for the next suite of LAAs for the period 2011–12 to 2013–14. Local authorities outside London should also work to a timescale that complements the cycle for the development of the regional strategy, which assessments will support.
- 9.3 Local authorities should keep assessments up to date and fit for purpose, to enable them to keep their sustainable community strategy up to date and help to strengthen their LAA negotiations. The 2011 census will provide a particular opportunity for local authorities to refresh and update their economic evidence base. The results of the census should be available in 2013.

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**SLOUGH BOROUGH COUNCIL**

**REPORT TO:** Overview and Scrutiny Committee

**DATE:** 25<sup>th</sup> February, 2010

**CONTACT OFFICER:** Shabnam Ali – Economic Policy Development Officer  
Rafiq Chohan – Assistant Director for Economic Development  
and Inclusion  
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**(For all Enquiries)**

**WARD(S):** All

**PORTFOLIO:** All

**PART I**  
**FOR INFORMATION**

**RESPONSE TO THE ECONOMIC DOWNTURN**

1. **Purpose of Report**

The purpose of this report is to make the Overview and Scrutiny Committee aware of:

- Measures taken to support people through the credit crunch.
- Unemployment levels and other impacts on communities.
- The new internal partnership, Slough Economic Taskforce (SET) developed as a direct result of the downturn and how we work with Partners.

2. **Recommendation(s)/Proposed Action**

The Committee is requested to note the supporting information and appendices attached to this report.

3. **Community Strategy Priorities**

- **Celebrating Diversity, Enabling inclusion** - this priority is met by ensuring that all sections of the community are aware of the services being made available specifically as a result of the economic downturn to minimise effects as far as possible.
- **Prosperity for All** – supporting people that have become unemployed as a direct result of the downturn and those that are facing even tougher conditions in obtaining employment. Supporting the redundant executives in realigning their skills and supporting them into either alternative sectors or enterprise.

#### 4. **Other Implications**

##### Financial –

Much of the additional work outlined in Appendix A has been possible through external funding, however, existing resources have been used to lever in additional resources. There are no additional financial implications as a result of this information report. Current and future financial obligations are subject to normal council budget setting processes. There are no direct matched funding obligations current or in the future related to this report

Human Rights Act and Other Legal Implications – there are no legal or Human rights Act issues arising from the recommendations in this report

##### Equalities Impact Assessment -

N/A but all projects outlined in Appendix A have carried out their own Equalities Impact Assessments

#### 5. **Supporting Information**

##### 5.1 **Slough Economic Taskforce**

- The global economic downturn affected the nation and many LAs were left unprepared and without resources to be able to respond effectively.
- SBC were swift to respond. An internal group was set up to track trends so that the scale of the problem could be understood.
- Slough Economic Taskforce launched to support local residents and businesses through the credit crunch and economic uncertainty.
- The group ensured Information on the Slough Borough Council website for residents and businesses was available – <http://www.slough.gov.uk/services/17997.aspx>
- Advice for residents including credit crunch leaflet for residents, credit crunch housing and benefits leaflet.
- Top tips on dealing with debt; local employment advice and support. There are also useful links to other parts of the council website and also to useful external websites.
- Advice for businesses including Billing Collections and Recovery Debt; Business Grants; European Funding; Credit Crunch help, advice and information.
- Credit crunch leaflet for residents and businesses available to download from website or from MyCouncil; libraries; GP's etc.

##### 5.2 **10 Point Plan**

Private, public and voluntary sectors were consulted to understand the pressures they were experiencing. As a result of this a 10 point plan was compiled to respond to what our partners informed us of.



The 10 point plan would:

- Provide advice and information on dedicated web pages for residents and businesses
- Provide a series of employment seminars and workshops explaining the range of support available for those unemployed or those fearful of unemployment
- A series of seminars and workshops for small and medium sized businesses on how to survive the recession
- The development of job matching services
- A leaflet providing information on the range of support available to residents and businesses
- Increased support proposed for volunteering opportunities
- Increased resources being made available for advice services
- Paying small local businesses sooner
- Increasing advice and information for the homeless
- Increasing advice and information for people who are in debt

### 5.3 **Housing Support**

- Housing and benefits leaflet for residents being distributed to banks, building societies, bodyshops etc.
- Signed up for fast track on Mortgage Rescue Scheme.
- Housing currently exploring pre-eviction panel to reduce no. of homeless
- Articles in the council's newspaper on housing and debt and welfare advice and also on employment and training opportunities
- Increased resources in our Housing Needs team and reviewed our Homelessness strategy to reflect the growing pressures on the housing market and for individuals during the current economic downturn.
- Housing have own multi agency "recession watch" group incl. Housing Officers, People 1<sup>st</sup>, CAB and Shelter.

### 5.4 **Debt Support**

- Data Analysis on front line services.
- Customer Service – debt & welfare advice – more staff being transferred into this area.
- Working with neighbouring authorities to set up a Credit Union.
- Working with specialist teams and other agencies to target and investigate illegal trade including fraud, illegal money lending, and high pressure selling.

### 5.5 **Business Support**

The Economic Development and Inclusion Team has partnered with Business Link to ensure that support is available to local small and medium sized enterprises (SMEs) through the Credit Crunch. As a result a range of workshops and seminars

were delivered to ensure SMEs were aware of the support and advice available to them.

SME Seminars/Workshops included:

- Surviving the Credit Crunch - 24/03/09 (approx 100 attendees)
- Sustainability/Climate Change - 02/06/09 (approx 100 attendees)
- Marketing your business in a cost effective way - 13/10/09 (approx 80 attendees)

Future seminars planned for quarter 1: January – April 2010:

- MSD UK – Meet the Buyer
- 2012 Olympics – how to secure contracts
- Innovation – how can businesses be more innovative in the way they do business as well as the product they deliver
- Process Industries – information on support that is available specifically for this sector
- Skills – how to improve your skills or acquire the skills necessary to set up in Business

Other support available to SMEs:

- SMEs invoices paid within 10 days.
- Also exploring any options on business rates.
- Increased support for volunteering options.
- New Entrepreneurs Network
- Posters advertising leaflets at major council buildings.

## 5.6 **Employment Support**

- Annual Job Fair – Workshops held for the first time in January 2009 on support available to people who are unemployed or facing redundancy. Next event to take place 25<sup>th</sup> February 2010.
- Steps 2 Employment workshops and job clubs, CV writing support, application form filling and interview techniques.
- Additional funding for “Targeted Employment Support” project for 16-25 year olds and BME males
- Enhanced Advice & Guidance through the Adult Careers Prototype.
- Tracking NEET figures, looking at training and job opportunities available, and bringing together partners from Connexions, secondary schools, the local college, Jobcentre Plus to take practical action about the rising unemployment rates for 16-25 year olds.

- Working through the Children's Centres to track any rising unemployment among parents using them, and add to the services already available to parents about job hunting, benefits and available childcare.
- Tracking any other changes in schools or education and children's services to look at any impact on families and communities. Two recent examples are an increase in applications to become foster carers, and rising interest in childminding.

## 5.7 **Employment and Enterprise Group projects**

1. Steps 2 Employment – External funding has been sourced to set up specific support for those that are unemployed or have become unemployed as a direct result of recession. The project helps people with job search, CVs, interview tips and provides people with information on the current labour market.
2. Lone Parents Project – This project works specifically with Lone Parents providing careers information, advice and guidance, equipping participants with key employability skills and ensuring they receive all the necessary in work benefits and support.
3. Migration Works – A project funded by the Border and Immigration Office to support the newly arrived communities to integrate into the community as quickly as possible.
4. Slough Working Better – a national prototype which tests various ways of delivering careers information advice and guidance through various frontline services eg GP surgeries, My Council. One of the methods being tested is around placement opportunities for unemployed people. The funding has allowed the recruit of a Placement Officer to build links with employers for this to happen.
5. Enterprise Centre – The centre works with unemployed people across the town to provide employment support and advice. A recent partnership with BAA has enabled Slough unemployed people to be recruited and trained for terminal 5 retail opportunities.
6. Enterprise Link – This project works with people who aspire to become self employed and set up their own business. A recent new Entrepreneurs Network to provide advice, information, inspiration and informative speakers to upcoming, budding entrepreneurs.

**5.8 Across all the above projects, 2461 clients have been seen and provided with various elements of support. Of these 174 are known to have achieved sustainable employment. Others have gone into training or set up in business. Without the support of these projects, clients would more likely have remained unemployed, disillusioned and unsure of which route to take.**

## 5.9 **Unemployment in Slough**

Unemployment started to rise in 2008. Job seekers allowance figures rose in Jan 08 from 1580 to 1970 in Dec 08. This year, unemployment was 2260 in Jan 09 – 3,350 in Nov 09. However from Oct 09 – Nov 09 unemployment had declined by 165. It is envisaged that unemployment may be decreasing month on month but on a small scale. *(Please see appendix for a chart of this information)*

## 6. **Conclusion**

- Despite the economic downturn having adverse effects on certain sections of the community, relative to other authorities Slough is doing well.
- Unemployment slowed at a faster rate and reversed the upward trend, compared to other Berkshire Authorities
- Despite the downturn, we have helped to mitigate the impact of unemployment through the above projects. The key distinction to demonstrate this is that 16 to 25 year old unemployment is amongst the lowest in the country. Indeed the November figures show a dramatic fall in 18 to 25 year olds unemployment which has fallen more sharply than the rest of the South East and figures are the lowest since last March. Additionally our long term unemployed is lower than the UK and the South East as a whole. This suggests that the support infrastructure we provide is helping to prevent people from getting stuck in the rut of long term unemployment. We might have a slightly higher short term unemployment figure but more of them tend to find work again quickly
- Effective Partnership working has been demonstrated as a result of the downturn. Many projects, initiatives have been delivered in collaboration with internal and external partners.
- Initiatives have been possible through external funding
- There is still uncertainty around the lag factor for the economy e.g. America has demonstrated that although it has come out of recession it is still seeing unemployment rise. This could be because it takes time for confidence to rise, and employers feel that they have to make workers redundant to free up resources for other investments.

## 7. **Comments of other Committees**

The Cabinet considered this report at its meeting on 8th February, 2010 and noted the supporting information and appendices.

## 8. **Appendices Attached**

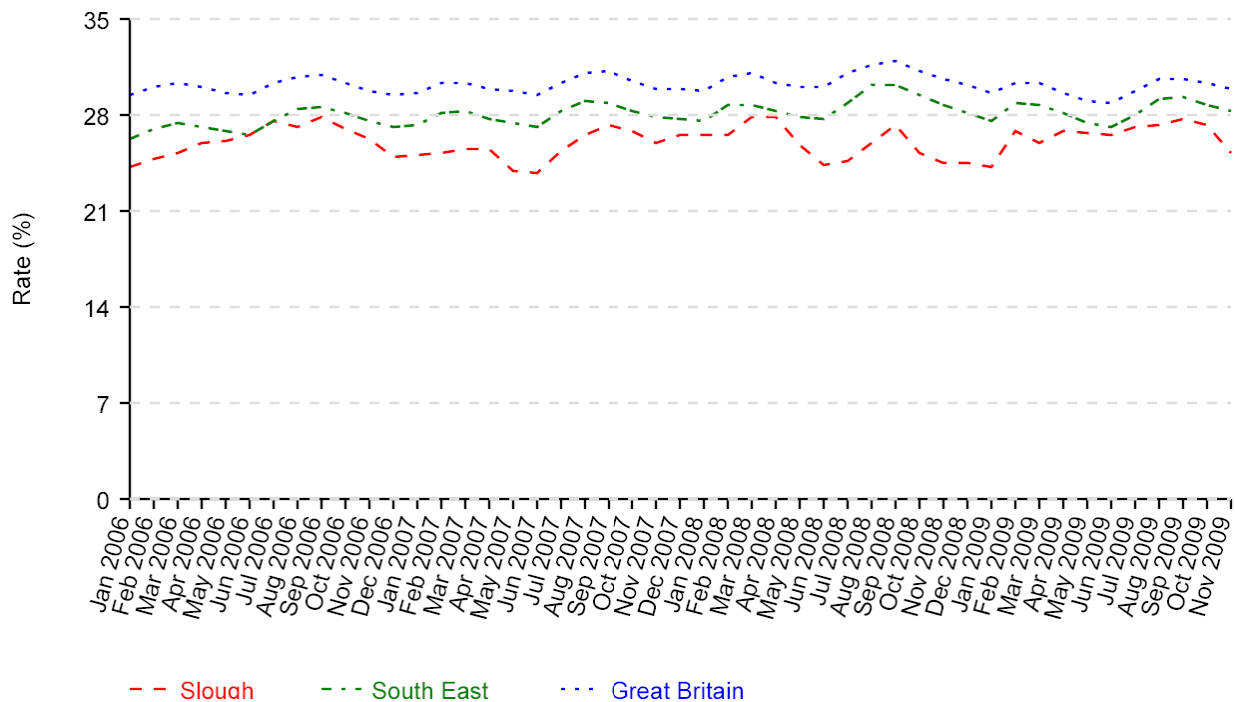
- 'A' - Unemployment in Slough
- 'B' - Labour Market profile of Slough

## 9. **Background Papers**

None

## nomis official labour market statistics

### Aged 18-24 - short time-series Slough



| Date     | Slough | Slough (%) | South East (%) | Great Britain (%) |
|----------|--------|------------|----------------|-------------------|
| Jan 2006 | 480    | 24.1       | 26.2           | 29.3              |
| Feb 2006 | 500    | 24.7       | 26.9           | 29.9              |
| Mar 2006 | 485    | 25.2       | 27.4           | 30.2              |
| Apr 2006 | 480    | 25.8       | 27.1           | 29.9              |
| May 2006 | 525    | 26.0       | 26.7           | 29.5              |
| Jun 2006 | 610    | 26.5       | 26.5           | 29.3              |
| Jul 2006 | 640    | 27.5       | 27.5           | 30.3              |
| Aug 2006 | 540    | 27.1       | 28.3           | 30.7              |
| Sep 2006 | 655    | 27.7       | 28.5           | 30.8              |
| Oct 2006 | 625    | 26.9       | 28.1           | 30.2              |
| Nov 2006 | 555    | 26.1       | 27.5           | 29.7              |
| Dec 2006 | 525    | 24.8       | 27.0           | 29.4              |
| Jan 2007 | 550    | 25.0       | 27.2           | 29.5              |
| Feb 2007 | 545    | 25.2       | 28.1           | 30.3              |
| Mar 2007 | 540    | 25.5       | 28.2           | 30.3              |
| Apr 2007 | 505    | 25.4       | 27.6           | 29.8              |
| May 2007 | 460    | 23.8       | 27.3           | 29.6              |
| Jun 2007 | 450    | 23.7       | 27.0           | 29.4              |
| Jul 2007 | 480    | 25.3       | 28.2           | 30.3              |
| Aug 2007 | 510    | 26.4       | 28.9           | 30.9              |
| Sep 2007 | 510    | 27.2       | 28.8           | 31.1              |

|          |     |      |      |      |
|----------|-----|------|------|------|
| Oct 2007 | 470 | 26.7 | 28.2 | 30.4 |
| Nov 2007 | 425 | 25.9 | 27.8 | 29.8 |
| Dec 2007 | 420 | 26.4 | 27.6 | 29.8 |
| Jan 2008 | 420 | 26.4 | 27.5 | 29.7 |
| Feb 2008 | 435 | 26.5 | 28.6 | 30.7 |
| Mar 2008 | 450 | 27.7 | 28.7 | 30.9 |
| Apr 2008 | 440 | 27.7 | 28.2 | 30.3 |
| May 2008 | 395 | 25.7 | 27.8 | 30.0 |
| Jun 2008 | 375 | 24.3 | 27.6 | 29.9 |
| Jul 2008 | 400 | 24.6 | 28.8 | 30.9 |
| Aug 2008 | 435 | 25.8 | 30.1 | 31.6 |
| Sep 2008 | 465 | 27.2 | 30.1 | 31.8 |
| Oct 2008 | 420 | 25.1 | 29.4 | 31.1 |
| Nov 2008 | 445 | 24.4 | 28.7 | 30.5 |
| Dec 2008 | 485 | 24.4 | 28.1 | 30.1 |
| Jan 2009 | 550 | 24.1 | 27.5 | 29.5 |
| Feb 2009 | 750 | 26.8 | 28.8 | 30.3 |
| Mar 2009 | 790 | 25.9 | 28.6 | 30.2 |
| Apr 2009 | 870 | 26.8 | 28.0 | 29.5 |
| May 2009 | 885 | 26.6 | 27.3 | 28.9 |
| Jun 2009 | 910 | 26.4 | 27.1 | 28.8 |
| Jul 2009 | 940 | 27.0 | 27.9 | 29.7 |
| Aug 2009 | 945 | 27.2 | 29.1 | 30.5 |
| Sep 2009 | 950 | 27.6 | 29.2 | 30.6 |
| Oct 2009 | 965 | 27.2 | 28.7 | 30.3 |
| Nov 2009 | 850 | 25.2 | 28.2 | 29.8 |

Source: ONS claimant count - age and duration

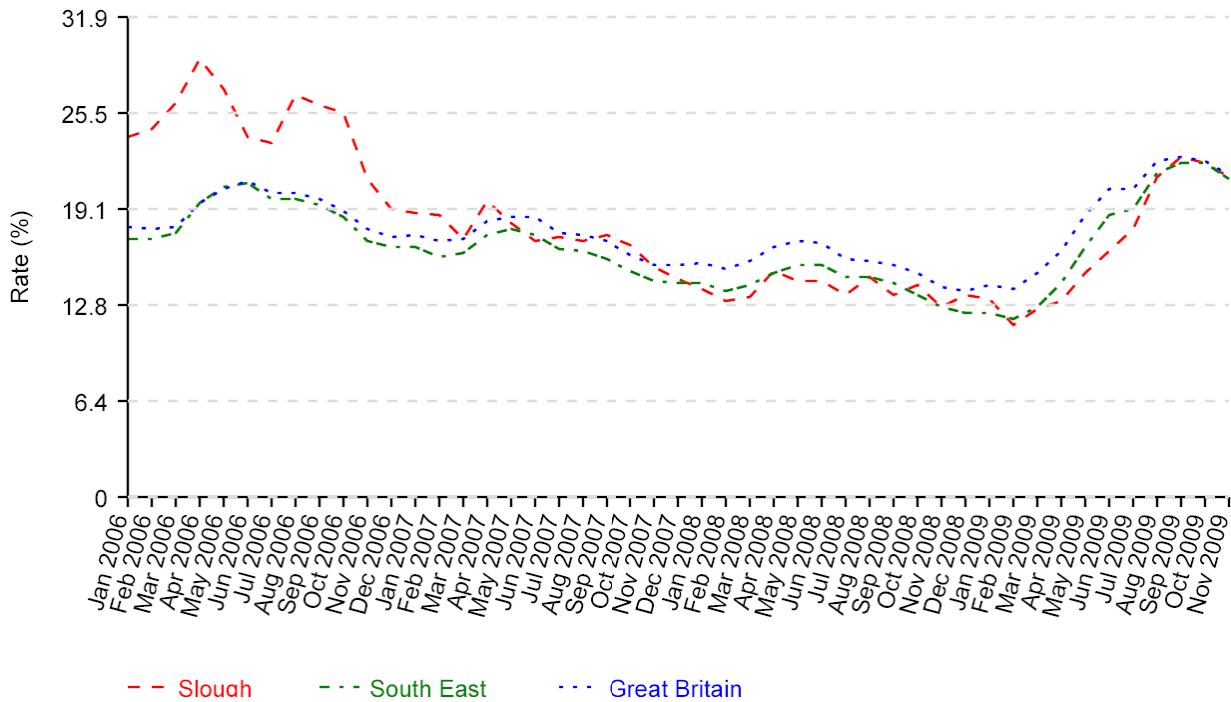
Note: % is a proportion of all JSA claimants

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# nomis official labour market statistics

## Over 6 up to 12 months - short time-series Slough



| Date     | Slough | Slough (%) | South East (%) | Great Britain (%) |
|----------|--------|------------|----------------|-------------------|
| Jan 2006 | 475    | 23.9       | 17.1           | 17.9              |
| Feb 2006 | 495    | 24.4       | 17.1           | 17.7              |
| Mar 2006 | 505    | 26.1       | 17.5           | 17.9              |
| Apr 2006 | 540    | 29.0       | 19.5           | 19.5              |
| May 2006 | 545    | 27.0       | 20.5           | 20.4              |
| Jun 2006 | 550    | 23.8       | 20.8           | 20.9              |
| Jul 2006 | 545    | 23.5       | 19.8           | 20.2              |
| Aug 2006 | 530    | 26.7       | 19.8           | 20.2              |
| Sep 2006 | 615    | 26.0       | 19.3           | 19.7              |
| Oct 2006 | 595    | 25.5       | 18.6           | 19.0              |
| Nov 2006 | 445    | 21.1       | 17.0           | 17.8              |
| Dec 2006 | 405    | 19.1       | 16.5           | 17.2              |
| Jan 2007 | 415    | 18.8       | 16.5           | 17.4              |
| Feb 2007 | 405    | 18.7       | 15.9           | 16.9              |
| Mar 2007 | 365    | 17.1       | 16.1           | 17.1              |
| Apr 2007 | 390    | 19.6       | 17.4           | 18.3              |
| May 2007 | 350    | 18.2       | 17.8           | 18.6              |
| Jun 2007 | 325    | 17.0       | 17.4           | 18.5              |
| Jul 2007 | 325    | 17.2       | 16.4           | 17.5              |
| Aug 2007 | 330    | 17.0       | 16.3           | 17.4              |
| Sep 2007 | 325    | 17.3       | 15.8           | 17.0              |

|          |     |      |      |      |
|----------|-----|------|------|------|
| Oct 2007 | 295 | 16.7 | 14.9 | 16.0 |
| Nov 2007 | 250 | 15.2 | 14.3 | 15.4 |
| Dec 2007 | 230 | 14.4 | 14.1 | 15.3 |
| Jan 2008 | 220 | 13.8 | 14.1 | 15.5 |
| Feb 2008 | 215 | 13.0 | 13.6 | 15.1 |
| Mar 2008 | 215 | 13.2 | 14.0 | 15.6 |
| Apr 2008 | 240 | 14.9 | 14.8 | 16.5 |
| May 2008 | 220 | 14.3 | 15.3 | 16.9 |
| Jun 2008 | 220 | 14.3 | 15.4 | 16.8 |
| Jul 2008 | 215 | 13.3 | 14.5 | 15.7 |
| Aug 2008 | 245 | 14.5 | 14.5 | 15.6 |
| Sep 2008 | 230 | 13.4 | 14.2 | 15.4 |
| Oct 2008 | 235 | 14.0 | 13.4 | 14.8 |
| Nov 2008 | 230 | 12.5 | 12.5 | 13.9 |
| Dec 2008 | 265 | 13.4 | 12.1 | 13.6 |
| Jan 2009 | 300 | 13.1 | 12.2 | 14.0 |
| Feb 2009 | 320 | 11.4 | 11.7 | 13.7 |
| Mar 2009 | 375 | 12.4 | 12.5 | 14.8 |
| Apr 2009 | 420 | 12.9 | 14.1 | 16.3 |
| May 2009 | 495 | 14.8 | 16.6 | 18.7 |
| Jun 2009 | 560 | 16.3 | 18.7 | 20.4 |
| Jul 2009 | 615 | 17.7 | 19.1 | 20.4 |
| Aug 2009 | 740 | 21.2 | 21.4 | 22.2 |
| Sep 2009 | 775 | 22.5 | 22.1 | 22.5 |
| Oct 2009 | 780 | 22.1 | 22.1 | 22.2 |
| Nov 2009 | 715 | 21.2 | 21.1 | 21.3 |

Source: ONS claimant count - age and duration

Note: % is a proportion of all JSA claimants

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## Labour Market Profile Slough

The profile brings together data from several sources. Details about these and related terminology are given in the definitions section.



## RESIDENT POPULATION

### Total population (2008)

|            | Slough<br>(numbers) | South East<br>(numbers) | Great Britain<br>(numbers) |
|------------|---------------------|-------------------------|----------------------------|
| All people | 121,200             | 8,380,100               | 59,608,200                 |
| Males      | 61,700              | 4,108,100               | 29,280,500                 |
| Females    | 59,500              | 4,272,000               | 30,327,700                 |

Source: ONS mid-year population estimates

### Working age population (2008)

|                          | Slough<br>(numbers) | Slough<br>(%) | South East<br>(%) | Great Britain<br>(%) |
|--------------------------|---------------------|---------------|-------------------|----------------------|
| All people - working age | 78,500              | 64.8          | 61.1              | 62.0                 |
| Males - working age      | 41,700              | 67.5          | 65.3              | 66.1                 |
| Females - working age    | 36,900              | 62.0          | 57.1              | 58.1                 |

Source: ONS mid-year population estimates

Notes: % is a proportion of total population

Working age includes males aged 16-64 and females aged 16-59

## LABOUR SUPPLY

### Employment and unemployment (Jul 2008-Jun 2009)

|                                       | Slough<br>(numbers) | Slough<br>(%) | South East<br>(%) | Great Britain<br>(%) |
|---------------------------------------|---------------------|---------------|-------------------|----------------------|
| <b>All people</b>                     |                     |               |                   |                      |
| Economically active <sup>†</sup>      | 61,900              | 76.9          | 82.4              | 78.9                 |
| In employment <sup>†</sup>            | 57,800              | 71.7          | 78.1              | 73.3                 |
| Employees <sup>†</sup>                | 51,600              | 64.1          | 67.5              | 63.9                 |
| Self employed <sup>†</sup>            | 6,000               | 7.4           | 10.2              | 9.1                  |
| Unemployed (model-based) <sup>§</sup> | 4,600               | 7.4           | 5.0               | 6.9                  |
| <b>Males</b>                          |                     |               |                   |                      |
| Economically active <sup>†</sup>      | 35,800              | 85.2          | 86.8              | 83.3                 |
| In employment <sup>†</sup>            | 33,100              | 78.7          | 82.1              | 77.0                 |
| Employees <sup>†</sup>                | 28,500              | 68.0          | 68.2              | 63.9                 |
| Self employed <sup>†</sup>            | 4,600               | 10.8          | 13.5              | 12.6                 |
| Unemployed <sup>§</sup>               | 2,700               | 7.5           | 5.4               | 7.5                  |
| <b>Females</b>                        |                     |               |                   |                      |
| Economically active <sup>†</sup>      | 26,100              | 67.6          | 77.5              | 74.1                 |
| In employment <sup>†</sup>            | 24,700              | 63.8          | 73.8              | 69.4                 |
| Employees <sup>†</sup>                | 23,000              | 59.7          | 66.7              | 63.8                 |
| Self employed <sup>†</sup>            | 1,400               | 3.7           | 6.7               | 5.2                  |
| Unemployed <sup>§</sup>               | 1,400               | 5.4           | 4.6               | 6.1                  |

Source: ONS annual population survey

<sup>†</sup> numbers are for those aged 16 and over, % are for those of working age (16-59/64)<sup>§</sup> numbers and % are for those aged 16 and over. % is a proportion of economically active

### Economic inactivity (Jul 2008-Jun 2009)

|                       | Slough<br>(numbers) | Slough<br>(%) | South East<br>(%) | Great Britain<br>(%) |
|-----------------------|---------------------|---------------|-------------------|----------------------|
| <b>All people</b>     |                     |               |                   |                      |
| Economically inactive | 18,000              | 23.1          | 17.6              | 21.1                 |
| Wanting a job         | 4,100               | 5.3           | 5.2               | 5.6                  |
| Not wanting a job     | 13,900              | 17.8          | 12.5              | 15.5                 |
| <b>Males</b>          |                     |               |                   |                      |
| Economically inactive | 6,100               | 14.8          | 13.2              | 16.7                 |
| Wanting a job         | 1,300               | 3.1           | 3.9               | 4.6                  |
| Not wanting a job     | 4,800               | 11.7          | 9.3               | 12.1                 |
| <b>Females</b>        |                     |               |                   |                      |
| Economically inactive | 11,900              | 32.4          | 22.5              | 25.9                 |
| Wanting a job         | 2,800               | 7.6           | 6.5               | 6.6                  |
| Not wanting a job     | 9,100               | 24.7          | 15.9              | 19.3                 |

Source: ONS annual population survey

Notes: Numbers and % are for those of working age

% is a proportion of resident working age population of area and gender

**Employment by occupation (Jul 2008-Jun 2009)**

|                                      | <b>Slough<br/>(numbers)</b> | <b>Slough<br/>(%)</b> | <b>South East<br/>(%)</b> | <b>Great Britain<br/>(%)</b> |
|--------------------------------------|-----------------------------|-----------------------|---------------------------|------------------------------|
| Soc 2000 major group 1-3             | 23,600                      | 41.2                  | 48.0                      | 43.9                         |
| 1 Managers and senior officials      | 8,600                       | 14.9                  | 17.3                      | 15.6                         |
| 2 Professional occupations           | 6,800                       | 11.7                  | 14.6                      | 13.4                         |
| 3 Associate professional & technical | 8,300                       | 14.3                  | 16.0                      | 14.7                         |
| Soc 2000 major group 4-5             | 12,500                      | 21.8                  | 21.4                      | 22.0                         |
| 4 Administrative & secretarial       | 8,300                       | 14.4                  | 11.5                      | 11.3                         |
| 5 Skilled trades occupations         | 4,200                       | 7.3                   | 9.8                       | 10.6                         |
| Soc 2000 major group 6-7             | 8,100                       | 14.1                  | 15.4                      | 15.9                         |
| 6 Personal service occupations       | 5,000                       | 8.6                   | 8.3                       | 8.4                          |
| 7 Sales and customer service occs    | 3,100                       | 5.4                   | 7.0                       | 7.5                          |
| Soc 2000 major group 8-9             | 13,100                      | 22.9                  | 15.1                      | 18.2                         |
| 8 Process plant & machine operatives | 5,400                       | 9.4                   | 5.0                       | 6.9                          |
| 9 Elementary occupations             | 7,700                       | 13.3                  | 10.1                      | 11.3                         |

Source: ONS annual population survey

Notes: Numbers and % are for those of 16+

% is a proportion of all persons in employment

**Qualifications (Jan 2008-Dec 2008)**

|                      | <b>Slough<br/>(numbers)</b> | <b>Slough<br/>(%)</b> | <b>South East<br/>(%)</b> | <b>Great Britain<br/>(%)</b> |
|----------------------|-----------------------------|-----------------------|---------------------------|------------------------------|
| NVQ4 and above       | 18,900                      | 24.2                  | 31.5                      | 29.0                         |
| NVQ3 and above       | 30,900                      | 39.7                  | 50.8                      | 47.0                         |
| NVQ2 and above       | 44,600                      | 57.3                  | 68.9                      | 65.2                         |
| NVQ1 and above       | 54,000                      | 69.4                  | 83.4                      | 78.9                         |
| Other qualifications | 15,200                      | 19.6                  | 7.7                       | 8.7                          |
| No qualifications    | 8,600                       | 11.0                  | 8.9                       | 12.4                         |

Source: ONS annual population survey

Notes: For an explanation of the qualification levels see the definitions section.

Numbers and % are for those of working age

% is a proportion of resident working age population of area

**Earnings by residence (2009)**

|                          | <b>Slough<br/>(pounds)</b> | <b>South East<br/>(pounds)</b> | <b>Great Britain<br/>(pounds)</b> |
|--------------------------|----------------------------|--------------------------------|-----------------------------------|
| <b>Gross weekly pay</b>  |                            |                                |                                   |
| Full-time workers        | 495.1                      | 536.6                          | 491.0                             |
| Male full-time workers   | 517.4                      | 589.3                          | 534.4                             |
| Female full-time workers | 447.7                      | 454.0                          | 426.6                             |
| <b>Hourly pay</b>        |                            |                                |                                   |
| Full-time workers        | 12.36                      | 13.73                          | 12.47                             |
| Male full-time workers   | 12.69                      | 14.66                          | 13.16                             |
| Female full-time workers | 11.89                      | 12.11                          | 11.45                             |

Source: ONS annual survey of hours and earnings - resident analysis

Note: Median earnings in pounds for employees living in the area.

**WORKING-AGE BENEFITS**

The Jobseeker's Allowance (JSA) is payable to people under pensionable age who are available for, and actively seeking, work of at least 40 hours a week.

**Total JSA claimants (December 2009)**

|            | Slough<br>(numbers) | Slough<br>(%) | South East<br>(%) | Great Britain<br>(%) |
|------------|---------------------|---------------|-------------------|----------------------|
| All people | 3,277               | 4.2           | 3.0               | 4.1                  |
| Males      | 2,249               | 5.4           | 4.1               | 5.7                  |
| Females    | 1,028               | 2.8           | 1.7               | 2.3                  |

Source: ONS claimant count with rates and proportions

Note: % is a proportion of resident working age population of area and gender

**JSA claimants by age and duration (December 2009)**

|                             | Slough<br>(numbers) | Slough<br>(%) | South East<br>(%) | Great Britain<br>(%) |
|-----------------------------|---------------------|---------------|-------------------|----------------------|
| <b>By age of claimant</b>   |                     |               |                   |                      |
| Aged 18-24                  | 790                 | 24.1          | 27.7              | 29.4                 |
| Aged 25-49                  | 1,945               | 59.4          | 54.2              | 54.8                 |
| Aged 50 and over            | 535                 | 16.3          | 17.6              | 15.4                 |
| <b>By duration of claim</b> |                     |               |                   |                      |
| Up to 6 months              | 2,275               | 69.6          | 67.5              | 65.6                 |
| Over 6 up to 12 months      | 675                 | 20.6          | 20.5              | 20.8                 |
| Over 12 months              | 320                 | 9.8           | 11.9              | 13.6                 |

Source: ONS claimant count - age and duration

Note: % is a proportion of all JSA claimants

**Working-age client group - key benefit claimants (May 2009)**

|                                       | Slough<br>(numbers) | Slough<br>(%) | South East<br>(%) | Great Britain<br>(%) |
|---------------------------------------|---------------------|---------------|-------------------|----------------------|
| Total claimants                       | 11,700              | 14.9          | 11.3              | 15.7                 |
| Job seekers                           | 3,080               | 3.9           | 2.8               | 3.9                  |
| ESA and incapacity benefits           | 4,750               | 6.1           | 4.7               | 7.1                  |
| Lone parents                          | 1,980               | 2.5           | 1.5               | 1.9                  |
| Carers                                | 700                 | 0.9           | 0.8               | 1.1                  |
| Others on income related benefits     | 410                 | 0.5           | 0.4               | 0.5                  |
| Disabled                              | 580                 | 0.7           | 0.9               | 1.0                  |
| Bereaved                              | 210                 | 0.3           | 0.2               | 0.2                  |
| Key out-of-work benefits <sup>†</sup> | 10,220              | 13.0          | 9.4               | 13.4                 |

Source: DWP benefit claimants - working age client group

† Key out-of-work benefits consists of the groups: job seekers, incapacity benefits, lone parents and others on income related benefits

Note: % is a proportion of resident working age population of area

## LABOUR DEMAND

### Jobs density (2007)

|              | Slough<br>(jobs) | Slough<br>(density) | South East<br>(density) | Great Britain<br>(density) |
|--------------|------------------|---------------------|-------------------------|----------------------------|
| Jobs density | 82,000           | 1.05                | 0.86                    | 0.83                       |

Source: ONS jobs density

Notes: The density figures represent the ratio of total jobs to working-age population.

Total jobs includes employees, self-employed, government-supported trainees and HM Forces

### Employee jobs (2008)

|  | Slough<br>(employee jobs) | Slough<br>(%) | South East<br>(%) | Great Britain<br>(%) |
|--|---------------------------|---------------|-------------------|----------------------|
| Total employee jobs                    | 75,400                    | -             | -                 | -                    |
| Full-time                              | 58,600                    | 77.7          | 69.0              | 68.8                 |
| Part-time                              | 16,800                    | 22.3          | 31.0              | 31.2                 |
| <b>Employee jobs by industry</b>       |                           |               |                   |                      |
| Manufacturing                          | 9,100                     | 12.0          | 8.1               | 10.2                 |
| Construction                           | 3,300                     | 4.3           | 4.5               | 4.8                  |
| Services                               | 62,500                    | 83.0          | 85.7              | 83.5                 |
| Distribution, hotels & restaurants     | 16,700                    | 22.1          | 24.6              | 23.4                 |
| Transport & communications             | 11,300                    | 14.9          | 5.9               | 5.8                  |
| Finance, IT, other business activities | 20,000                    | 26.5          | 24.0              | 22.0                 |
| Public admin, education & health       | 12,000                    | 16.0          | 25.6              | 27.0                 |
| Other services                         | 2,600                     | 3.4           | 5.6               | 5.3                  |
| Tourism-related <sup>†</sup>           | 3,200                     | 4.2           | 8.2               | 8.2                  |

Source: ONS annual business inquiry employee analysis

- Data unavailable

† Tourism consists of industries that are also part of the services industry (see the definitions section)

Notes: % is a proportion of total employee jobs

Employee jobs excludes self-employed, government-supported trainees and HM Forces

### Earnings by workplace (2009)

|                          | Slough<br>(pounds) | South East<br>(pounds) | Great Britain<br>(pounds) |
|--------------------------|--------------------|------------------------|---------------------------|
| <b>Gross weekly pay</b>  |                    |                        |                           |
| Full-time workers        | 584.3              | 513.6                  | 490.2                     |
| Male full-time workers   | 640.7              | 566.8                  | 533.8                     |
| Female full-time workers | 484.0              | 439.8                  | 426.6                     |
| <b>Hourly pay</b>        |                    |                        |                           |
| Full-time workers        | 14.76              | 13.09                  | 12.46                     |
| Male full-time workers   | 15.80              | 14.06                  | 13.14                     |
| Female full-time workers | 12.96              | 11.68                  | 11.44                     |

Source: ONS annual survey of hours and earnings - workplace analysis

Note: Median earnings in pounds for employees working in the area.

**Jobcentre plus vacancies (December 2009)**

|   | <b>Slough</b> | <b>South East</b> | <b>Great Britain</b> |
|---|---------------|-------------------|----------------------|
| Unfilled jobcentre vacancies (numbers)                            | 339           | 28,811            | 224,052              |
| Unfilled jobcentre vacancies<br>per 10,000 working age population | 43            | 56                | 61                   |
| JSA claimants per unfilled jobcentre vacancy                      | 9.7           | 5.3               | 6.8                  |

Source: Jobcentre Plus vacancies - summary analysis

**BUSINESSES****VAT registered businesses (2007)**

|                        | <b>Slough<br/>(numbers)</b> | <b>Slough<br/>(%)</b> | <b>South East<br/>(%)</b> | <b>Great Britain<br/>(%)</b> |
|------------------------|-----------------------------|-----------------------|---------------------------|------------------------------|
| Registrations          | 470                         | 12.9                  | 10.0                      | 10.2                         |
| Deregistrations        | 285                         | 7.8                   | 7.2                       | 7.3                          |
| Stock (at end of year) | 3,645                       | -                     | -                         | -                            |

Source: BERR - vat registrations/deregistrations by industry

Note: % is a proportion of stock (at end of year)

## Definitions and Explanations

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### RESIDENT POPULATION

The estimated population of an area includes all those usually resident in the area, whatever their nationality. HM Forces stationed outside the United Kingdom are excluded but foreign forces stationed here are included. Students are taken to be resident at their term-time address.

**Working age** includes males aged 16 to 64 and females aged 16 to 59.

### LABOUR SUPPLY

Labour supply consists of people who are employed, as well as those people defined as unemployed or economically inactive, who can be considered to be potential labour supply. Information in this section relates to the characteristics of people living in an area.

Most labour supply data comes from the Annual Population Survey (APS). The APS is the largest regular household survey in the United Kingdom. It includes data from the Labour Force Survey (LFS), plus further sample boosts in England, Wales and Scotland. The survey includes data from a sample of around 256,000 people aged 16 and over.

As APS estimates are based on samples, they are subject to sampling variability. This means that if another sample for the same period were drawn, a different estimate might be produced. In general, the larger the number of people in a sample, the smaller the variation between estimates. Estimates for smaller areas such as local authorities are therefore less reliable than those for larger areas such as regions. When the sample size is too small to produce reliable estimates, the estimates are replaced with a #.

**Working age:** always refers to females aged 16 to 59 and males aged 16 to 64.

### Economically Active

**Economically active:** People who are either in employment or unemployed.

**Economic activity rate:** People, who are economically active, expressed as a percentage of all people.

**In employment:** People who did some paid work in the reference week (whether as an employee or self employed); those who had a job that they were temporarily away from (eg, on holiday); those on government-supported training and employment programmes; and those doing unpaid family work.

**Employment rate:** The number of people in employment expressed as a percentage of all people.

**Employees and self employed:** The division between employees and self employed is based on survey respondents' own assessment of their employment status. The percentage show the number in each category as a percentage of all working age people. The sum of employees and self employed will not equal the **in employment** figure due to the inclusion of those on government-supported training and employment programmes, and those doing unpaid family work in the latter.

**Unemployed:** Refers to people without a job who were available to start work in the two weeks following their interview and who had either looked for work in the four weeks prior to interview or were waiting to start a job they had already obtained.

**Model-based unemployed:** As unemployed form a small percentage of the population, the APS unemployed estimates within local authorities are based on very small samples so for many areas would be unreliable. To overcome this ONS has developed a statistical model that provides better estimates of total unemployed for unitary authorities and local authority districts (unemployment estimates for counties are direct survey estimates). Model-based estimates are not produced for male or female unemployed.

The model-based estimate improves on the APS estimate by *borrowing strength* from the claimant count to produce an estimate that is more precise (i.e. has a smaller confidence interval). The claimant count is not itself a measure of unemployment but is strongly correlated with unemployment, and, as it is an administrative count, is known without sampling error. The gain in precision is greatest for areas with smaller sample sizes.

**Unemployment rate:** Unemployed as a percentage of the economically active population.

### Economically Inactive

**Economically inactive:** People who are neither in employment nor unemployed. This group includes, for example, all those who were looking after a home or retired.

**Wanting a job:** People not in employment who want a job but are not classed as unemployed because they have either not sought work in the last four weeks or are not available to start work.

**Not wanting a job:** People who are neither in employment nor unemployed and who do not want a job.

## Occupation

Occupations are classified according to the Standard Occupation Classification 2000. Descriptions of the job titles included in each code are available in the SOC manuals which can be downloaded from:  
[http://www.statistics.gov.uk/methods\\_quality/ns\\_sec/soc2000.asp](http://www.statistics.gov.uk/methods_quality/ns_sec/soc2000.asp)

## Qualifications

Qualifications data are only be available from the APS for calendar year periods, for example, Jan to Dec 2005. The variables show the total number of people who are qualified at a particular level and above, so data in this table are not additive. Separate figures for each NVQ level are available in the full Annual Population Survey data set (wizard/advanced query).

The trade apprenticeships are split 50/50 between NVQ level 2 and 3. This follows ONS policy for presenting qualifications data in publications. Separate counts for trade apprenticeships can be obtained from the full APS data set (wizard/advanced query).

**No qualifications:** No formal qualifications held

**Other qualifications:** includes foreign qualifications and some professional qualifications

**NVQ 1 equivalent:** e.g. fewer than 5 GCSEs at grades A-C, foundation GNVQ, NVQ 1, intermediate 1 national qualification (Scotland) or equivalent

**NVQ 2 equivalent:** e.g. 5 or more GCSEs at grades A-C, intermediate GNVQ, NVQ 2, intermediate 2 national qualification (Scotland) or equivalent

**NVQ 3 equivalent:** e.g. 2 or more A levels, advanced GNVQ, NVQ 3, 2 or more higher or advanced higher national qualifications (Scotland) or equivalent

**NVQ 4 equivalent and above:** e.g. HND, Degree and Higher Degree level qualifications or equivalent

## Earnings by Residence

The figures show the median earnings in pounds for employees living in the area who are on adults rates of pay and whose pay was not affected by absence. Figures for earnings come from the Annual Survey of Hours and Earnings (ASHE). The ASHE is based on a 1 per cent sample of employees, information on whose earnings and hours is obtained from employers. The survey does not cover self-employed. Information relates to a pay period in April.

The earnings information collected relates to gross pay before tax, national insurance or other deductions, and excludes payments in kind. It is restricted to earnings relating to the survey pay period and so excludes payments of arrears from another period made during the survey period; any payments due as a result of a pay settlement but not yet paid at the time of the survey will also be excluded.

## WORKING-AGE BENEFITS

### JSA Claimant Count

JSA claimant count records the number of people claiming Jobseekers Allowance (JSA) and National Insurance credits at Jobcentre Plus local offices. People claiming JSA must declare that they are out of work, capable of, available for and actively seeking work during the week in which the claim is made.

The percentage figures express the number of claimants resident in an area as a percentage of the working age population resident in that area. Working age is defined as 16-64 for males and 16-59 for females.

The count of total JSA claimants is mostly derived from the Jobcentre Plus computer records. For various reasons, e.g. a claimant's National Insurance number is not known, a few claims have to be dealt with manually. These clerical claims, which amount to less than 1 per cent of the total, are counted separately and not analysed in as much detail as the computerised claims. The count of total JSA claimants includes clerical claims, but only the computerised claims are analysed by age and duration.

### DWP Working-Age Client Group

The number of working-age people (m:16-64, f:16-59) who are claiming one or more key DWP benefits. The key benefits are: bereavement benefit, carer's allowance, disability living allowance, incapacity benefit, severe disablement allowance, income support, jobseeker's allowance, and widow's benefit.

The total count is broken down by statistical groups. These categorise each person according to the main reason why they are claiming benefit. Each client is classified to a single group.

Benefits are arranged hierarchically and claimants are assigned to a group according to the top most benefit they receive. Thus a person who is a lone parent and receives Incapacity Benefit would be classified as incapacity benefits. Consequently, the group lone parent will not contain all lone parents as some will be included in the incapacity benefits group and Job seekers groups.

Key out-of-work benefits consists of the groups: job seekers, incapacity benefits, lone parents and others on income related benefits.



## LABOUR DEMAND

Labour demand includes jobs and vacancies available within the area.

### Jobs Density

The numbers of jobs per resident of working age (16-59/64). For example, a job density of 1.0 would mean that there is one job for every resident of working age.

The total number of jobs is a workplace-based measure and comprises employee jobs, self-employed, government-supported trainees and HM Forces. The number of working age residents figures used to calculate jobs densities are based on the relevant mid-year population estimates.

### Employee Jobs

The number of jobs held by employees. Employee jobs excludes self-employed, government-supported trainees and HM Forces, so this count will be smaller than the total jobs figure shown in the Jobs density table. The information comes from the Annual Business Inquiry (ABI) - an employer survey conducted in December of each year. The survey samples around 78,000 businesses. The ABI records a job at the location of an employee's workplace (rather than at the location of the business's main office).

**Full-time and part-time:** In the ABI, part-time employees are those working for 30 or fewer hours per week.

**Tourism-related** includes the following sectors:

- 551 Hotels
- 552 Camping sites etc
- 553 Restaurants
- 554 Bars
- 633 Activities of travel agencies etc
- 925 Library, archives, museums etc
- 926 Sporting activities
- 927 Other recreational activities

### Earnings by Workplace

The figures show the median earnings in pounds for employees working in the area who are on adults rates of pay and whose pay was not affected by absence. Figures for earnings come from the Annual Survey of Hours and Earnings (ASHE). The ASHE is based on a 1 per cent sample of employees, information on whose earnings and hours is obtained from employers. The survey does not cover self-employed. In 2004 information related to the pay period which included 21 April.

The earnings information collected relates to gross pay before tax, national insurance or other deductions, and excludes payments in kind. It is restricted to earnings relating to the survey pay period and so excludes payments of arrears from another period made during the survey period; any payments due as a result of a pay settlement but not yet paid at the time of the survey will also be excluded.

### Jobcentre plus vacancies

The figures in the tables are based on the number of live unfilled vacancies handled by Jobcentre Plus. These are vacancies actively available to jobseekers on the count date and are derived as a by-product of administrative systems. Users should be aware of the following points when using and interpreting the series:

- Coverage relates just to vacancies notified to Jobcentre Plus and as such represent a market share of vacancies throughout the whole economy. This proportion varies over time, according to the occupation of the vacancy and industry of the employer, and by local area.
- The time-series is susceptible to discontinuities arising from changes to vacancy taking and vacancy handling (e.g. 2006 changes to employer follow-up processes).
- Local area data can throw up spurious figures. For example, Lincoln local authority includes all national vacancies notified by the Ministry of Defence since these are recorded against a single central postcode irrespective of actual location.

For further details see: <https://www.nomisweb.co.uk/articles/406.aspx>

## BUSINESSES

### VAT Registered Businesses

VAT registrations and de-registrations are the best official guide to the pattern of business start-ups and closures. They are an indicator of the level of entrepreneurship and of the health of the business population. As such they are used widely in regional and local economic planning.

#### Local authority profile for Slough

These figures do not, however, give the complete picture of start-up and closure activity in the economy. Some VAT exempt sectors and businesses operating below the threshold for VAT registration are not covered. At the start of 2005, the VAT threshold was an annual turnover of ?58,000, and 1.8 million of the estimated 4.3 million enterprises in the UK were VAT-registered.

However, some businesses do voluntarily register for VAT even though their turnover is below the threshold. Data for 2005 shows that around a fifth of all registrations have turnover below the VAT threshold.

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**SLOUGH BOROUGH COUNCIL**

**REPORT TO:** Overview and Scrutiny Committee  
**DATE:** 25<sup>th</sup> February, 2010

**CONTACT OFFICER:** Zena Miller Head of Customer Services  
**(For all enquiries)** (01753) 476838

**WARD(S):** All

**PORTFOLIO:** Cllr Dhaliwal – Performance & Accountability

**PART I**  
**FOR INFORMATION**

**IMPROVEMENTS TO CUSTOMER SERVICE PROVIDED AT MYCOUNCIL**

**1 Purpose of Report**

To provide a progress report on the improvements made to customer service at My Council and an outline of future improvement plans for member discussion, comment and endorsement

**Recommendation(s)/Proposed Action**

The Committee is requested to resolve:

- (a) That the progress made to date to improve customer service at MyCouncil be noted
- (b) That future plans for further improvement detailed in paragraph 5 of the report be endorsed.

**2 Community Strategy Priorities–**

**The Customer Service centre contributes to all of the Community Strategy priorities**

- **Celebrating Diversity, Enabling inclusion**
- **Adding years to Life and Life to years**
- **Being Safe, Feeling Safe**
- **A Cleaner, Greener place to live, Work and Play**
- **Prosperity for All**

### 3 **Other Implications**

#### (a) Financial

There are no financial implications of proposed action. The improvements planned are included within existing budgets

#### (b) Risk Management

There are no significant risks, threats and opportunities associated with this report

#### (c) Human Rights Act and Other Legal Implications

There are no Human Rights Act Implications.

#### Equalities Impact Assessment

An Equalities Impact Assessment has already been completed for MyCouncil

#### (d) Workforce

No workforce implications

### 4 **Supporting Information**

#### 4.1 **Background**

- 4.2 The Customer Service Centre was opened in 2005 replacing the old One Stop Shop . The aims of MyCouncil are to provide a first point of contact between customers and SBC, in a timely manner and providing as much choice to the customers as to how and when they contact SBC.
- 4.3 To date the centre has been largely successful with over 500 services available via MyCouncil, using a telephone enquiry line, a call-back service, email, face to face advice and appointments. Customer Service advisors are based at Landmark place and three satellite locations, Britwell Talk Shop, Cippenham Library and Langley Library.
- 4.4 In 2008/9 MyCouncil was ranked in the top 50 Customer Service Centres across all types of organisation including John Lewis, Virgin and First Direct, with only 3 other Councils making it in. Alongside Slough, were Cambridge County Council, Kent County Council, and London Borough of Lambeth.
- 4.5 Despite the good work to date, challenges to ensure the service meets our customers needs in a timely manner still persist.
- 4.6 The volume of activity handled by My Council has grown proportionality with its success and popularity and this now poses some challenges in how the council responds to this volume. The old One stop shop, handled 36,000 customer enquiries which was the equivalent of 1500 enquiries per staff member. When My Council was developed to improve customer services and it was estimated that it would deal with 120,000 Customer enquires a year. The centre actually receives between 300 and 400, 000 per year , and whilst productivity has increased to around 6127 customer transactions per staff member per year, has resulted in queues at peak times.

## 5. Recent and Planned Improvements

|    | Proposed action   | Outcome  | Responsible officer | Date of implementation | Status<br>Red/amber/green  |
|----|---|--|---------------------|------------------------|--|
| 1  | Educate customers as to the best times to visit by advising them of less busy times                       | Reduce the queues at busy times  | ZM                  | 2009                   | Green  |
| 2  | Promote Local access points to increase their use by advertising them on the website and on posters at LP | Increase use of local access points and reduce queues at Landmark Place  | ZM                  | 2009/10                | Green  |
| 3  | Improved queue management by moving staff more frequently between face to face and phones                 | Decrease in waiting times in both areas making the service more flexible and customer focussed   | ZM                  | 2009/10                | Green  |
| 4  | Introduce a call back service   | Allows customers to leave a message instead of queue, the service is advertised to every caller and has been used by over 2000 customers a month   | ZM                  | 2009                   | Green  |
| 5  | Planned upgrades on systems to introduce self service   | A self service facility will allow customers to check information or find answers to their questions on the internet, this will reduce queues at peak times if customers are able to help themselves at a time convenient to them. | ZM                  | 2009/10/11             | Amber- possible budget cuts in IT could prevent or delay this facility. Upgrade has already been deferred from 08/09 and 09/10 |
| 6. | Investigate alternative IT solution in the event for self service   | I have already sourced a possible alternative and this is being reviewed by IT and Customer service heads  | ZM                  | 2009/10/11             | Amber- solution is currently hosted offshore   |
| 7  | Working with Communications team to improve website to offer  | A self service facility will allow customers to check information or find  | ZM                  | 2009/10                | Green  |

|    |   |   |    |            |       |
|----|---|---|----|------------|-------|
|    | more self service options   | answers to their questions on the internet , this will reduce queues at peak times if customers are able to help themselves at a time convenient to them.   |    |            |       |
| 8  | Introduced Queue position announcements   | This gives customers a more informed expectation of wait times  | ZM | 2009/10    | Green |
| 9  | Analysis of 'take up' of call back option..   | This indicates that benefits callers are the least likely to use this facility. Our task now is to identify the reason why benefits callers do not respond in this way and take steps to encourage them.  | ZM | 2009/10    | Green |
| 10 | Recruitment programme has been further streamlined and retention of staff is high.  | All staff have a training and development plan and appraisals have been completed 100% each year since 2005/6. (We few vacancies but often several staff on maternity leave who cannot be replaced for legal reasons until such time as they decline to return. So far we have 100% returning but this means that for 6-9 months we have reduced staff levels | ZM | 2009/10    | Green |
| 11 | Induction process for new employees is under review and due for completion in 2010. | When MyCouncil opened, the induction was 3weeks, it is now just over 4 weeks as the service areas covered expand and it is estimated the period of induction training will reach 5weeks.High quality advice reduces the need for customers to repeatedly visit about the same issue.  | ZM | 2009/10    | Green |
| 12 | Ongoing training and development of MYCouncil staff                                 | Regular review groups will work to service level agreements that are being  | ZM | 2009/10/11 | Green |

|    |   |  |       |                          |       |
|----|---|--|-------|--------------------------|-------|
|    | has been reviewed and due for completion 2010 focussing on the quality of advice provided for us to give on behalf of the internal directorates. All other service areas have been engaged with to improve customer care. Each aspect of training has been re-assessed and checked by the relevant back office team. We place a great deal of emphasis not only on the content of the information we give but on how it is delivered, the 'soft skills'.. | rolled out and this will make sure advice is kept up to date. The better the quality of training, the better able the advisor is able to help the customer with the right information and the less likely a customer will need to contact us again about that issue. |       |                          |       |
| 13 | FAQ's (frequently asked questions) are subject to an ongoing review programme with 'back office' services expected to review the accuracy of their submissions regularly  | This ensures up to date and consistent information for customers   | ZM    | 2009/10 and then ongoing | Green |
| 14 | Resolving enquiries at the first contact has increased to between 80-90% and is reducing the work in back office areas and enabling those areas to work more effectively and efficiently.   | Council tax has increased their collections rates and benefits have improved their subsidiary levels as the reduction of work passed directly to these areas results in them having more time to focus on other more important tasks                                 | ZM    | 2009/10                  | Green |
| 15 | Run and measure Independent satisfaction surveys show customer satisfaction when  | Independent satisfaction surveys continue to show an upward trend with customer satisfaction when  | TL/ZM | annual                   | Green |

|    |   |   |    |            |       |
|----|---|---|----|------------|-------|
|    | dealing with not just the council, but specifically MyCouncil                           | dealing with not just the council, but specifically MyCouncil being polled independently at 81% (compared with 65% when dealing with SBC). It should be noted that this does not mean 19% were dissatisfied, over half were 'neither happy nor unhappy' with only around 8-9% being dissatisfied. It should also be noted that upon investigation, many were not necessarily unhappy with the service they received from SBC/MyCouncil. but were not happy with the outcome e.g. they wanted a benefit they were not eligible for. <u>This high level of satisfaction of 81% is up 23% from the 58% recorded in 2004 prior to MyCouncil's launch.</u> |    |            |       |
| 16 | Regular 'stakeholder' or 'internal partner' meetings to be held.                        | Council tax, benefits and MyCouncil meet every 6 weeks to discuss any issues and ways to further improve the service delivered. People 1 <sup>st</sup> meet monthly with MyCouncil to do the same. Future liaison meetings planned with Social Care.  | ZM | 2009/10/11 | Green |
| 17 | Set up arrangements for voluntary sector to see how we can improve how we work together | We have a standing arrangement with the CAB (Citizens Advice Bureau) to give priority any of their customer issues and do this in conjunction with the benefits team. Both MyCouncil and benefits have 'nominated' points of contact if needed by the CAB.  | ZM | 2008/9     | Green |



|    |  |   |       |            |       |
|----|--|---|-------|------------|-------|
|    |  |   |       |            |       |
| 18 | Relationships are being developed with the voluntary sector                  | Improves the services available to customers  | ZM    | 2009/10/11 | Green |
| 19 | Hold Councillors surgeries at MyCouncil offices                              | Helps Councillors to meet customers at the places they already go and improves all levels of customer engagement. Allows members to work constructively to improve the customer experience  | ZM    | 2009/10/11 | Green |
| 20 | Review and improve customer service experience across the whole organisation | 19.In October a corporate customer service review commenced having successfully bid for a £100,000 grant initially targeting specific service areas e.g. Council tax, and this programme has been funded by an external bid. One of the outcomes will be to use the 'structure' of improvements made in this 'first wave' to support further improvements council wide. This project is being managed by one of the Customer Service Managers, Mo Hassan, from MyCouncil<br>The funding has paid for training, promotional material, 100 interviews with customers recorded on camera. 300 customer surveys, investigations into using and buying text messaging facilities, workshops with other council services, other councils and groups of staff. | ZM/RP | 2009/10/11 | Green |

|    |   |   |       |              |       |
|----|---|---|-------|--------------|-------|
| 21 | Improve the customer experience when customers are engaged with back offices                                  | All customer facing service areas within SBC to attend customer service training. Council tax, Benefits, Environmental have already started the programme. This has been funded by the grant won. Some staff will be trained how to train others and will use the course that we have had designed and now own.     | ZM/RP | 2009/10/11   | Green |
| 22 | Improve the service received by Social Care customers   | Work has commenced with Social care to review process from the point of contact from the customer to the delivery of a personalised care plan with the AD of Social care and Head of Customer Service attending the 'as is' and all 'to be' workshops to ensure a streamlined approach that benefits all customers. | ZM/DO | 2009/10/11   | Green |
| 23 | Raise the standard of processes at MyCouncil  | All processes at MyCouncil are being written to ISO9000 standard and accreditation will be sought by December 2010 which will raise the standards and ensure consistency.   | ZM    | 2009/10      | Green |
| 24 | Use of benchmarking with other authorities to import better practice into the Slough Customer Service Centre. | So far exchange visits have taken place/will take place :-<br>London Borough of Barnet<br>Bucks County Council<br>Cambridge City Council<br>London borough of Lambeth   | ZM    | 2008/9/10/11 | Green |

|    |  |   |    |         |       |
|----|--|---|----|---------|-------|
|    |  | Royal Borough of Windsor and Maidenhead<br>Surrey County Council<br>South Gloucester Council<br>Bracknell Forest Council<br>Wokingham Council<br>Ashford /Kent Council  |    |         |       |
| 25 | Raise the standard of quality and achieve recognised external accreditation            | In February 2010 MyCouncil will be assessed for Investors in People, reflecting the standards of training, development and 'customer service skills'.<br>As there will be some overlap with other departments this will be to their advantage should other areas of the Council seek these accreditations in the future.  | ZM | 2009/10 | Green |
| 26 | Engage the employees at MyCouncil in the search for continuous and ongoing improvement | A staff survey at MyCouncil was completed in 2009 and all staff have been involved and will continue to be involved in the ongoing improvement plan raising the standard of customer service and employee engagement, training and development . This survey specifically asked the question ' how can we improve'<br>With everyone involved we can improve more efficiently and effectively as a team which benefits all customers | ZM | 2009/10 | Green |

6 **Conclusion**

Recent improvement at MyCouncil have lead to increased customer satisfaction, more choice for customers and a decrease in waiting times.

However, it is recognised that further and ongoing improvement is needed. This report outlines the progress made to date and future improvement plans for member comment and endorsement

7. **Appendices**

- A - table demonstrating volume increases
- B - comparison of Q2 08/9 and Q2 09/10
- C - Q3 09/10 balance scorecard results
- D - Service requests by each location by year
- E - Key points of the Labour Group presentation on 23 Sept 2009
- F - Services accessed by customers via MyCouncil

8. **Background Papers**

None

|                             | Q1-05/06 | Q2-05/06 | Q3-05/06     | Q4-05/06     | Q1-06/07     | Q2-06/07     | Q3-06/07     | Q4-06/07     | Q1-07/08     | Q2-07/08     | Q3-07/08     | Q4-07/08     | Q1-08/09     | Q2-08/09     | Q3-08/09     | Q4-08/09     | Q1-09/10      | Q2-09/10     | Q3-09/10     | Q4-09/10 |
|-----------------------------|----------|----------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|---------------|--------------|--------------|----------|
| <b>Call Centre (cc)</b>     |          |          |              |              |              |              |              |              |              |              |              |              |              |              |              |              |               |              |              |          |
| General                     | 0        | 0        | 5884         | 18154        | 31689        | 32188        | 26918        | 31224        | 30995        | 34900        | 27980        | 31156        | 30933        | 21490        | 28611        | 28870        | 30935         | 30590        | 26907        |          |
| Council Tax                 | 0        | 0        | 0            | 0            | 4489         | 12475        | 13125        | 17249        | 10708        | 13219        | 11909        | 11532        | 13342        | 8544         | 10766        | 12215        | 14828         | 12429        | 10444        |          |
| HB and CTB                  | 0        | 0        | 0            | 0            | 1371         | 2733         | 3803         | 9683         | 6404         | 7136         | 6504         | 6585         | 6940         | 4694         | 7460         | 8333         | 9567          | 7645         | 8310         |          |
| Social Care                 | 0        | 0        | 5473         | 8883         | 11213        | 10704        | 8830         | 9286         | 8869         | 9058         | 7427         | 7905         | 7548         | 5942         | 8175         | 7292         | 7551          | 7546         | 6601         |          |
| People 1st                  |          |          |              |              |              |              |              |              | 12896        | 11398        | 18047        |              | 13689        | 9248         | 11652        | 11822        | 12731         | 12589        | 12349        |          |
| Voicemail                   |          |          |              |              |              |              |              |              |              |              |              |              |              |              | 40           | 4322         | 6004          | 2970         | 3241         |          |
| Email                       | 0        | 0        | 0            | 0            | 0            | 0            | 1232         | 2270         | 2499         | 4155         | 4205         | 6340         | 5511         | 3178         | 6121         | 7261         | 8247          | 5774         | 7245         |          |
| <b>Totals</b>               | <b>0</b> | <b>0</b> | <b>11357</b> | <b>27037</b> | <b>48762</b> | <b>58100</b> | <b>52676</b> | <b>67442</b> | <b>56976</b> | <b>64313</b> | <b>53820</b> | <b>57178</b> | <b>77963</b> | <b>53096</b> | <b>72825</b> | <b>80115</b> | <b>89863</b>  | <b>79543</b> | <b>75097</b> | <b>0</b> |
| <b>front of house (foh)</b> |          |          |              |              |              |              |              |              |              |              |              |              |              |              |              |              |               |              |              |          |
| Reception                   | 0        | 0        | 6244         | 7950         | 7751         | 7670         | 7252         | 7190         | 7096         | 6659         | 5935         | 6787         | 6287         | 6045         | 6343         | 7075         | 7630          | 7959         | 8455         |          |
| General                     | 0        | 0        | 6465         | 7436         | 6687         | 6068         | 5374         | 5720         | 5413         | 4989         | 4216         | 3841         | 3616         | 3564         | 3794         | 4607         | 5002          | 5431         | 5208         |          |
| Planning                    | 0        | 0        | 778          | 31           | 44           | 34           | 39           | 127          | 118          | 219          | 273          | 222          | 406          | 360          | 381          | 589          | 625           | 469          | 566          |          |
| Housing Advice              | 0        | 0        | 185          | 731          | 264          | 5            | 5            | 573          | 693          | 747          | 666          | 636          | 551          | 463          | 335          | 541          | 1008          | 1161         | 1041         |          |
| Bus Passes                  | 0        | 0        | 169          | 743          | 2244         | 552          | 511          | 752          | 1016         | 681          | 553          | 738          | 1507         | 904          | 702          | 1230         | 849           | 780          | 670          |          |
| Building Control            | 0        | 0        | 0            | 0            | 0            | 0            | 0            | 5            | 7            | 378          | 218          | 200          | 214          | 189          | 156          | 172          | 283           | 293          | 203          |          |
| Miscellaneous               | 0        | 0        | 0            | 246          | 345          | 270          | 334          | 305          | 297          | 420          | 509          | 287          | 600          | 458          | 465          | 504          | 657           | 783          | 468          |          |
| Age Concern                 | 0        | 0        | 2            | 1            | 0            | 0            | 0            | 0            | 0            | 0            | 0            | 0            | 0            | 0            | 0            | 0            | 0             | 0            | 0            |          |
| Casual Caller               | 0        | 0        | 13           | 3            | 0            | 0            | 0            | 1            | 4            | 1            | 1            | 1            | 2            | 0            | 0            | 1            | 0             | 0            | 0            |          |
| Welfare Rights              | 0        | 0        | 0            | 0            | 752          | 1304         | 1110         | 267          | 189          | 144          | 125          | 102          | 100          | 69           | 66           | 31           | 22            | 59           | 51           |          |
| Taxi Licensing              | 0        | 0        | 0            | 0            | 49           | 2            | 0            | 4            | 5            | 143          | 37           | 165          | 71           | 34           | 176          | 182          | 44            | 56           | 34           |          |
| Blue Badge                  | 0        | 0        | 0            | 0            | 3            | 2            | 43           | 479          | 344          | 384          | 285          | 293          | 318          | 348          | 338          | 321          | 224           | 511          | 491          |          |
| <b>Totals</b>               | <b>0</b> | <b>0</b> | <b>13856</b> | <b>17141</b> | <b>18139</b> | <b>15907</b> | <b>14668</b> | <b>15423</b> | <b>15182</b> | <b>14765</b> | <b>12818</b> | <b>13272</b> | <b>13672</b> | <b>12434</b> | <b>12756</b> | <b>15253</b> | <b>16344</b>  | <b>17502</b> | <b>17187</b> | <b>0</b> |
| <b>CSC</b>                  | <b>0</b> | <b>0</b> | <b>25213</b> | <b>44178</b> | <b>66901</b> | <b>74007</b> | <b>67344</b> | <b>82865</b> | <b>72158</b> | <b>79078</b> | <b>66638</b> | <b>70450</b> | <b>91635</b> | <b>65530</b> | <b>85581</b> | <b>95368</b> | <b>106207</b> | <b>97045</b> | <b>92284</b> | <b>0</b> |

Q1-05/06 Q2-05/06 Q3-05/06 Q4-05/06 Q1-06/07 Q2-06/07 Q3-06/07 Q4-06/07 Q1-07/08 Q2-07/08 Q3-07/08 Q4-07/08 Q1-08/09 Q2-08/09 Q3-08/09 Q4-08/09 Q1-09/10 Q2-09/10 Q3-09/10 Q4-09/10

|                | Q2 2008   |         | Q2 2009   |            |                             |
|----------------|-----------|---------|-----------|------------|-----------------------------|
| Britwell       | 932       |         | 1354      | +422       |                             |
| Langley        | 101       |         | 825       | +724       |                             |
| Cippenham      | 463       |         | 836       | +373       |                             |
| MyCouncil      | 11983     |         | 15759     | +3776      |                             |
| Ave wait       | 52mins    |         | 19mins    |            |                             |
| total visits   | 13479     |         | 18774     | +5295      |                             |
|                | actual 08 | target  | actual 09 | var 08/09  |                             |
| General        | 2.43mins  | 1.5mins | 3.01mins  | +18secs    |                             |
| CT             | 5.23mins  | 7mins   | 4.10mins  | -1min 13se | - = improvement             |
| HB             | 5.32mins  | 7mins   | 4.33mins  | -59secs    | - = improvement             |
| social care    | 18secs    | 45secs  | 10secs    | -8secs     | - = improvement             |
| calls taken    | 59097     |         | 51263     | -7834      |                             |
|                |           |         |           |            |                             |
| Emails taken   | 4769      |         | 5678      | +909       |                             |
|                |           |         |           |            |                             |
| Voicemails ta  | 0         |         | 2881      | +2881      |                             |
|                |           |         |           |            |                             |
| total callcent | 63866     |         | 59822     | -4044      |                             |
|                |           |         |           |            |                             |
| Total custom   | 90824     |         | 97370     | +6546      | + = increase in volume      |
|                |           |         |           |            |                             |
| Resolved live  | 80.10%    |         | 90.50%    | +10.4%     | + = increase in performance |

| Links to Key Priorities/ LAA themes | PI No. | Description of indicator  | ORGANISATIONAL INDICATORS  |                |                          |                          |                          |                               |               | Current Status against Target RAG  | Comments on current position and corrective action if red Status | Operational Lead |
|-------------------------------------|--------|---|--|----------------|--------------------------|--------------------------|--------------------------|-------------------------------|---------------|--|--|------------------|
|                                     |        |   | 2008/09 outturn (RAG status against 08/09 target where applicable) | 2009/10 Target | Qtr 1 Outturn Apr-Jun 09 | Qtr 2 Outturn Jul-Sep 09 | Qtr 3 Outturn Oct-Dec 09 | Qtr 4/ EOY Outturn Jan-Mar 10 | February 2010 |  |  |                  |
| All                                 | L13    | Average queue time at My Council                                      | 50 mins  | 30mins         | 28 mins                  | 19 mins                  | 22mins                   |                               | GREEN         | GOOD TO BE LOW: Performance has been improved significantly from 50mins average waiting time at the end of financial year 08/09 to 22 minutes as at quarter 3 for this financial year, exceeding the target of 30 mins.                                      | Zena Miller  |                  |
| All                                 | L14    | Issues resolved Live at My Council                                    | 88%  | 80%            | 88%                      | 89%                      | 90%                      | -                             | GREEN         | GOOD TO BE HIGH: performance is increasing and sits at 90% for quarter 3, exceeding target of 80%. Revised and updated FAQs on the Siebel system have resulted in an improved service to customers with more queries being resolved directly by the customer | Zena Miller  |                  |
| All                                 | L15    | Average queue time for general enquiries (Call Centre - by phone)     | 2.48 mins  | 1.5mins        | 4.5 mins                 | 3.3 mins                 | 3.45mins                 | -                             | GREEN         | Slight increase over previous quarter of of 15 seconds to 3.45 for the 3rd quarter of 2009/10, due in part to reduction in staff and holiday arrangements and reluctance of callers to leave voicemail messages.   | Zena Miller  |                  |
| All                                 | L16    | Average queue time for Council Tax enquiries (Call Centre - by phone) | 5.27mins   | 7mins          | 6.7 mins                 | 4.14 mins                | 5.16mins                 | -                             | GREEN         | Third quarter shows a slight increase of just over one minute. Reluctance of callers to leave a voicemail message seems to have contributed to the increase. Target for year still likely to be met  | Zena Miller  |                  |
| All                                 | L17    | Average queue time for Benefits enquiries (Call Centre - by phone)    | 5.43mins   | 7mins          | 7 mins                   | 4.38 mins                | 5.45mins                 | -                             | GREEN         | Seasonal fluctuations and reluctance of callers to leave voicemail messages has contributed to the slight increase over the previous quarter.  | Zena Miller  |                  |
| All                                 | L18    | Average queue time for Social Care enquiries (Call Centre - by phone) | 30 secs  | 45secs         | 28 secs                  | 11 secs                  | 12secs                   | -                             | GREEN         | GOOD TO BE LOW: Exceeding target. Waiting time for these enquiries has increased marginally by 1 second over the previous quarter.   | Zena Miller  |                  |
| All                                 | L19    | Issues resolved Live by phone   | 82%  | 75%            | 78%                      | 75%                      | 77.00%                   | -                             | GREEN         | GOOD TO BE HIGH: Now back on track and target for the year of 75% expected to be exceeded.   | Zena Miller  |                  |

|                       | 2005/06* | 2006/07 | 2007/08 | 2008/09 | 2009/10** |
|-----------------------|----------|---------|---------|---------|-----------|
|                       |          |         |         |         |           |
| <b>Landmark Place</b> | 125158   | 151418  | 198560  | 241278  | 269516    |
| <b>Cippenham</b>      | 0        | 206     | 711     | 1779    | 2913      |
| <b>Langley</b>        | 0        | 0       | 0       | 1382    | 3235      |
| <b>Britwell</b>       | 106      | 2034    | 3626    | 4114    | 5001      |
|                       |          |         |         |         |           |
|                       | 125264   | 153658  | 202897  | 248553  | 280665    |

\* factored up as only open 2 Quarters

\*\* factored up as only 3 Quarters available



### Old One stop shop

- 36,000 customer visits per year
- Very limited coverage of council services
- Limited telephony, no emails, no call back service
- 24 staff
- = 1500 customer 'transactions' per staff member per year

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### MyCouncil

- 250,000 calls per year (includes 2,000 a month that use our callback option)
- 60,000 visits per year
- 27,000 emails per year
- Equals 337,000 transactions per year
- All council services covered
- 55 staff (forecast in 2003 was for 120)
- = 6127 transactions per staff member, per year
- an increase of 4,627, or 308% per person!

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### Quality vs Quantity

- The productivity increase from 1500 tasks to 6127 tasks, per person, per year, has not been at the expense of quality.
- 2005- 20% '1<sup>st</sup> time fix'
- 2008- 81% '1<sup>st</sup> time fix'
- 2009 - still improving
- AND in 2008 after 300 mystery shops, MyCouncil was recognised as one of the top 50 best performers in the UK

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### Resolving things first time

- Now approx 85% of enquiries are resolved
- Customer Satisfaction continues to improve - 81%, up from 58% in 2004
  - In numbers:-
  - Of the average 337,000 'transaction's, 286,450 were resolved by the MyCouncil team without referral to other departments

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### Areas for Improvement

- Average Telephone waiting times currently:
- Council tax /Benefits = 5mins
- General = 6mins
- Social Care = 30 seconds (priority number)
- Improvements made:-
- Email = Same day - 99.9%
- Callback = Same day- 99.9%

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### What are we doing to improve matters:

- Offering as much choice as we can
- Visit any of the 4 sites
- Make an appointment at any site to suit you
- Telephone
- Call back service (same day)
- Email (reply usually within 24hrs)
- Benefit and Council tax 'surgeries'

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#### Achievements 1

- Increase in customer satisfaction levels
  - External Independent Survey
- Increase in productivity
  - Transaction Data and reports
- Increase in 1<sup>st</sup> time fix (getting it right first time)
  - Customer satisfaction survey. Report produced
- Improved training and knowledge
  - Improved training programme
- More choices for customer eg different locations, phone, email, call back service, appointments, visits
- Improved linkage to 'back office' functions (Ctax,Benefits)

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#### Further Improvements

- Queue position introduced in 2008
- Extended opening hours introduced 2007
- CRM assessed as level 3 Equality Assessment 2008
- Recruitment 'in advance' to help with vacancies
- Many staff are choosing to develop and specialise, filling vacancies across SBC

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#### Projects 2009

- Quality policy - ISO9001
  - Application to be prepared
- CCA-Contact centre accreditation
  - Submission being prepared

This will ensure our services are of a high quality and have been independently certified.

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#### Projects launched 2009

- Continuously Improving Training and on going development
- Induction = "MyCouncil culture"
- 'graduation' bay for new recruits
- Skills map (support for staff development)
- Master classes (specialist areas of expertise )
- E-learning (development courses online)
- Additional qualifications (NVQ's)
- This ensures the staff are consistently trained to the highest standard, which in turn will result in the highest standard of service and advice being given.

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#### Projects launched 2009

- Marketing Local Access Points
- Whilst we have already increased some awareness of the local access points, we have commenced specific marketing programme where we target a different service to focus on, and promote that service at an alternative location.
- The current 'promotion' is being done in partnership with the Benefits team.

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#### Resource Allocation

- High Street location, whilst the most convenient for customers, is also the most expensive.
- Employing enough staff to respond to all calls immediately would cost over £1m more (45 more staff)
- Giving the customer the choice of where and how they contact us is the most cost effective option, and 81% of customers agree.

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## Services Accessed By Customers Via Mycouncil

## APPENDIX F

| Directorate     | Business Area           | Service   | # of SRs | % of Total |
|-----------------|-------------------------|---|----------|------------|
| Asst Chief      | Call Turnaround - CSC   | Call Turnaround   | 38,530   | 15.801%    |
| Asst Chief      | Communications          | Events and whats on   | 46       | 0.019%     |
| Asst Chief      | Communications          | News/press releases   | 91       | 0.037%     |
| Asst Chief      | Communications          | Unknown Communications Service                                    | 378      | 0.155%     |
| Asst Chief      | Customer Service Centre | Blue badge - services for an institution                          | 232      | 0.095%     |
| Asst Chief      | Customer Service Centre | Council tax information if moving out of Slough - FORM            | 29       | 0.012%     |
| Asst Chief      | Customer Service Centre | Customer Service Centre   | 522      | 0.214%     |
| Asst Chief      | Customer Service Centre | Disabled bus pass   | 196      | 0.080%     |
| Asst Chief      | Customer Service Centre | Disabled bus pass application - FORM                              | 18       | 0.007%     |
| Asst Chief      | Customer Service Centre | Elderly bus pass  | 953      | 0.391%     |
| Asst Chief      | Customer Service Centre | Elderly bus pass application - FORM                               | 100      | 0.041%     |
| Asst Chief      | Customer Service Centre | Renewal for Concessionary Travel Permit                           | 4        | 0.002%     |
| Asst Chief      | Customer Service Centre | Unknown CSC Service   | 17,922   | 7.350%     |
| Asst Chief      | Economic Development &  | Business advice   | 19       | 0.008%     |
| Asst Chief      | Economic Development &  | Business grants   | 8        | 0.003%     |
| Asst Chief      | Economic Development &  | Co-operative development  | 9        | 0.004%     |
| Asst Chief      | Economic Development &  | Community economic development                                    | 61       | 0.025%     |
| Asst Chief      | Economic Development &  | Economic intelligence   | 9        | 0.004%     |
| Asst Chief      | Economic Development &  | Equal opportunities information                                   | 2        | 0.001%     |
| Asst Chief      | Economic Development &  | Regeneration projects   | 6        | 0.002%     |
| Asst Chief      | Economic Development &  | Unknown Economic Development & Equalities Service                 | 25       | 0.010%     |
| Asst Chief      | Housing Benefits        | Approved Application For A Pre-Tenancy Determination - FORM       | 18       | 0.007%     |
| Asst Chief      | Housing Benefits        | Asylum Seeker support   | 8        | 0.003%     |
| Asst Chief      | Housing Benefits        | Benefits and Advice: Change of Circumstances - FORM               | 426      | 0.175%     |
| Asst Chief      | Housing Benefits        | Certificate of Earnings - FORM                                    | 41       | 0.017%     |
| Asst Chief      | Housing Benefits        | Council Tax Benefit - Backdating                                  | 24       | 0.010%     |
| Asst Chief      | Housing Benefits        | Council Tax Benefit - Current claim                               | 725      | 0.297%     |
| Asst Chief      | Housing Benefits        | Council Tax Benefit - intervention                                | 6        | 0.002%     |
| Asst Chief      | Housing Benefits        | Council Tax Benefit - Overpayments                                | 29       | 0.012%     |
| Asst Chief      | Housing Benefits        | Council Tax Benefit and Housing Benefit Claim - FORM              | 715      | 0.293%     |
| Asst Chief      | Housing Benefits        | Housing and CTAX benefit - Change of Address - FORM               | 64       | 0.026%     |
| Asst Chief      | Housing Benefits        | Housing benefit - appeals   | 431      | 0.177%     |
| Asst Chief      | Housing Benefits        | Housing benefit - backdating claims                               | 114      | 0.047%     |
| Asst Chief      | Housing Benefits        | Housing Benefit - Change of Address                               | 1,277    | 0.524%     |
| Asst Chief      | Housing Benefits        | Housing benefit - current claim                                   | 2,283    | 0.936%     |
| Asst Chief      | Housing Benefits        | Housing benefit - intervention                                    | 166      | 0.068%     |
| Asst Chief      | Housing Benefits        | Housing benefit - new claim                                       | 26,781   | 10.983%    |
| Asst Chief      | Housing Benefits        | Housing Benefit - Notification of Death                           | 199      | 0.082%     |
| Asst Chief      | Housing Benefits        | Housing benefit - overpayments                                    | 420      | 0.172%     |
| Asst Chief      | Housing Benefits        | Landlord Rent Declaration - FORM                                  | 32       | 0.013%     |
| Asst Chief      | Housing Benefits        | Payment Direct To Landlords - FORM                                | 24       | 0.010%     |
| Asst Chief      | Housing Benefits        | Self Employed Earnings General Information - LEAFLET              | 8        | 0.003%     |
| Asst Chief      | Housing Benefits        | Unknown Housing Benefits Service                                  | 14,962   | 6.136%     |
| Asst Chief      | Information Technology  | Internet service standards  | 2        | 0.001%     |
| Asst Chief      | Information Technology  | Unknown Information Technology Service                            | 198      | 0.081%     |
| Asst Chief      | Policy & Performance    | Census information  | 9        | 0.004%     |
| Asst Chief      | Policy & Performance    | Freedom of Information  | 102      | 0.042%     |
| Asst Chief      | Policy & Performance    | Unknown Policy & Performance Service                              | 52       | 0.021%     |
| Asst Chief      | Recovery (council tax)  | Council Tax - Band reductions [incl. disability]                  | 126      | 0.052%     |
| Asst Chief      | Recovery (council tax)  | Council Tax Financial Circumstances Declaration - FORM            | 157      | 0.064%     |
| Asst Chief      | Recovery (council tax)  | Unknown Council Tax Recovery Service                              | 8,589    | 3.522%     |
| Chief Executive | Corporate Complaints    | Complaints, making a corporate complaint and complaints procedure | 29       | 0.012%     |
| Chief Executive | Corporate Complaints    | Guide To Complaints - GUIDE                                       | 4        | 0.002%     |

| Directorate     | Business Area             | Service  | # of SRs | % of Total |
|-----------------|---------------------------|--|----------|------------|
| Chief Executive | Corporate Complaints      | Unknown Corporate Complaints Service   | 32       | 0.013%     |
| Community &     | Community Care Assessment | Advice for carers of adults  | 18       | 0.007%     |
| Community &     | Community Care Assessment | Care, scan, community alarm services   | 12       | 0.005%     |
| Community &     | Community Care Assessment | Direct payments  | 44       | 0.018%     |
| Community &     | Community Care Assessment | Financial assessment   | 23       | 0.009%     |
| Community &     | Community Care Assessment | Help leaving hospital  | 50       | 0.021%     |
| Community &     | Community Care Assessment | Keeping warm in winter service   | 8        | 0.003%     |
| Community &     | Community Care Assessment | Licence - nursing agencies   | 2        | 0.001%     |
| Community &     | Community Care Assessment | Missing or out of contact client   | 1        | 0.000%     |
| Community &     | Community Care Assessment | Nurses agencies registration   | 3        | 0.001%     |
| Community &     | Community Care Assessment | Occupational therapy   | 243      | 0.100%     |
| Community &     | Community Care Assessment | Parking permits [Blue badge]   | 5,251    | 2.153%     |
| Community &     | Community Care Assessment | Respite care advice for adults   | 10       | 0.004%     |
| Community &     | Community Care Assessment | Social care - out of hours work advice for carers of adults                  | 826      | 0.339%     |
| Community &     | Community Care Assessment | Social Care client & carer - support groups and organisations for adults     | 258      | 0.106%     |
| Community &     | Community Care Assessment | Social Care Complaint  | 135      | 0.055%     |
| Community &     | Community Care Assessment | Support for adults with HIV or AIDS  | 1        | 0.000%     |
| Community &     | Community Care Assessment | Unknown Community Care Assessment Team Service                               | 3,068    | 1.258%     |
| Community &     | Community Care Assessment | Welfare rights   | 306      | 0.125%     |
| Community &     | Community Team for People | Community care - employment training.  | 14       | 0.006%     |
| Community &     | Community Team for People | Interpreting and translating   | 2        | 0.001%     |
| Community &     | Community Team for People | Unknown Community Team for People with Learning Difficulties (CTPLD) Service | 66       | 0.027%     |
| Community &     | Home Care                 | Equipment and adaptations to the home  | 288      | 0.118%     |
| Community &     | Home Care                 | Home assessment  | 1        | 0.000%     |
| Community &     | Home Care                 | Incontinence laundry service advice  | 5        | 0.002%     |
| Community &     | Home Care                 | Mobile meals (meals on wheels)   | 88       | 0.036%     |
| Community &     | Home Care                 | Unknown Home Care Service  | 149      | 0.061%     |
| Community &     | Housing Management        | Accommodation For Young People - FORM  | 5        | 0.002%     |
| Community &     | Housing Management        | Application For A Joint Tenancy - FORM                                       | 23       | 0.009%     |
| Community &     | Housing Management        | Assisted Gardening Application - FORM  | 1        | 0.000%     |
| Community &     | Housing Management        | Garden maintenance   | 66       | 0.027%     |
| Community &     | Housing Management        | Home improvements - home repair assistance grant                             | 13       | 0.005%     |
| Community &     | Housing Management        | Home improvements - renovation grants  | 38       | 0.016%     |
| Community &     | Housing Management        | Homelessness Advice and Housing Register Services In Slough - GUIDE          | 727      | 0.298%     |
| Community &     | Housing Management        | Housing allocations  | 1,421    | 0.583%     |
| Community &     | Housing Management        | Housing allocations - allocated council home                                 | 183      | 0.075%     |
| Community &     | Housing Management        | Housing allocations - hard to let/easy access properties                     | 7        | 0.003%     |
| Community &     | Housing Management        | Housing Application Form - FORM  | 628      | 0.258%     |
| Community &     | Housing Management        | Housing Application: Certificate Under Article 7 - FORM                      | 9        | 0.004%     |
| Community &     | Housing Management        | Housing association tenants  | 9        | 0.004%     |
| Community &     | Housing Management        | Housing choices - FORM   | 12       | 0.005%     |
| Community &     | Housing Management        | Housing For The Over 50s - FORM  | 10       | 0.004%     |
| Community &     | Housing Management        | Housing In Slough Application and Booklet - FORM                             | 16       | 0.007%     |
| Community &     | Housing Management        | Housing needs - FORM   | 30       | 0.012%     |
| Community &     | Housing Management        | Information About Housing Repairs Service - INFO                             | 134      | 0.055%     |
| Community &     | Housing Management        | Information To People Applying As Homeless - FORM                            | 87       | 0.036%     |
| Community &     | Housing Management        | Multi-agency Housing Needs Referral - FORM                                   | 5        | 0.002%     |
| Community &     | Housing Management        | Mutual exchange display - FORM   | 129      | 0.053%     |
| Community &     | Housing Management        | Priority Assessment For Housing Assistance- FORM                             | 2        | 0.001%     |
| Community &     | Housing Management        | REAP Resettlement Agency - INFORMATION                                       | 19       | 0.008%     |
| Community &     | Housing Management        | Repairs - A Guide For Landlords And Tenants - GUIDE                          | 29       | 0.012%     |
| Community &     | Housing Management        | Request Information Held on CCTV - FORM                                      | 3        | 0.001%     |
| Community &     | Housing Management        | Safety inspection - homes in multiple occupation                             | 17       | 0.007%     |
| Community &     | Housing Management        | Shared Ownership Homes - FORM  | 11       | 0.005%     |
| Community &     | Housing Strategy and      | Housing: Advice, Allocation & Private Sector - Change of Address             | 923      | 0.379%     |

| Directorate | Business Area                | Service   | # of SRs | % of Total |
|-------------|------------------------------|---|----------|------------|
| Community & | Housing Strategy and         | Housing: Advice, Allocation & Private Sector - Notification of Death                  | 203      | 0.083%     |
| Community & | Housing Strategy and         | Town centre management - CCTV   | 11       | 0.005%     |
| Community & | Housing Strategy and         | Unknown Housing Strategy and Development Service                                      | 82       | 0.034%     |
| Community & | Intermediate Care Team - Day | Community / day centres   | 4        | 0.002%     |
| Community & | Intermediate Care Team - Day | Residential Care for adults   | 17       | 0.007%     |
| Community & | Intermediate Care Team - Day | Unknown Intermediate Care Team - Day Care Service                                     | 42       | 0.017%     |
| Community & | Investigations (Council Tax) | Billing Collection and Recovery Sundry Debts/Misc Debts/Periodic Debts                | 99       | 0.041%     |
| Community & | Investigations (Council Tax) | Council Tax Investigations - General information [incl. valuations, arrears, refunds] | 34       | 0.014%     |
| Community & | Investigations (Council Tax) | Unknown Investigations (Council Tax) Service  | 227      | 0.093%     |
| Community & | Leisure Services             | Accommodations  | 5        | 0.002%     |
| Community & | Leisure Services             | Activities For Older People   | 3        | 0.001%     |
| Community & | Leisure Services             | Hall /venue bookings  | 117      | 0.048%     |
| Community & | Leisure Services             | Hall /venue bookings - block booking application - FORM                               | 4        | 0.002%     |
| Community & | Leisure Services             | Leisure - general information   | 27       | 0.011%     |
| Community & | Leisure Services             | Sports Employment   | 6        | 0.002%     |
| Community & | Leisure Services             | Sports grants   | 9        | 0.004%     |
| Community & | Leisure Services             | Tourism - information centres   | 2        | 0.001%     |
| Community & | Leisure Services             | Unknown Leisure Service   | 14       | 0.006%     |
| Community & | Leisure Services             | Young people's organised activities   | 1        | 0.000%     |
| Community & | Lettings                     | Application for Council Garage - FORM   | 36       | 0.015%     |
| Community & | Lettings                     | Council lettings - garages  | 282      | 0.116%     |
| Community & | Lettings                     | Lettings  | 60       | 0.025%     |
| Community & | Lettings                     | Mutual council home exchange  | 24       | 0.010%     |
| Community & | Lettings                     | Unknown Lettings Service  | 37       | 0.015%     |
| Community & | Libraries Arts & Info        | Book purchase scheme  | 1        | 0.000%     |
| Community & | Libraries Arts & Info        | Commercial activities - art centres   | 4        | 0.002%     |
| Community & | Libraries Arts & Info        | General arts information (inc. location, events)                                      | 38       | 0.016%     |
| Community & | Libraries Arts & Info        | Information and advice  | 5        | 0.002%     |
| Community & | Libraries Arts & Info        | Libraries - archives  | 5        | 0.002%     |
| Community & | Libraries Arts & Info        | Libraries - children's library service  | 18       | 0.007%     |
| Community & | Libraries Arts & Info        | Libraries - Internet PC's   | 4        | 0.002%     |
| Community & | Libraries Arts & Info        | Libraries - loans - renewing/extending  | 1        | 0.000%     |
| Community & | Libraries Arts & Info        | Libraries - membership/joining  | 2        | 0.001%     |
| Community & | Libraries Arts & Info        | Libraries - mobile library  | 7        | 0.003%     |
| Community & | Libraries Arts & Info        | Libraries - overdue/late fines  | 2        | 0.001%     |
| Community & | Libraries Arts & Info        | Libraries - research service  | 3        | 0.001%     |
| Community & | Libraries Arts & Info        | Libraries - restricted/reserve collections  | 2        | 0.001%     |
| Community & | Libraries Arts & Info        | Libraries - sales [books etc]   | 1        | 0.000%     |
| Community & | Libraries Arts & Info        | Libraries facilitated [incl opening hours]  | 18       | 0.007%     |
| Community & | Libraries Arts & Info        | Museums and galleries - general   | 7        | 0.003%     |
| Community & | Libraries Arts & Info        | Museums and galleries - loans, donations and bequests                                 | 1        | 0.000%     |
| Community & | Libraries Arts & Info        | Project loans   | 3        | 0.001%     |
| Community & | Libraries Arts & Info        | SBC - Request For Information - FORM  | 1        | 0.000%     |
| Community & | Libraries Arts & Info        | Unknown Libraries Arts & Info Service   | 9        | 0.004%     |
| Community & | Libraries Arts & Info        | Voluntary organisations - funding   | 8        | 0.003%     |
| Community & | Life Long Learning           | Life Long Learning - Course Delivery  | 1        | 0.000%     |
| Community & | Mental Health                | Unknown Mental Health Service   | 49       | 0.020%     |
| Community & | Parks                        | Conservation and urban design planning - allotments, enquiry                          | 43       | 0.018%     |
| Community & | Parks                        | Demonstrations and parades, enquiry   | 9        | 0.004%     |
| Community & | Parks                        | Leisure - Grants and development funds  | 2        | 0.001%     |
| Community & | Parks                        | Parks and open spaces - events  | 48       | 0.020%     |
| Community & | Parks                        | Parks and open spaces - football pitches  | 10       | 0.004%     |
| Community & | Parks                        | Parks and open spaces - general information   | 96       | 0.039%     |
| Community & | Parks                        | Parks and open spaces - grazing   | 1        | 0.000%     |
| Community & | Parks                        | Slough Tennis Centre - FORM   | 1        | 0.000%     |

| Directorate | Business Area              | Service  | # of SRs | % of Total |
|-------------|----------------------------|--|----------|------------|
| Community & | Parks                      | Unknown Parks Service  | 67       | 0.027%     |
| Community & | Private Sector Housing     | Home improvements - disability facility grant for a private property                         | 5        | 0.002%     |
| Community & | Private Sector Housing     | Home improvements - housing renovation grant for a private property                          | 50       | 0.021%     |
| Community & | Private Sector Housing     | Unknown Private Sector Housing Service   | 848      | 0.348%     |
| Community & | Tenants Participation      | Homeless   | 1,007    | 0.413%     |
| Community & | Tenants Participation      | Homelessness   | 103      | 0.042%     |
| Community & | Tenants Participation      | Housing allocations - general information  | 2,154    | 0.883%     |
| Community & | Tenants Participation      | Housing allocations - registering for a council property                                     | 4,067    | 1.668%     |
| Community & | Tenants Participation      | Housing allocations - rehousing decision appeal  | 137      | 0.056%     |
| Community & | Tenants Participation      | Housing association - nomination to join the register  | 24       | 0.010%     |
| Community & | Tenants Participation      | Housing rents - Payment By Standing Order - FORM   | 9        | 0.004%     |
| Community & | Tenants Participation      | Unknown Tenants Participation Service  | 26       | 0.011%     |
| Education & | Adult Education            | Adult education - courses  | 60       | 0.025%     |
| Education & | Adult Education            | Unknown Adult Education Service  | 131      | 0.054%     |
| Education & | Alternative Education      | Educating your child at home   | 3        | 0.001%     |
| Education & | Alternative Education      | Educational support for looked after children  | 23       | 0.009%     |
| Education & | Alternative Education      | Inclusion - Teenage Pregnancy Education Services   | 4        | 0.002%     |
| Education & | Alternative Education      | Inclusion - Travellers/Gypsies, teaching advice  | 1        | 0.000%     |
| Education & | Alternative Education      | Unknown Alternative Education Service  | 112      | 0.046%     |
| Education & | Assessment Team            | Adopting   | 62       | 0.025%     |
| Education & | Assessment Team            | Application for free school meals  | 2        | 0.001%     |
| Education & | Assessment Team            | Child protection   | 9        | 0.004%     |
| Education & | Assessment Team            | Disabilities - services for looked after children  | 6        | 0.002%     |
| Education & | Assessment Team            | Educational awards and benefits - free school meals  | 3        | 0.001%     |
| Education & | Assessment Team            | Educational awards and benefits - home to school travel support                              | 15       | 0.006%     |
| Education & | Assessment Team            | Educational awards and benefits - school clothing grants/vouchers                            | 1        | 0.000%     |
| Education & | Assessment Team            | Fostering  | 73       | 0.030%     |
| Education & | Assessment Team            | Language and cultural support  | 1        | 0.000%     |
| Education & | Assessment Team            | Residential care for children  | 4        | 0.002%     |
| Education & | Assessment Team            | Respite care for children  | 3        | 0.001%     |
| Education & | Assessment Team            | Respite care, availability   | 7        | 0.003%     |
| Education & | Assessment Team            | Shared care for children   | 5        | 0.002%     |
| Education & | Assessment Team            | Social care - out of hours work advice for carers of children                                | 529      | 0.217%     |
| Education & | Assessment Team            | Social Care client & carer - support groups and organisations, help for my child, disability | 181      | 0.074%     |
| Education & | Assessment Team            | Special educational needs [SEN] - transport, student bus pass                                | 88       | 0.036%     |
| Education & | Assessment Team            | Transport Application - Mainstream Schools New Students - FORM                               | 14       | 0.006%     |
| Education & | Assessment Team            | Unknown Assessment Team Service  | 1,037    | 0.425%     |
| Education & | Assessment Team            | Young carers   | 3        | 0.001%     |
| Education & | Early Years & Sure Start   | Childcare arrangements - after and/or before school childcare                                | 7        | 0.003%     |
| Education & | Early Years & Sure Start   | Childcare arrangements - School holiday schemes, school clubs                                | 2        | 0.001%     |
| Education & | Early Years & Sure Start   | Childminding   | 35       | 0.014%     |
| Education & | Early Years & Sure Start   | Nursery school places  | 5        | 0.002%     |
| Education & | Early Years & Sure Start   | Private nurseries - nursery grants   | 40       | 0.016%     |
| Education & | Early Years & Sure Start   | School records for an individual pupil, early years  | 20       | 0.008%     |
| Education & | Early Years & Sure Start   | Services for childminders  | 10       | 0.004%     |
| Education & | Early Years & Sure Start   | Slough Sure Start Service - FORM   | 18       | 0.007%     |
| Education & | Early Years & Sure Start   | Unknown Early Years & Sure Start Service   | 31       | 0.013%     |
| Education & | Education Advisory Service | 0-19 Service Directory   | 1,433    | 0.588%     |
| Education & | Education Advisory Service | Curriculum, school results, 6th form, information  | 328      | 0.135%     |
| Education & | Education Advisory Service | Inclusion - Travellers/Gypsies, education policy, rules and regulations                      | 8        | 0.003%     |
| Education & | Education Advisory Service | Paid work or work experience and school aged pupils  | 3        | 0.001%     |
| Education & | Education Advisory Service | Parents centres, help for my child, parent partnership                                       | 20       | 0.008%     |
| Education & | Education Advisory Service | Performance/stage licences for school age children   | 4        | 0.002%     |
| Education & | Education Advisory Service | Roads - school crossing patrols  | 3        | 0.001%     |
| Education & | Education Advisory Service | School and LEA plans   | 4        | 0.002%     |

| Directorate        | Business Area              | Service   | # of SRs | % of Total |
|--------------------|----------------------------|---|----------|------------|
| Education &        | Education Advisory Service | School catering   | 3        | 0.001%     |
| Education &        | Education Advisory Service | School governors - general information  | 4        | 0.002%     |
| Education &        | Education Advisory Service | School governors - nomination - NOTES   | 1        | 0.000%     |
| Education &        | Education Advisory Service | School records for an individual pupil, child school circumstance                   | 30       | 0.012%     |
| Education &        | Education Advisory Service | Schools - term, holiday and other closure dates                                     | 8        | 0.003%     |
| Education &        | Education Advisory Service | Schools- attainment/performance   | 1        | 0.000%     |
| Education &        | Education Advisory Service | Truancy   | 8        | 0.003%     |
| Education &        | Education Advisory Service | Unknown Education Advisory Service Service  | 501      | 0.205%     |
| Education &        | Education Welfare Service  | Childcare arrangements - School holiday schemes, slough events                      | 15       | 0.006%     |
| Education &        | Education Welfare Service  | Curriculum, teaching positions, course funding                                      | 4        | 0.002%     |
| Education &        | Education Welfare Service  | Higher education - student loan   | 62       | 0.025%     |
| Education &        | Education Welfare Service  | Unknown Education Welfare Service   | 148      | 0.061%     |
| Education &        | School Admissions          | Application For Appeals Against School Admissions - FORM                            | 11       | 0.005%     |
| Education &        | School Admissions          | Curriculum, application, admission  | 11       | 0.005%     |
| Education &        | School Admissions          | Primary school places   | 10       | 0.004%     |
| Education &        | School Admissions          | School - general information [locations/contacts]                                   | 113      | 0.046%     |
| Education &        | School Admissions          | School records for an individual pupil  | 28       | 0.011%     |
| Education &        | School Admissions          | Schools Admission Appeals Guide For Parents - GUIDE                                 | 8        | 0.003%     |
| Education &        | School Admissions          | Secondary school places   | 18       | 0.007%     |
| Education &        | School Admissions          | Unknown School Admissions Service   | 233      | 0.096%     |
| Education &        | Special Educational Needs  | Guide - Supporting Children With Special Educational Needs - GUIDE                  | 5        | 0.002%     |
| Education &        | Special Educational Needs  | Parents centres, special educational needs, parent partnership                      | 4        | 0.002%     |
| Education &        | Special Educational Needs  | Psychology, psychiatry or social work services                                      | 139      | 0.057%     |
| Education &        | Special Educational Needs  | Slough Educational Psychology Service Info - FORM                                   | 1        | 0.000%     |
| Education &        | Special Educational Needs  | Special educational needs (SEN) - assessment  | 7        | 0.003%     |
| Education &        | Special Educational Needs  | Special educational needs (SEN) - placement in mainstream schools                   | 19       | 0.008%     |
| Education &        | Special Educational Needs  | Special educational needs (SEN) - statement   | 30       | 0.012%     |
| Education &        | Special Educational Needs  | Special educational needs [SEN] - transport, statement of special educational needs | 14       | 0.006%     |
| Education &        | Special Educational Needs  | Unknown Special Educational Needs Service   | 44       | 0.018%     |
| Education &        | Student Support Services   | Educational awards and benefits - education maintenance award                       | 14       | 0.006%     |
| Education &        | Student Support Services   | Educational awards and benefits - school maintenance grant                          | 2        | 0.001%     |
| Education &        | Student Support Services   | Higher education - student awards   | 97       | 0.040%     |
| Education &        | Student Support Services   | Unknown Student Support Service   | 330      | 0.135%     |
| Education &        | Youth Offending Team       | Action plan orders  | 4        | 0.002%     |
| Education &        | Youth Offending Team       | Court procedures  | 2        | 0.001%     |
| Education &        | Youth Offending Team       | Final warning   | 4        | 0.002%     |
| Education &        | Youth Offending Team       | Preventative services - youth offending   | 3        | 0.001%     |
| Education &        | Youth Offending Team       | Probation orders - youth offending  | 2        | 0.001%     |
| Education &        | Youth Offending Team       | Referral orders - youth offending   | 2        | 0.001%     |
| Education &        | Youth Offending Team       | Student organisations - youth groups, clubs and activities                          | 9        | 0.004%     |
| Education &        | Youth Offending Team       | Supervision orders - youth offending  | 1        | 0.000%     |
| Education &        | Youth Offending Team       | Unknown Youth Offending Team Service  | 6        | 0.002%     |
| Education &        | Youth Service              | Unknown Youth Service   | 25       | 0.010%     |
| Finance & Property | Council Tax Billing        | Application for Council Tax Discount (single person) - FORM                         | 510      | 0.209%     |
| Finance & Property | Council Tax Billing        | Application For Refund Of Overpaid Council Tax - FORM                               | 64       | 0.026%     |
| Finance & Property | Council Tax Billing        | Council Tax - Annual Billing  | 5,761    | 2.363%     |
| Finance & Property | Council Tax Billing        | Council Tax - Change of Address   | 1,653    | 0.678%     |
| Finance & Property | Council Tax Billing        | Council Tax - Discount  | 302      | 0.124%     |
| Finance & Property | Council Tax Billing        | Council Tax - Exemptions  | 469      | 0.192%     |
| Finance & Property | Council Tax Billing        | Council Tax - General information [incl. valuations, arrears, refunds]              | 9,794    | 4.016%     |
| Finance & Property | Council Tax Billing        | Council Tax - Individual account enquiries [incl. new accounts]                     | 531      | 0.218%     |
| Finance & Property | Council Tax Billing        | Council Tax - Notification of Death   | 231      | 0.095%     |
| Finance & Property | Council Tax Billing        | Council Tax Benefit - Appeals   | 188      | 0.077%     |
| Finance & Property | Council Tax Billing        | Council Tax Benefit - New claim   | 328      | 0.135%     |
| Finance & Property | Council Tax Billing        | Council Tax Liability - FORM  | 694      | 0.285%     |

| Directorate        | Business Area               | Service   | # of SRs | % of Total |
|--------------------|-----------------------------|---|----------|------------|
| Finance & Property | Council Tax Billing         | Council Tax Payment by Direct Debit - FORM                              | 825      | 0.338%     |
| Finance & Property | Council Tax Billing         | Council Tax Refund - FORM   | 93       | 0.038%     |
| Finance & Property | Council Tax Billing         | Council Tax: Application For A Reduction (Disability) - FORM            | 21       | 0.009%     |
| Finance & Property | Council Tax Billing         | Council Tax: Application For Discount for Patients - FORM               | 151      | 0.062%     |
| Finance & Property | Council Tax Billing         | Council Tax: Application For Discount for Students - FORM               | 74       | 0.030%     |
| Finance & Property | Council Tax Billing         | Council Tax: Application For Discount, Persons In Detention - FORM      | 5        | 0.002%     |
| Finance & Property | Council Tax Billing         | Council Tax: Change Of Address/Liability - FORM                         | 646      | 0.265%     |
| Finance & Property | Council Tax Billing         | Moving out of Slough - FORM   | 42       | 0.017%     |
| Finance & Property | Council Tax Billing         | Unknown Council Tax Billing Service                                     | 11,789   | 4.835%     |
| Finance & Property | Insurance & Risk            | Claim for Local Authority Insured properties - FORM                     | 2        | 0.001%     |
| Finance & Property | Insurance & Risk            | Housing - insurance claims against the council                          | 46       | 0.019%     |
| Finance & Property | Insurance & Risk            | Insurance - owners of Leasehold flats - Buildings insurance             | 31       | 0.013%     |
| Finance & Property | Insurance & Risk            | Unknown Insurance & Risk Service  | 44       | 0.018%     |
| Finance & Property | Valuation                   | Application for Business Rates Relief - FORM                            | 5        | 0.002%     |
| Finance & Property | Valuation                   | Application for Business Rates Relief under Section 47 - FORM           | 6        | 0.002%     |
| Finance & Property | Valuation                   | Application for Small Business Rates Relief - FORM                      | 10       | 0.004%     |
| Finance & Property | Valuation                   | Business Rates - General information [INCL. valuation, arrears, refund] | 181      | 0.074%     |
| Finance & Property | Valuation                   | Business Rates - Individual account enquiries [incl. new accounts]      | 57       | 0.023%     |
| Finance & Property | Valuation                   | Business Rates - Reductions [relief]                                    | 5        | 0.002%     |
| Finance & Property | Valuation                   | Business Rates, New Occupier - FORM                                     | 6        | 0.002%     |
| Finance & Property | Valuation                   | Council owned land and premises   | 55       | 0.023%     |
| Finance & Property | Valuation                   | Land and property - availability lists                                  | 9        | 0.004%     |
| Finance & Property | Valuation                   | Payment of Invoices   | 130      | 0.053%     |
| Finance & Property | Valuation                   | Unknown Valuation Service   | 64       | 0.026%     |
| Finance & Property | Valuation                   | Valuations  | 24       | 0.010%     |
| Green & Built      | Building Control            | Building control  | 83       | 0.034%     |
| Green & Built      | Building Control            | Dangerous structures and public safety                                  | 8        | 0.003%     |
| Green & Built      | Building Control            | Demolitions - control and advice  | 4        | 0.002%     |
| Green & Built      | Building Control            | Licence - scaffolding and hoarding                                      | 2        | 0.001%     |
| Green & Built      | Building Control            | Scaffold license application - FORM                                     | 2        | 0.001%     |
| Green & Built      | Building Control            | Unknown Building Control Service  | 162      | 0.066%     |
| Green & Built      | Commercial Services (Food & | Advice to consumers   | 3        | 0.001%     |
| Green & Built      | Commercial Services (Food & | Animal health and welfare   | 2        | 0.001%     |
| Green & Built      | Commercial Services (Food & | Animal welfare  | 9        | 0.004%     |
| Green & Built      | Commercial Services (Food & | Environmental Health - risk assessment                                  | 25       | 0.010%     |
| Green & Built      | Commercial Services (Food & | Fair trading  | 7        | 0.003%     |
| Green & Built      | Commercial Services (Food & | Food business - food safety - infectious diseases                       | 2        | 0.001%     |
| Green & Built      | Commercial Services (Food & | Food business - food safety inspections                                 | 8        | 0.003%     |
| Green & Built      | Commercial Services (Food & | Food business - food safety regulations                                 | 32       | 0.013%     |
| Green & Built      | Commercial Services (Food & | Hazard Analysis Information - FORM                                      | 1        | 0.000%     |
| Green & Built      | Commercial Services (Food & | Health & Safety - training courses                                      | 10       | 0.004%     |
| Green & Built      | Commercial Services (Food & | Health and safety - fireworks   | 18       | 0.007%     |
| Green & Built      | Commercial Services (Food & | Health and safety - home safety   | 2        | 0.001%     |
| Green & Built      | Commercial Services (Food & | Health and safety - syringes  | 2        | 0.001%     |
| Green & Built      | Commercial Services (Food & | Health and safety at work - regulation and inspection                   | 8        | 0.003%     |
| Green & Built      | Commercial Services (Food & | Licence - amusement [with prizes]                                       | 5        | 0.002%     |
| Green & Built      | Commercial Services (Food & | Licence - boarding animals  | 15       | 0.006%     |
| Green & Built      | Commercial Services (Food & | Licence - deal in game  | 3        | 0.001%     |
| Green & Built      | Commercial Services (Food & | Licence - dog breeding  | 4        | 0.002%     |
| Green & Built      | Commercial Services (Food & | Licence - exotic, dangerous or wild animals                             | 6        | 0.002%     |
| Green & Built      | Commercial Services (Food & | Licence - food business   | 39       | 0.016%     |
| Green & Built      | Commercial Services (Food & | Licence - gaming machines   | 7        | 0.003%     |
| Green & Built      | Commercial Services (Food & | Licence - late hours catering   | 1        | 0.000%     |
| Green & Built      | Commercial Services (Food & | Licence - lottery   | 2        | 0.001%     |
| Green & Built      | Commercial Services (Food & | Licence - non medicinal poisons   | 2        | 0.001%     |



| Directorate   | Business Area   | Service  | # of SRs | % of Total |
|---------------|---|--|----------|------------|
| Green & Built | Commercial Services (Food & Commercial Services (Food & | Licence - pet shop   | 6        | 0.002%     |
| Green & Built | Commercial Services (Food & Commercial Services (Food & | Licence - public entertainment   | 45       | 0.018%     |
| Green & Built | Commercial Services (Food & Commercial Services (Food & | Licence - sex establishment  | 7        | 0.003%     |
| Green & Built | Commercial Services (Food & Commercial Services (Food & | Licences - Caravan Site, caravan conditions  | 4        | 0.002%     |
| Green & Built | Commercial Services (Food & Commercial Services (Food & | Sex establishment license application - FORM   | 3        | 0.001%     |
| Green & Built | Commercial Services (Food & Commercial Services (Food & | Street trading - licence   | 52       | 0.021%     |
| Green & Built | Commercial Services (Food & Commercial Services (Food & | Trading standards - advice to businesses   | 94       | 0.039%     |
| Green & Built | Commercial Services (Food & Commercial Services (Food & | Trading standards - product safety   | 15       | 0.006%     |
| Green & Built | Commercial Services (Food & Commercial Services (Food & | Trading standards - retail   | 32       | 0.013%     |
| Green & Built | Commercial Services (Food & Commercial Services (Food & | Trading standards - weights and measures   | 2        | 0.001%     |
| Green & Built | Commercial Services (Food & Commercial Services (Food & | Unknown Commercial Services (Food & Safety and Trading Standards)                          | 30       | 0.012%     |
| Green & Built | Community Safety  | Anti-Social Behaviour: Complainant Diary Sheet - FORM                                      | 154      | 0.063%     |
| Green & Built | Community Safety  | Council housing - nuisance/threatening behaviour   | 17       | 0.007%     |
| Green & Built | Community Safety  | Housing - community safety   | 50       | 0.021%     |
| Green & Built | Community Safety  | Unknown Community Safety Service   | 38       | 0.016%     |
| Green & Built | Environmental Services                                  | Abandoned Vehicles   | 323      | 0.132%     |
| Green & Built | Environmental Services                                  | Butchers' Shop Licensing - INFORMATION   | 10       | 0.004%     |
| Green & Built | Environmental Services                                  | Cleaning - graffiti  | 10       | 0.004%     |
| Green & Built | Environmental Services                                  | Cleaning - street litter and sweeping, drug related items, bus station, car park, leaf and | 163      | 0.067%     |
| Green & Built | Environmental Services                                  | Commercial waste - clinical waste disposal   | 12       | 0.005%     |
| Green & Built | Environmental Services                                  | Commercial waste - collection  | 100      | 0.041%     |
| Green & Built | Environmental Services                                  | Commercial waste - disposal sites  | 50       | 0.021%     |
| Green & Built | Environmental Services                                  | Commercial waste - special trade collections   | 2        | 0.001%     |
| Green & Built | Environmental Services                                  | Commercial waste - spillage  | 8        | 0.003%     |
| Green & Built | Environmental Services                                  | Commercial waste - trade bins  | 35       | 0.014%     |
| Green & Built | Environmental Services                                  | Council refuse bags - non collection   | 172      | 0.071%     |
| Green & Built | Environmental Services                                  | Food business - health promotion   | 15       | 0.006%     |
| Green & Built | Environmental Services                                  | Grass cutting  | 33       | 0.014%     |
| Green & Built | Environmental Services                                  | Hazardous waste collection   | 5        | 0.002%     |
| Green & Built | Environmental Services                                  | Health and Safety at work - advice and training  | 164      | 0.067%     |
| Green & Built | Environmental Services                                  | Health and safety at work - investigation  | 7        | 0.003%     |
| Green & Built | Environmental Services                                  | Household waste - assisted collections   | 12       | 0.005%     |
| Green & Built | Environmental Services                                  | Household waste - collection   | 662      | 0.271%     |
| Green & Built | Environmental Services                                  | Household waste - disposal sites   | 40       | 0.016%     |
| Green & Built | Environmental Services                                  | Household waste - domestic bins  | 309      | 0.127%     |
| Green & Built | Environmental Services                                  | Household waste - garden waste   | 303      | 0.124%     |
| Green & Built | Environmental Services                                  | Household waste - missed collection  | 48       | 0.020%     |
| Green & Built | Environmental Services                                  | Household waste - missing domestic bin   | 33       | 0.014%     |
| Green & Built | Environmental Services                                  | Household waste - special collections for large items                                      | 136      | 0.056%     |
| Green & Built | Environmental Services                                  | Keep Slough Green and Tidy - LEAFLET   | 7        | 0.003%     |
| Green & Built | Environmental Services                                  | Public conveniences  | 4        | 0.002%     |
| Green & Built | Environmental Services                                  | Recycling  | 111      | 0.046%     |
| Green & Built | Environmental Services                                  | Recycling - collection sites   | 34       | 0.014%     |
| Green & Built | Environmental Services                                  | Recycling - composters   | 10       | 0.004%     |
| Green & Built | Environmental Services                                  | Recycling in Slough - INFORMATION  | 18       | 0.007%     |
| Green & Built | Environmental Services                                  | Recycling, general information   | 110      | 0.045%     |
| Green & Built | Environmental Services                                  | Street litter bins   | 70       | 0.029%     |
| Green & Built | Environmental Services                                  | Unknown Environmental Services   | 2,025    | 0.830%     |
| Green & Built | Environmental Services                                  | Vandalism  | 5        | 0.002%     |
| Green & Built | Environmental Services                                  | Verges   | 8        | 0.003%     |
| Green & Built | Highways  | Abnormal loads   | 3        | 0.001%     |
| Green & Built | Highways  | Commercial waste - skip permits  | 10       | 0.004%     |
| Green & Built | Highways  | Licence - building materials   | 3        | 0.001%     |
| Green & Built | Highways  | Licences - Street Café   | 5        | 0.002%     |
| Green & Built | Highways  | Lighting - council communal flats  | 6        | 0.002%     |

| Directorate   | Business Area          | Service   | # of SRs | % of Total |
|---------------|------------------------|---|----------|------------|
| Green & Built | Highways               | Lighting - street lights  | 697      | 0.286%     |
| Green & Built | Highways               | Obstructive pavements   | 6        | 0.002%     |
| Green & Built | Highways               | Pavements - dangerous paving  | 5        | 0.002%     |
| Green & Built | Highways               | Paving stone - theft  | 1        | 0.000%     |
| Green & Built | Highways               | Public rights of way - enforcement  | 10       | 0.004%     |
| Green & Built | Highways               | Public rights of way - general  | 4        | 0.002%     |
| Green & Built | Highways               | Road signage - street name plates   | 2        | 0.001%     |
| Green & Built | Highways               | Roads and highways - access requests, dropped kerb                            | 118      | 0.048%     |
| Green & Built | Highways               | Roads and highways - bridge strengthening                                     | 3        | 0.001%     |
| Green & Built | Highways               | Roads and highways - canals   | 18       | 0.007%     |
| Green & Built | Highways               | Roads and highways - closures and diversions                                  | 11       | 0.005%     |
| Green & Built | Highways               | Roads and highways - flooding [drains and gullies]                            | 143      | 0.059%     |
| Green & Built | Highways               | Roads and Highways - maintenance programme structural surveys                 | 54       | 0.022%     |
| Green & Built | Highways               | Roads and highways - obstructions   | 51       | 0.021%     |
| Green & Built | Highways               | Roads and highways - works  | 131      | 0.054%     |
| Green & Built | Highways               | Roads, highways and pavements - gritting                                      | 38       | 0.016%     |
| Green & Built | Highways               | Roads, highways and pavements - illuminated bollards and signs                | 27       | 0.011%     |
| Green & Built | Highways               | Roads, highways and pavements - personal injury                               | 4        | 0.002%     |
| Green & Built | Highways               | Roads, highways and pavements - potholes                                      | 43       | 0.018%     |
| Green & Built | Highways               | Roads, highways and pavements - snow clearance                                | 4        | 0.002%     |
| Green & Built | Highways               | Roads, highways and pavements - speed cameras, manhole covers, trees on roads | 22       | 0.009%     |
| Green & Built | Highways               | Roads, highways and pavements - street furniture                              | 24       | 0.010%     |
| Green & Built | Highways               | Roads, highways and pavements - walls   | 11       | 0.005%     |
| Green & Built | Highways               | Statutory register - street naming and numbering                              | 4        | 0.002%     |
| Green & Built | Highways               | Unknown Highways Service  | 958      | 0.393%     |
| Green & Built | Neighbourhood Services | Animals - stray   | 6        | 0.002%     |
| Green & Built | Neighbourhood Services | Cleaning - animal fouling   | 30       | 0.012%     |
| Green & Built | Neighbourhood Services | Cleaning - dead animals   | 12       | 0.005%     |
| Green & Built | Neighbourhood Services | Cleaning - road spillages   | 1        | 0.000%     |
| Green & Built | Neighbourhood Services | Dog warden service  | 57       | 0.023%     |
| Green & Built | Neighbourhood Services | Environmental health training   | 27       | 0.011%     |
| Green & Built | Neighbourhood Services | Environmental services - out of hours emergencies                             | 48       | 0.020%     |
| Green & Built | Neighbourhood Services | Flytipping  | 92       | 0.038%     |
| Green & Built | Neighbourhood Services | Markets - cleaning  | 2        | 0.001%     |
| Green & Built | Neighbourhood Services | Neighbourhood Services services - coroners                                    | 1        | 0.000%     |
| Green & Built | Neighbourhood Services | Neighbourhood Wardens - Here to Listen And Help - LEAFLET                     | 8        | 0.003%     |
| Green & Built | Neighbourhood Services | Pest control  | 73       | 0.030%     |
| Green & Built | Neighbourhood Services | Pollution control - air   | 1        | 0.000%     |
| Green & Built | Neighbourhood Services | Pollution control - asbestos  | 20       | 0.008%     |
| Green & Built | Neighbourhood Services | Pollution control - noise   | 25       | 0.010%     |
| Green & Built | Neighbourhood Services | Pollution control - penalty notice  | 1        | 0.000%     |
| Green & Built | Neighbourhood Services | Street trading - illegal  | 3        | 0.001%     |
| Green & Built | Neighbourhood Services | Unknown Neighbourhood Services  | 13       | 0.005%     |
| Green & Built | Planning               | Archaeological consultancy  | 1        | 0.000%     |
| Green & Built | Planning               | Cleaning - flyposting   | 1        | 0.000%     |
| Green & Built | Planning               | Conservation and urban design planning - allotments                           | 4        | 0.002%     |
| Green & Built | Planning               | Conservation and urban design planning - conservation advice                  | 12       | 0.005%     |
| Green & Built | Planning               | Conservation and urban design planning - tree management                      | 124      | 0.051%     |
| Green & Built | Planning               | Conservation and urban design planning - tree preservation orders             | 14       | 0.006%     |
| Green & Built | Planning               | Development control - general information                                     | 476      | 0.195%     |
| Green & Built | Planning               | Ecological/geological services  | 1        | 0.000%     |
| Green & Built | Planning               | Land use - proposals  | 2        | 0.001%     |
| Green & Built | Planning               | Planning / residential  | 776      | 0.318%     |
| Green & Built | Planning               | Planning Application - FORM   | 18       | 0.007%     |
| Green & Built | Planning               | Planning application enquiry - FORM   | 6        | 0.002%     |

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| Directorate     | Business Area            | Service   | # of SRs | % of Total |
|-----------------|--------------------------|---|----------|------------|
| Green & Built   | Planning                 | Planning business   | 39       | 0.016%     |
| Green & Built   | Planning                 | Planning policies - environmental issues (agenda 21)            | 22       | 0.009%     |
| Green & Built   | Planning                 | Safer Slough Business Plan - INFORMATION                        | 2        | 0.001%     |
| Green & Built   | Planning                 | Statutory register - listed buildings                           | 1        | 0.000%     |
| Green & Built   | Planning                 | The Sanctuary Project - Slough - INFO                           | 2        | 0.001%     |
| Green & Built   | Planning                 | Unknown Planning Service  | 388      | 0.159%     |
| Green & Built   | Registrations (Births,   | Bereavement   | 2        | 0.001%     |
| Green & Built   | Registrations (Births,   | Birth - re-registering  | 3        | 0.001%     |
| Green & Built   | Registrations (Births,   | Birth - registering   | 68       | 0.028%     |
| Green & Built   | Registrations (Births,   | Births historical searches                                      | 4        | 0.002%     |
| Green & Built   | Registrations (Births,   | Burial  | 3        | 0.001%     |
| Green & Built   | Registrations (Births,   | Burial/grave details  | 3        | 0.001%     |
| Green & Built   | Registrations (Births,   | Cremation   | 7        | 0.003%     |
| Green & Built   | Registrations (Births,   | Death - registering   | 39       | 0.016%     |
| Green & Built   | Registrations (Births,   | Deaths historical searches                                      | 4        | 0.002%     |
| Green & Built   | Registrations (Births,   | Independent funerals  | 2        | 0.001%     |
| Green & Built   | Registrations (Births,   | Marriage - arrangement and ceremony                             | 66       | 0.027%     |
| Green & Built   | Registrations (Births,   | Ordering a memorial   | 1        | 0.000%     |
| Green & Built   | Registrations (Births,   | Repatriation of a deceased body abroad                          | 2        | 0.001%     |
| Green & Built   | Registrations (Births,   | Repatriation of a deceased body from abroad to England or Wales | 2        | 0.001%     |
| Green & Built   | Registrations (Births,   | Slough Crem Paving Stone Application - FORM                     | 1        | 0.000%     |
| Green & Built   | Registrations (Births,   | Slough Crematorium Bench Plaque Application - FORM              | 2        | 0.001%     |
| Green & Built   | Registrations (Births,   | Slough Crematorium Wall Plaque Application - FORM               | 3        | 0.001%     |
| Green & Built   | Registrations (Births,   | Stillbirth - registering  | 1        | 0.000%     |
| Green & Built   | Registrations (Births,   | Unknown Registrations (Births, Marriages, Deaths) Service       | 88       | 0.036%     |
| Green & Built   | Traffic & Transportation | Application For Residents Parking Permit - FORM                 | 10       | 0.004%     |
| Green & Built   | Traffic & Transportation | Car parks - council   | 188      | 0.077%     |
| Green & Built   | Traffic & Transportation | Car parks - private   | 5        | 0.002%     |
| Green & Built   | Traffic & Transportation | Licence - voluntary mini-cab licensing scheme                   | 186      | 0.076%     |
| Green & Built   | Traffic & Transportation | On street parking enforcement - parking fines                   | 1,928    | 0.791%     |
| Green & Built   | Traffic & Transportation | On street parking enforcement - wheel clamps - car removal      | 23       | 0.009%     |
| Green & Built   | Traffic & Transportation | Parking - pavements   | 40       | 0.016%     |
| Green & Built   | Traffic & Transportation | Parking permits   | 120      | 0.049%     |
| Green & Built   | Traffic & Transportation | Parking zones   | 236      | 0.097%     |
| Green & Built   | Traffic & Transportation | Planning policies - transport policy                            | 35       | 0.014%     |
| Green & Built   | Traffic & Transportation | Road markings - cycle lane lines and cycle route lines          | 3        | 0.001%     |
| Green & Built   | Traffic & Transportation | Road markings - yellow lines                                    | 7        | 0.003%     |
| Green & Built   | Traffic & Transportation | Road markings and signage - red routes                          | 1        | 0.000%     |
| Green & Built   | Traffic & Transportation | Road markings and signage - speed humps                         | 3        | 0.001%     |
| Green & Built   | Traffic & Transportation | Road safety - cycling and walking to school                     | 7        | 0.003%     |
| Green & Built   | Traffic & Transportation | Road safety - cycling proficiency                               | 5        | 0.002%     |
| Green & Built   | Traffic & Transportation | Road safety - dangerous road junctions                          | 5        | 0.002%     |
| Green & Built   | Traffic & Transportation | Road safety - speed checks                                      | 8        | 0.003%     |
| Green & Built   | Traffic & Transportation | Road safety - traffic schemes, implemented                      | 9        | 0.004%     |
| Green & Built   | Traffic & Transportation | Road safety - traffic schemes, transport schemes                | 21       | 0.009%     |
| Green & Built   | Traffic & Transportation | Road signage - cycle lanes and routes                           | 3        | 0.001%     |
| Green & Built   | Traffic & Transportation | Road signage - new roads, signs on new roads                    | 17       | 0.007%     |
| Green & Built   | Traffic & Transportation | Roads and highway - weight limits                               | 7        | 0.003%     |
| Green & Built   | Traffic & Transportation | Roads and highways - enforcement                                | 31       | 0.013%     |
| Green & Built   | Traffic & Transportation | Roads and highways - pedestrian crossings                       | 11       | 0.005%     |
| Green & Built   | Traffic & Transportation | Roads and highways - speed limits                               | 5        | 0.002%     |
| Green & Built   | Traffic & Transportation | Roads and highways - traffic lights                             | 53       | 0.022%     |
| Green & Built   | Traffic & Transportation | Unknown Traffic & Transportation Service                        | 131      | 0.054%     |
| Human Resources | Human Resources          | Unknown Human Resources Service                                 | 870      | 0.357%     |
| Law & Corporate | Democratic Services      | Application to Vote By Post - FORM                              | 3        | 0.001%     |

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| Directorate        | Business Area             | Service  | # of SRs | % of Total     |
|--------------------|---------------------------|--|----------|----------------|
| Law & Corporate    | Democratic Services       | Citizenship ceremonies   | 33       | 0.014%         |
| Law & Corporate    | Democratic Services       | Citizenship Ceremony Questionnaire                             | 1        | 0.000%         |
| Law & Corporate    | Democratic Services       | Councillors - general information                              | 40       | 0.016%         |
| Law & Corporate    | Democratic Services       | Councillors declaration of interest                            | 1        | 0.000%         |
| Law & Corporate    | Democratic Services       | Councillors services and advice                                | 8        | 0.003%         |
| Law & Corporate    | Democratic Services       | Data Protection Act  | 5        | 0.002%         |
| Law & Corporate    | Democratic Services       | Elected members - minutes, agendas and reports                 | 12       | 0.005%         |
| Law & Corporate    | Democratic Services       | Elections - electoral nominations                              | 18       | 0.007%         |
| Law & Corporate    | Democratic Services       | Elections - electoral register                                 | 317      | 0.130%         |
| Law & Corporate    | Democratic Services       | Elections - electoral register - application - FORM            | 14       | 0.006%         |
| Law & Corporate    | Democratic Services       | Elections - electoral register - FORM                          | 19       | 0.008%         |
| Law & Corporate    | Democratic Services       | Elections - proxy votes  | 5        | 0.002%         |
| Law & Corporate    | Democratic Services       | Electoral Register - Change of Address                         | 887      | 0.364%         |
| Law & Corporate    | Democratic Services       | Electoral Register - Notification of Death                     | 177      | 0.073%         |
| Law & Corporate    | Democratic Services       | Legal aid  | 18       | 0.007%         |
| Law & Corporate    | Democratic Services       | List of wards - LEAFLET  | 1        | 0.000%         |
| Law & Corporate    | Democratic Services       | Mayoral invitations  | 8        | 0.003%         |
| Law & Corporate    | Democratic Services       | Power of attorney  | 1        | 0.000%         |
| Law & Corporate    | Democratic Services       | Slough Borough Council Members - LIST                          | 1        | 0.000%         |
| Law & Corporate    | Democratic Services       | Unknown Democratic Services                                    | 41       | 0.017%         |
| Law & Corporate    | Legal Services            | Administration of Mortgage File                                | 7        | 0.003%         |
| Law & Corporate    | Legal Services            | Approved suppliers   | 8        | 0.003%         |
| Law & Corporate    | Legal Services            | Local land charges - personal search                           | 13       | 0.005%         |
| Law & Corporate    | Legal Services            | Procurement policy   | 39       | 0.016%         |
| Law & Corporate    | Legal Services            | Property - searches  | 8        | 0.003%         |
| Law & Corporate    | Legal Services            | Unknown Legal Services   | 128      | 0.052%         |
| Non Council        | Non Council Business Area | Land & Property Gazetteer                                      | 1        | 0.000%         |
| Non Council        | Non Council Business Area | Non Council Service  | 76       | 0.031%         |
| People 1st Slough  | Assets And Contracts      | Housing repairs - council property                             | 451      | 0.185%         |
| People 1st Slough  | Finance And Support       | Direct Debit Instruction - Rent Accounts - FORM                | 103      | 0.042%         |
| People 1st Slough  | Finance And Support       | Home ownership service - deeds                                 | 8        | 0.003%         |
| People 1st Slough  | Finance And Support       | Home ownership service - right to buy                          | 64       | 0.026%         |
| People 1st Slough  | Finance And Support       | Household Content Insurance Summary of Cover - FORM            | 47       | 0.019%         |
| People 1st Slough  | Finance And Support       | Housing rents  | 2,580    | 1.058%         |
| People 1st Slough  | Finance And Support       | Your Right To Buy Your Home - FORM                             | 58       | 0.024%         |
| People 1st Slough  | Neighbourhood Housing     | CCTV procedure for the release of evidence                     | 19       | 0.008%         |
| People 1st Slough  | Neighbourhood Housing     | Council housing - current garage arrears                       | 116      | 0.048%         |
| People 1st Slough  | Neighbourhood Housing     | Council housing - current tenancy arrears                      | 479      | 0.196%         |
| People 1st Slough  | Neighbourhood Housing     | Council housing - evictions                                    | 38       | 0.016%         |
| People 1st Slough  | Neighbourhood Housing     | Council housing - late tenancy arrears - rents                 | 23       | 0.009%         |
| People 1st Slough  | Neighbourhood Housing     | Council housing - tenancy issues                               | 56       | 0.023%         |
| People 1st Slough  | Neighbourhood Housing     | Council tenants  | 52       | 0.021%         |
| People 1st Slough  | Neighbourhood Housing     | Estate/Housing Management (People 1st) - Change of Address     | 887      | 0.364%         |
| People 1st Slough  | Neighbourhood Housing     | Estate/Housing Management (People 1st) - Notification of Death | 188      | 0.077%         |
| People 1st Slough  | Neighbourhood Housing     | Estates management   | 14,845   | 6.088%         |
| People 1st Slough  | Neighbourhood Housing     | Existing council tenancy                                       | 177      | 0.073%         |
| People 1st Slough  | Neighbourhood Housing     | Intention To Terminate Tenancy Of Premises - FORM              | 11       | 0.005%         |
| People 1st Slough  | Neighbourhood Housing     | Sheltered and supported housing                                | 84       | 0.034%         |
| People 1st Slough  | Neighbourhood Housing     | Unknown Housing Management Service                             | 1,162    | 0.477%         |
| Unknown            | Unknown Business Area     | Unknown Service  | 21,376   | 8.766%         |
| <b>Grand Total</b> |                           |  |          | <b>243,845</b> |

**SLOUGH BOROUGH COUNCIL**

**REPORT TO:** Overview & Scrutiny Committee

**DATE:** 25th February, 2010

**CONTACT OFFICER:**  
**(For all enquiries)** Roger Parkin, Strategic Director for Improvement & Development (01753 875207)

**WARD(S):** All

**PART I**  
**FOR CONSIDERATION**

**PERFORMANCE REPORTING FOR 2009/10**

**1 Purpose of Report**

The report covers provides an update on Quarter 3 performance.

**2 Recommendation(s) / Proposed Action**

The Committee is requested to resolve:

a) That the following aspects of the report be noted:

Update on Quarter 3 performance

**3 Key Priorities – Taking Pride in Slough and Making a Difference to Communities**

**Community Strategy Priorities**

This report indirectly supports the community strategy priorities. The maintenance of excellent governance within the council to ensure it is efficient, effective and economic in everything it does is achieved through the improvement of corporate governance and democracy and by ensuring good people and management practices are in place

**4 Other Implications**

(a) Financial – None

(b) Risk Management – None

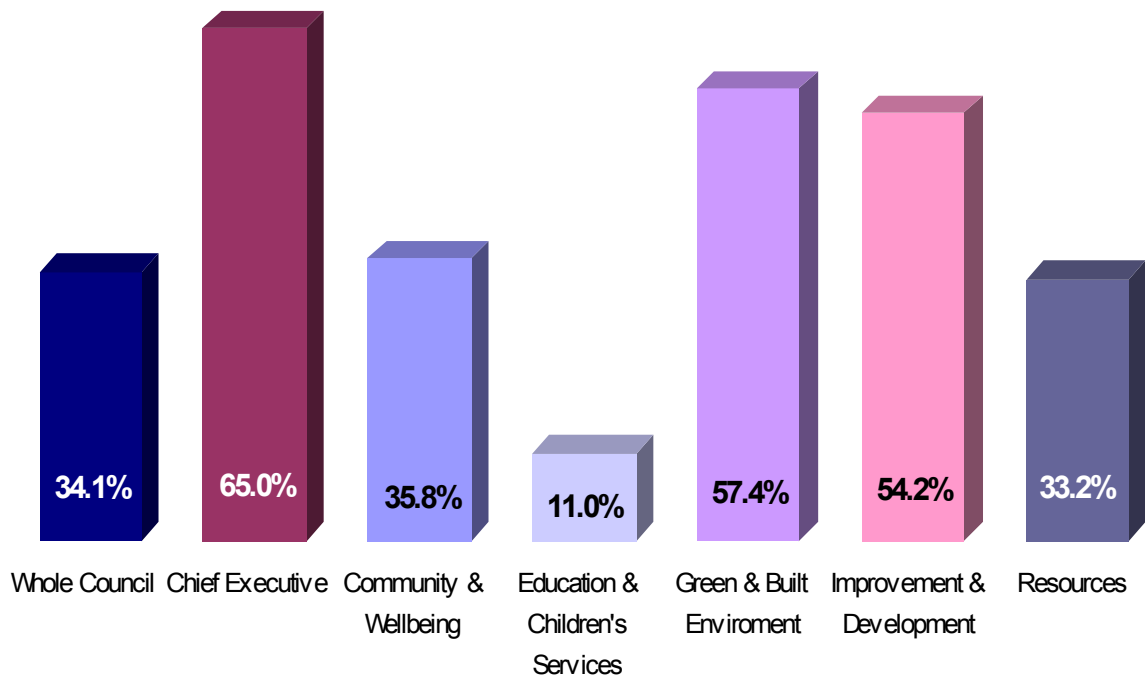
## **5 Supporting Information**

### **Performance Report**

- 5.1 The attached performance report (Appendix 1) updates Overview and Scrutiny on performance and draws attention to areas of exception, including both improved performance and areas where improvement actions are needed for performance to achieve end of year targets.
- 5.2 All comments on the quarter's results or action points to remedy poor performance have been provided by the Officers responsible for those individual National/ LAA and Local Indicators. Front line service areas scrutinised and agreed these corrective actions at Departmental SMT meetings (Appendix 3).
- 5.3 The full suite of council indicators have also been compiled, these are available as two appendices on the council's intranet, these can be accessed at <http://sbcinsite/3709.aspx>. Work to identify a variance to enable further exception reporting for each of the council's indicators was discussed at SMT's last week.
- 5.4 The report contains three areas:
- Introduction & Summary (Appendix 1)
  - Council and LAA indicators with corrective actions (Appendix 2 & 3)
  - Project management Office report projects (Appendix 4)
- 5.5 Three new areas of Performance have been included within this report
- Cost of agency staff (Pertemps, non Pertemps and Consultants)
  - Number of Corporate complaints by department
  - Numbers of Freedom of Information requests not answered within 20 working days.

### **Performance Highlights and Exceptions**

- 5.6 Staff appraisal completion remains a significant improvement challenge and progress has been added to this overview report to ensure continuity of corrective action. The latest information on appraisal completion rates suggests significant improvement with a completion rate of 34.1% in the year to 09/02/2010 (compared to 27.2% in the year to 31/12/2009 – an increase of 6.9% in 5 weeks). Some directorates have shown greater progress than others with Green and Built Environment and the Chief Executive's directorate leading the way in improvement.



#### 5.6.1 **Average Queue time at my council** (GOOD TO BE LOW)

Performance has been improved significantly from 50mins average waiting time at the end of financial year 08/09 to 22 minutes as at quarter 3 for this financial year and exceeding the target of 30 mins. Processes have been reviewed to maximise adviser productivity ensuring queue awareness whilst improving customer service standards. New and improved staff training programmes are to be introduced shortly.

#### 5.6.2 **Issues resolved Live at My Council** (GOOD TO BE HIGH)

Performance is increasing and sits at 90% for quarter 3, therefore exceeding target of 80%. Revised and updated FAQs on the Siebel system have resulted in an improved service to customers with more queries being resolved directly by the customer service advisers at the first point of contact.

#### 5.6.3 **L17 Average queue time for Benefits enquiries** (Call Centre - by phone)

GOOD TO BE LOW At 5.45 mins for the third quarter, the target of 7 mins has been exceeded. However, the increase from the second quarter ( 4.38min) can be put down to seasonal variations and an apparent reluctance of customers to leave voice mail messages. Liaison meetings between My Council and the Benefits team have continued and this has fed into a clearer understanding of customers needs and expectations.

#### 5.6.4 **NI 65 Children becoming the subject of a Child Protection Plan for a second or subsequent time** (GOOD TO BE LOW)

In the 12 months to Dec 09 there were 20 children who were made subject of a Child Protection Plan (CPP) for a second a subsequent time. This represents a percentage of 12.1% of all children who were made subject of a CPP in the 12 months to Dec 09. The DCSF banding advocates that anything below 15% is good performance

– our performance shows that our Child Protection Plans lead to lasting improvements in child safety and overall well-being leading to the vast majority of children not requiring another CPP.

- 5.6.5 **L12: % of undisputed invoices paid within 30 days**(GOOD TO BE HIGH) Performance should improve when the unit becomes part of Shared Service and all invoices will be sent to a central point thereby reducing the risk of invoices being lost/not processed within departments. It should be noted that there is no delay whatsoever within the Payments Unit in processing invoices received and that the fault for poor performance lies wholly with the inefficiencies of departments.
- 5.6.6 **NI 20 Assault with Injury Crime Rate** GOOD TO BE LOW : Not on target, however gap between crime incidence in 2008 and 2009 is narrowing, from a 20% increase between April-Oct 08 and April Oct 09 to a 11% increase between April-Dec 08 and April Dec 09. Whilst there is no clear pattern or emerging hotspots of high activity the Steering Group leading on this indicator have embarked upon the following actions :Daily Scrutiny of Assaults by Sgt and/or Inspector from Community Safety to improve investigation and ensure that prompt action is taken by OICs. Scrutiny of offences to ensure correct recording Problem Profile has been commissioned through Evidence Lead Solutions.
- 5.6.7 **L35: The number of adult attendances at all local Leisure Centres combined with participation in all sports development activities from SBC and Slough Community Leisure**(GOOD TO BE HIGH) The latest rolling year information up to the end of December 2009 is that there have been 908,310 visits; this suggests that we will not meet end of year target of 926,545 visits and represents a decrease of 0.84% compared with 915,973 visits for the same month last year i.e December 2008. However there has been an increase from the previous month of 0.49%. A general downward trend has been noted as from September 08 onwards in line with the downturn in the economy. Actions to review performance: SCL are constantly reviewing its services and how marketing and promotions can improve attendances and membership. Investment works at some sites has resulted in increased usage and income. The Free Swimming Initiative launch in April 2009 has seen over 25,500 swims being taken up to December 09, although take up by the over 60s has been low. Further marketing is being undertaken to address this
- 5.6.8 **NI 59 Initial assessments for children's social care carried out within 7 working days of referral Department of Children, Schools and Families**(GOOD TO BE HIGH) Performance for the third quarter (74.1% - Dec 2009) remains lower than the agreed target (80.0%), although it should be noted that performance is very slightly higher than the last published Statistical Neighbour (73.0% - March 2009) and England averages (72.9% - March 2009). Whilst performance has dropped since the March 2008 outturn result (78.7%), the number of completed initial assessments increased by 46% in 2008/09 when compared to 2007/08. It is now considered that the target of 80% may have been too ambitious in the context of a nationally raised profile



and increased awareness of children's safeguarding issues. Action(s) to date: A restructure of the front-end duty services to ensure duty workers taking new referrals and assessments have the capacity to manage work coming in through the door.

5.6.9 NI 73 **Achievement at level 4 or above in both English and Maths at Key Stage 2** (GOOD TO BE HIGH) 2009 outturn of 66% indicates that Slough is ranked in the lower quartile nationally for this indicator, ranked 139th nationally out of 152 local authorities. It sits joint 11th out of 11 in its Statistical Neighbours Group. Both the England and South East averages are 72% and our statistical neighbours average is 69%. Performance is well below the 2008/09 target of 74%. To raise the achievement level the Raising Achievement Team provide challenge and targeted support to schools that are below DCSF floor targets, particularly through the Improving Schools Programme (ISP) and the additional time provided by SIP's in addition to robust target setting procedures. Schools are providing 1-1 tuition, booster classes and breakfast club / after school provision to assist particularly vulnerable groups. Additional targeted support is provided for children with behavioural, SEN needs, looked after children and their carers through joint partnership work with other services. The School Improvement Service is working closely with National Strategies to provide challenge and maximise support to targeted schools.

5.6.10 NI 92 **Narrowing the gap between the lowest achieving 20% in the Early Years Foundation Stage Profile and the rest** (GOOD TO BE LOW) Slough's 2009 performance of 36.9% is a considerable improvement from previous year of 43.5% in narrowing the achievement gap. However the gap is wider than the England average of 33.9%, South East average of 32.1% and our statistical neighbours average of 36%. Slough is ranked 135th nationally out of 152 LA's. 2009 performance is wider than the narrowing the gap 2008/09 target of 34.2%. The following initiatives have been implemented: Multi Agency Family Poverty Steering Action Group

- Emotional well-being training (including personal, social & emotional development)
- Focus in many Improving Schools Programme (ISP) plans
- 30 settings involved in the Every Child a Talker (ECAT)
- 9 schools involved in the Communication, Language and Literacy (CLL) Development Programme
- Profile moderation training provided each term to all of the schools and settings
- Parent Engagement Partnership
- Workforce Development and Quality Improvement Programme

5.6.11 NI 117 **16 to 18 year olds who are not in education, training or employment** (GOOD TO BE LOW): Slough's overall NEET rate for 2009/10 is 6.0% which is 0.7% higher than the previous year's rate of 5.3% and well above the current target of 4.4%. Support programmes which are in place include: partnership work with opportunity providers to offer flexible year

round provision through NEET Strategy Group and 14 to 19 Partnership, sharing of statistical data with local providers to support submissions for additional funding for provision, increased gathering and use of labour market information to inform young people of realistic options, and commitment to DCSF (Department of Children Schools and Families) Employability Scheme for young people leaving care. In addition key partners have put in a bid for the Future Job Fund initiative and there is the raising of awareness amongst young people of the September Guarantee. Following the Queen's speech in 2009 the DCSF set up the January Guarantee for 16 and 17 year olds that are NEET. All young people in this category are to be offered a place of learning or training by March 2010.

**5.6.12 NI 121 Mortality rate from all circulatory diseases at ages under 75 (GOOD TO BE LOW):** Data is published annually by the ONS. The mortality rate per 100,000 for 2005-2007 is 97.13, with the mortality rate for 2008 specifically being 92.83 which represents an improvement on the previous year of 117.21 and an improvement against the 3 year average. There is still a significant gap between target and performance although it is improving. A three year average trend figure tends to be used due to annual fluctuation. This represents a long-term health outcome indicator. Actions include smoking cessation and vascular risk reduction, also initiatives with Pharmacies.

**5.6.13 NI 135 Carers receiving needs assessment or review and a specific carer's service, or advice and information(GOOD TO BE HIGH)**  
Provisional outturn figures of 542 carers services derived from manual systems as at 22nd January 2010 means that there still remains a significant gap of 258 between performance and the target of 800 carers services. Corrective actions to ensure performance aligns with target include: Team targets set and staff are being supported and reminded of the importance of completing carers assessments, teams have been sent lists of carers who received a service last year to ensure that they are reviewed. Training is also being provided to ensure staff complete carers assessments accurately on the IAS system. Staff are being set personal targets for completing carers assessments by the Head of Service. The Carers Lead is visiting teams to train and advise staff of the statutory duty to offer carers an assessment. Additionally a self assessment/review process is being assessed.

### **Service Plan Monitoring**

5.7 In line with the development plans for the balanced scorecard the performance team have continued with the pilot of service plan monitoring. The results of this pilot were mixed; many managers who were sent requests for updates reported that they were unaware of the actions in their service plan. The timeliness and quality of responses also requires improvement if this system is to be of benefit, many managers either failed to respond or entered ambiguous corrective actions. These areas were discussed at last Thursdays SMT meeting and plans put in place to respond. Further work will be undertaken by the performance team to engage staff at DMT level in the process.

## **Project Management Update**

- 5.8 The project tracker (final two pages of Appended Performance report) has been updated for this period and includes a confidence level based on how many key elements of the PRINCE2 process being in place and, for the first time, includes information from the highlight reports received so far.
- 5.9 The Project Management process is currently being audited and it is likely to fail due to a lack of compliance. Improving Project Management is currently rated as 'red' as it was planned to have closed and evaluated the project by now. However, as several gold projects are currently under review and the level of compliance has been low, the timeline has been extended by 6 months.
- 5.10 Of the 19 projects currently using PRINCE2, 7 projects currently have a confidence level of Red; 7 of Amber and 5 as Green. The confidence level is dependent upon the number of key elements of the process being in place: where there are less than 2 elements in place the project has been given a confidence level of RED, 2 elements in place means the confidence level is AMBER, more than 2 elements makes a project GREEN.
- 5.11 Following the results of the Prince2 Practitioner re-sit exams in November, the over all pass rate for SBC has now risen to 70%. This is very comparable to the national average for the same period which is 72%. In addition, the first of two PRINCE2 overview training days has already taken place with the second to be held on the 12th February. This will complete the training schedule for this phase.
- 5.12 SMT's and Directors have scrutinised some of the Project Management Office (PMO) report prior to CMT this has led to a number of updates and changes, including some additions/removals of projects from the Gold Register.
- 5.13 These are;
- Removal of Park Investments Program as this is now completed
  - Consolidation of Chalvey Regeneration into Neighbourhoods project
- 5.14 Addition of 3 new projects covering:
- Housing Futures (ALMO move)
  - HMO and Migration
  - 2011 Census

## **Appendices**

- Introduction & Summary (Appendix 1)
- Council and LAA indicators with corrective actions (Appendix 2 & 3)
- Project management Office report projects (Appendix 4)

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The LAA target set comprises 48 indicators including 4 local targets on priority areas (based on NI's 124, 59, 32 and 187). These are linked to Slough's key local priorities.

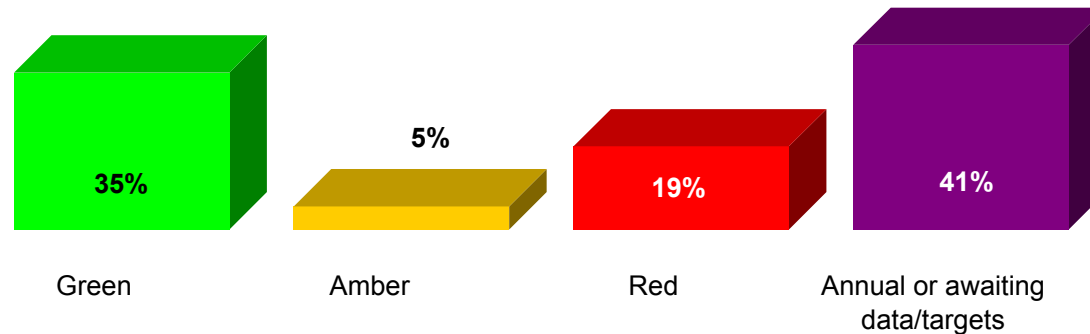
**SUMMARY STATUS REPORT**

Below is summary of the status of the indicators by Service Area. It represents a progress report on the third quarter of the financial year 2009/10 unless otherwise stated. It has not been possible to collect quarter 3 data for some of the indicators - the majority of these are annual indicators and so can only be collected once a year. Please refer to the commentary boxes for further information.

|  | Rag Status |       |     | Annual or awaiting data/targets | Total |
|--|------------|-------|-----|---------------------------------|-------|
|  | Green      | Amber | Red |                                 |       |
| LAA targets                                    | 12         | 3     | 11  | 22                              | 48    |
| Organisational indicators                      | 22         | 2     | 7   | 18                              | 49    |
| Total  | 34         | 5     | 18  | 40                              | 97    |
| Percentage                                     | 35%        | 5%    | 19% | 41%                             | 100%  |
| Percentages at end of Quarter 2 for comparison | 35%        | 4%    | 16% | 45%                             | 100%  |

The chart shows the percentages of total indicators Council wide for each RAG (RED, AMBER, GREEN) status as at the end of the third quarter for the financial year 2009/10.

**Total percentage of indicators council wide by RAG status: Quarter three 2009/10**



## Quarter Three February 2010

This quarter three Council wide scorecard combines performance information from both the Corporate Balanced Scorecard and the LAA Balanced Scorecard.

Part One is a summary of the performance indicators selected by members of CMT to determine the organisational health of the Council and

Part Two reports on all of the indicators in the LAA.

The summary table below shows the status against targets of the combined sets of indicators and represents a progress report on the third quarter of the financial year 2009/10.

|                           | Green | Amber | Red | Awaiting data/targets | Total |
|---------------------------|-------|-------|-----|-----------------------|-------|
| LAA targets               | 12    | 3     | 11  | 22                    | 48    |
| Organisational indicators | 21    | 1     | 8   | 15                    | 45    |
| Total                     | 33    | 4     | 19  | 37                    | 93    |
| Percentage                | 35%   | 4%    | 20% | 40%                   | 100%  |

*RAG(Red: Not on track for target, Amber: At risk of not reaching target, Green: On track for target)*

The chart shows the RAG status for all indicators where possible as at the end of the third quarter for this financial year 2009/10. Currently a RAG status can only be assigned to 56 out of the 93 indicators. There are 37 (40%) indicators where data is either available annually only or is not yet available.

Three new local indicators (L31, L36 and FoI 3) have been included showing the cumulative total cost of agency staff (Pertemps, non Pertemps and Consultants), together with the average number of Agency staff employed for the quarter; the number of Corporate complaints by department, and the numbers of Freedom of Information requests not answered within 20 working days.

A section related to Project Management has been included, showing the current confidence levels of projects initiated across the Council. Current status is that there are 4 projects where the confidence level is RED; 10 which are classed as AMBER and 5 classed as GREEN. Confidence level is dependent upon the number of key elements of the process being in place i.e.: 1. Submission of approved Business Case, 2. Submission of approved PID, 3. Appointment of a PRINCE2 trained Project Manager, 4. Formation of Project Board and 5. Submission of regular Highlight Reports.

Less than 2 elements in place = RED, 2 elements in place = AMBER More than 2 elements in place = GREEN.

Finally, a section relating to appraisals has been added at the end of this summary. The data, provided by HR, shows that out of 1609 staff eligible, up to the 31st December, 2009, only 437 had received an appraisal - 27.2%. Information from departmental SMT meetings would indicate that more appraisals have been carried out than has been reported.

## PART ONE

### ORGANISATIONAL INDICATORS: PERFORMANCE STATUS AND IMPROVEMENT REPORT Quarter Three

February 2010

The summary table below shows the status against targets for the Council's organisational indicators and represents a progress report on the third quarter of the financial year 2009/10.

|                                   | Green | Amber | Red   | Awaiting data/targets | Total |
|-----------------------------------|-------|-------|-------|-----------------------|-------|
| Community and Well Being          | 3     | 1     | 1     | 4                     | 9     |
| Green and Built                   | 4     | 0     | 1     | 0                     | 5     |
| Education and Children's Services | 3     | 0     | 1     | 1                     | 5     |
| Resources                         | 10    | 1     | 3     | 8                     | 22    |
| Transformational Change           | 1     | 1     | 1     | 2                     | 5     |
| Total                             | 21    | 3     | 7     | 15                    | 46    |
| Percentage                        | 45.7% | 6.5%  | 15.2% | 32.6%                 | 100%  |

*RAG(Red: Not on track for target, Amber: At risk of not reaching target, Green: On track for target)*

The chart shows the RAG status for all indicators where possible as at the end of the third quarter for this financial year 09/10. Currently a RAG status can only be assigned to 31 out of the 46 indicators. There are 15 (33%) indicators where data is either available annually only or is not yet available.

### EXCEPTIONS SUMMARY

#### AREAS OF SIGNIFICANT IMPROVEMENT

L13 Average Queue time at my council

L14 Issues resolved Live at My Council

L17 Average queue time for Benefits enquiries (Call Centre - by phone)

NI 65 Children becoming the subject of a Child Protection Plan for a second or subsequent time

#### **L13 Average Queue time at my council (GOOD TO BE LOW)**

Performance has been improved significantly from 50mins average waiting time at the end of financial year 08/09 to 22 minutes as at quarter 3 for this financial year and exceeding the target of 30 mins. Processes have been reviewed to maximise adviser productivity ensuring queue awareness whilst improving customer service standards. New and improved staff training programmes are to be introduced shortly.

#### **L14 Issues resolved Live at My Council (GOOD TO BE HIGH)**

Performance is increasing and sits at 90% for quarter 3, therefore exceeding target of 80%. Revised and updated FAQs on the Siebel system have resulted in an improved service to customers with more queries being resolved directly by the customer service advisers at the first point of contact.

#### **L17 Average queue time for Benefits enquiries (Call Centre - by phone) GOOD TO BE LOW**

At 5.45 mins for the third quarter, the target of 7 mins has been exceeded. However, the increase from the second quarter (4.38min) can be put down to seasonal variations and an apparent reluctance of customers to leave voice mail messages. Liaison meetings between My Council and the Benefits team have continued and this has fed into a clearer understanding of customers needs and expectations.

**EXCEPTIONS SUMMARY CONTINUED****NI 65 Children becoming the subject of a Child Protection Plan for a second or subsequent time (GOOD TO BE LOW)**

GOOD TO BE LOW: In the 12 months to Dec 09 there were 20 children who were made subject of a Child Protection Plan (CPP) for a second a subsequent time. This represents a percentage of 12.1% of all children who were made subject of a CPP in the 12 months to Dec 09. The DCSF banding advocates that anything below 15% is good performance – our performance shows that our Child Protection Plans lead to lasting improvements in child safety and overall well-being leading to the vast majority of children not requiring another CPP.

**INDICATORS WITH RED RAG STATUS**

|  |  |
|--|--|
| L12:                                   | % of undisputed invoices paid within 30 days   |
| NI 20 - Assault with Injury crime Rate |  |
| L35:                                   | The number of adult attendances at all local leisure centres together with some outreach activities  |
| Fol 3:                                 | Number of Freedom of Information requests that do not have a request answered within 20 working days |

**L12: % of undisputed invoices paid within 30 days(GOOD TO BE HIGH)**

Performance should improve when unit becomes part of Shared Service and all invoices will be sent to a central point thereby reducing the risk of invoices being lost/not processed within departments. It should be noted that there is no delay whatsoever within the Payments Unit in processing invoices received and that the fault for poor performance lies wholly with the inefficiencies of departments. There should also be the facility to track Disputed Invoices in the Shared Service.

**NI 20 Assault with Injury Crime Rate** GOOD TO BE LOW : Not on target, however gap between crime incidence in 2008 and 2009 is narrowing, from a 20% increase between April-Oct 08 and April Oct 09 to a 11% increase between April-Dec 08 and April Dec 09. Whilst there is no clear pattern or emerging hotpots of high activity the Steering Group leading on this indicator have embarked upon the following actions :Daily Scrutiny of Assaults by Sgt and/or Inspector from Community Safety to improve investigation and ensure that prompt action is taken by OICs. Scrutiny of offences to ensure correct recording Problem Profile has been commissioned through Evidence Lead Solutions.

**L35: The number of adult attendances at all local Leisure Centres combined with participation in all sports development activities from SBC and Slough Community Leisure(GOOD TO BE HIGH)**

The latest rolling year information up to the end of December 2009 is that there have been 908,310 visits; this suggests that we will not meet end of year target of 926,545 visits and represents a decrease of 0.84% compared with 915,973 visits for the same month last year i.e December 2008. However there has been an increase from the previous month of 0.49%. A general downward trend has been noted as from September 08 onwards in line with the downturn in the economy. Actions to review performance: SCL are constantly reviewing its services and how marketing and promotions can improve attendances and membership. Investment works at some sites has resulted in increased usage and income. The Free Swimming Initiative launch in April 2009 has seen over 25,500 swims being taken up to December 09, although take up by the over 60s has been low. Further marketing is being undertaken to address this.



## **New Indicators**

### **L 31 – Temporary Staff**

The total cost of staff employed for the third quarter via Pertemps is £1,308,074, while the cost staff who have been employed directly and outside of the Pertemps contract amounts to £585,990. Consultants employed in lieu of staff have charged £216,946 in the third quarter. The average number of Commercial staff employed during the quarter, (excluding Health related staff – Social Workers etc) was 94.

Further comparisons will be available in future scorecards.

### **L 36 – Corporate Complaints**

the total number of complaints received across the Council is 221 for the third quarter. The highest number of complaints were received by People 1st. The majority of these complaints were about the repairs service and housing management.

### **FoI 3 - Freedom of Information requests answered within 20 working days-**

During the third quarter, the Council received 179 Freedom of Information requests, of which 22 were not answered within the required 20 working days - 19 by the Resources department; 2 by GBE and 1 by the CEO's department.

**LAA TARGETS: PERFORMANCE STATUS AND IMPROVEMENT REPORT: Quarter Three**

February 2010

The LAA target set comprises 48 indicators including 4 local targets on priority areas (based on NI's 124, 59, 32 and 187). These are linked to Slough's key local priorities.

**Our Priorities:**

Slough's five priorities are: A place to live, work and play(Environment), Prosperity for all(Economy and skills), Being safe: feeling safe(Safer communities), Adding years to life and life to years(Health and Well Being) and Cohesive Communities.

This financial year 2009/10 represents year two of the three year agreement.

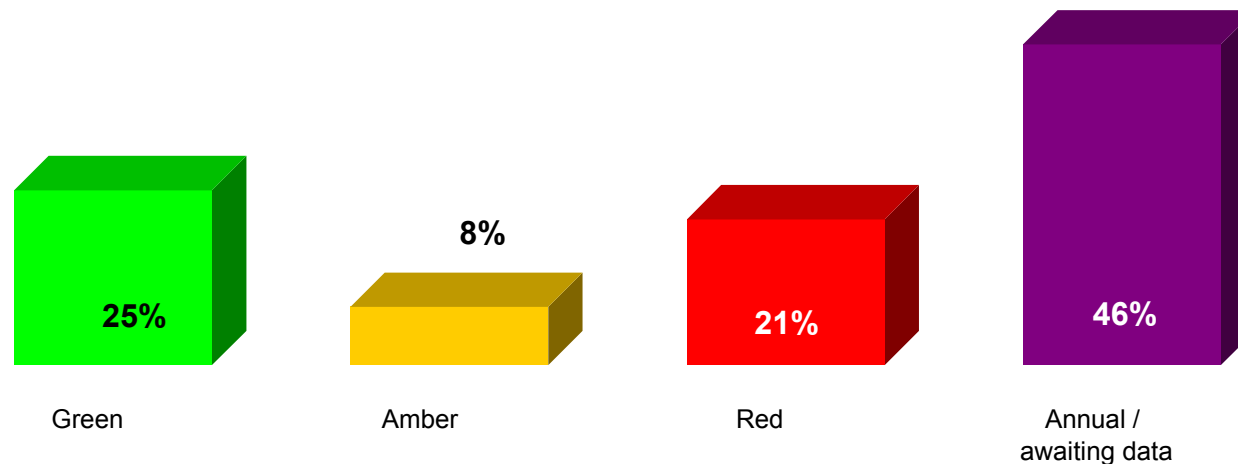
**SUMMARY STATUS REPORT**

Below is summary of the status of the indicators by Service Area. It represents a progress report on the third quarter of the financial year 2009/10 unless otherwise stated. It has not been possible to collect data for all of the indicators at this stage, please refer to the commentary boxes for further information.

|            | Rag Status |       |     | Annual / awaiting data |
|------------|------------|-------|-----|------------------------|
|            | Green      | Amber | Red |                        |
| Total*     | 12         | 4     | 10  | 22                     |
| Percentage | 25%        | 8%    | 21% | 46%                    |

The chart shows the percentages of total indicators Council wide for each RAG status as at the end of the third quarter for this financial year 2009/10. Currently a RAG status can only be assigned to 26 out of the 48 indicators. The proportion of indicators categorised as Green is 25% whilst those classified as red has gone down to 23% (from 28% the previous quarter) and those classified as amber 6%. The number of indicators where the RAG status could not be given due to annual reporting only (21) and awaiting data (2) is currently 23 (46%) of the total.

**Total Number of indicators council wide by RAG status: Quarter Three**



## EXCEPTIONS SUMMARY

## AREAS OF SIGNIFICANT IMPROVEMENT

NI 16 Serious acquisitive crime rate

**NI 16 Serious acquisitive crime rate (GOOD TO BE LOW)**

Despite the increase in crime levels during quarter three, the incidence of serious acquisitive crime has reduced by 18% when compared to the same reporting period last year. (3884 crimes between April –December 2008 compared 3182 between April-December 2009). This is equivalent to a reduction from 32.50 crimes per 1,000 population to 26.30 crimes per 1,000 population. The quarter is particularly challenging - the clock changes and the nights drawing in, have historically lead to an increase in criminal activity. A number of actions have taken place to counteract this expected increase and activities include but are not limited to Operation Breaker (a force wide operation to tackle dwelling burglaries) and Operation Challenger continues, with Roads Policing patrolling the Burglary Hotspots as they emerge, as briefed by the intelligence team. Plans to maintain the reduction include: conditions and ASBOs for our Auto Crime suspects to include a ban on using bicycles and wearing hoodies and other 'concealing' headwear; increased use of the Trap Car following the purchase of a second car; closer monitoring of the current suspects through home visits; covert operations (Operation Cab and Operation Crepe) where intelligence indicates this should be used; use of 'Are you breaking into a police car' leaflets in hotspot areas; review of Hotel Parking facilities and security features.

## Year To Date figures:

• Serious Acquisitive Crime: minus 17.6%

• Burglary (dwelling): minus 9.1%

• Robbery (personal): minus 19.7%

• Theft From Motor Vehicle: minus 13.9%

• Theft of Motor Vehicle: minus 43.4%

Serious Acquisitive Crime offences are all in reduction, although the size of the reduction is fluctuating as we are now in comparison with a period of overall reduction Sept - Dec 2008 to Sept – Dec 2009..

Of particular note Slough has recently suffered 5 weeks of considerable increases in Theft From Motor Vehicle offences which has had a detrimental effect on the reduction figure. This increase has occurred at a time when, last year, we had a consistent reduction. This leads to a greater effect on the final reduction figure. The offences have recently come down again due to a combination of bad weather and coordinated efforts across the Local Police Area. These included a combination of:

- clear car campaigns;
- Crime Reduction Advice via leafleting;
- media releases;
- management of suspects through arrests, bail conditions, and intrusive monitoring (home visits);

A number of burglars have recently been remanded in custody who may also have been committing auto crime offences, which would have had a positive effect.

## EXCEPTIONS SUMMARY CONTINUED

## INDICATORS WITH RED RAG STATUS

|        |  |
|--------|--|
| NI 8   | Adult participation in sport   |
| NI 20  | Assault with injury crime rate   |
| NI 59  | Initial assessments for children's social care carried out within 7 working days of referral   |
| NI 73  | Achievement at level 4 or above in both English and Maths at Key Stage 2   |
| NI 92  | Narrowing the gap between the lowest achieving 20% in the Early Years Foundation Stage Profile and the rest                          |
| NI 102 | Achievement gap between pupils eligible for free school meals and their peers achieving the expected level at Key Stages a)2 and b)4 |
| NI 117 | 16 to 18 year olds who are not in education, training or employment  |
| NI 121 | Mortality rate from all circulatory diseases at ages under 75  |
| NI 135 | Carers receiving needs assessment or review and a specific carer's service, or advice and information                                |
| NI 186 | Per capita CO2 emissions in the LA area  |

**NI 8 Adult participation in sport(GOOD TO BE HIGH)**

Slough is performing at the bottom end of the lowest quartile nationally. The most recent update combines performance of two surveys giving a performance outturn of 16.1% for the period October 07 -October 09. This represents a slight improvement from 15.96% covering April 08 to April 09. The Slough Sport and Physical Activity Forum has developed an action plan to encourage wider participation across all age groups. Actions taken to date include:

- a successful bid for LPSA funding to increase gym membership
- a targeted marketing campaign to increase frequency of use of sporting facilities
- the promotion of free swimming for children and those aged 60 plus
- the opening of the new Gym in the Slough Trading Estate together with Go Karting facilities.

Actions and progress are monitored by the Health and Wellbeing PDG. 5 potential local measures which will give us a better understanding of local issues are under development. These will underpin a more robust action plan which will be supported and scrutinised by IDEA.

**NI 20 – Assault with injury crime rate(GOOD TO BE LOW)**

Not on target, however gap between crime incidence in 2008 and 2009 is narrowing, from a 20% increase between April-Oct 08 and April Oct 09 to an 11% increase between April-Dec 08 and April Dec 09. Whilst there is no clear pattern or emerging hotspots of high activity the Steering Group leading on this indicator have embarked upon the following actions :Daily Scrutiny of Assaults by Sgt and/or Inspector from Community Safety to improve investigation and ensure that prompt action is taken by OICs. Scrutiny of offences to ensure correct recording Problem Profile has been commissioned through Evidence Lead Solutions.

**NI 59 Initial assessments for children's social care carried out within 7 working days of referral Department of Children, Schools and Families(GOOD TO BE HIGH)**

Performance for the third quarter (74.1% - Dec 2009) remains lower than the agreed target (80.0%), although it should be noted that performance is very slightly higher than the last published Statistical Neighbour (73.0% - March 2009) and England averages (72.9% - March 2009). Whilst performance has dropped since the March 2008 outturn result (78.7%), the number of completed initial assessments increased by 46% in 2008/09 when compared to 2007/08. It is now considered that the target of 80% may have been too ambitious in the context of a nationally raised profile and increased awareness of children's safeguarding issues. Action(s) to date: A restructure of the front-end duty services to ensure duty workers taking new referrals and assessments have the capacity to manage work coming in through the door.

**NI 73 Achievement at level 4 or above in both English and Maths at Key Stage 2 (GOOD TO BE HIGH)**

2009 outturn of 66% indicates that Slough is ranked in the lower quartile nationally for this indicator, ranked 139th nationally out of 152 local authorities. It sits joint 11th out of 11 in its Statistical Neighbours Group. Both the England and South East averages are 72% and our statistical neighbours average is 69%. Performance is well below the 2008/09 target of 74%.

To raise the achievement level the Raising Achievement Team provide challenge and targeted support to schools that are below DCSF floor targets, particularly through the Improving Schools Programme (ISP) and the additional time provided by SIP's in addition to robust target setting procedures. Schools are providing 1-1 tuition, booster classes and breakfast club / after school provision to assist particularly vulnerable groups. Additional targeted support is provided for children with behavioural, SEN needs, looked after children and their carers through joint partnership work with other services. The School Improvement Service is working closely with National Strategies to provide challenge and maximise support to targeted schools.

**NI 92 Narrowing the gap between the lowest achieving 20% in the Early Years Foundation Stage Profile and the rest (GOOD TO BE LOW)**

Slough's 2009 performance of 36.9% is a considerable improvement from previous year of 43.5% in narrowing the achievement gap. However the gap is wider than the England average of 33.9%, South East average of 32.1% and our statistical neighbours average of 36%. Slough is ranked 135th nationally out of 152 LA's. 2009 performance is wider than the narrowing the gap 2008/09 target of 34.2%. The following initiatives have been implemented:

- Multi Agency Family Poverty Steering Action Group
- Emotional well-being training (including personal, social & emotional development)
- Focus in many Improving Schools Programme (ISP) plans
- 30 settings involved in the Every Child a Talker (ECAT)
- 9 schools involved in the Communication, Language and Literacy (CLL) Development Programme
- Profile moderation training provided each term to all of the schools and settings
- Parent Engagement Partnership
- Workforce Development and Quality Improvement Programme

**NI 102a Achievement gap between pupils eligible for free school meals and their peers achieving the expected level at Key Stages 2 (GOOD TO BE LOW)**

Slough's 2009 performance at KS2 of 27% is marginally wider than the previous year of 26% in narrowing the achievement gap. This is also wider than the England gap of 22% and our statistical neighbours gap of 21% however is smaller in comparison to the South East gap of 29%. 2009 performance is 4.5% wider than the narrowing the KS2 gap target of 22.5%.

To raise the achievement level the Raising Achievement Team provide challenge and targeted support to schools that are below DCSF floor targets, particularly through the Improving Schools Programme (ISP) and the additional time provided by SIP's in addition to robust target setting procedures. Schools are providing 1-1 tuition, booster classes and breakfast club / after school provision to assist particularly vulnerable groups. Additional targeted support is provided for children with behavioural, SEN needs, looked after children and their carers through joint partnership work with other services. The School Improvement Service is working closely with National Strategies to provide challenge and maximise support to targeted schools.

**NI 117 16 to 18 year olds who are not in education, training or employment (GOOD TO BE LOW):**

Slough's overall NEET rate for 2009/10 is 6.0% which is 0.7% higher than the previous year's rate of 5.3% and well above the current target of 4.4%.

Support programmes which are in place include: partnership work with opportunity providers to offer flexible year round provision through NEET Strategy Group and 14 to 19 Partnership, sharing of statistical data with local providers to support submissions for additional funding for provision, increased gathering and use of labour market information to inform young people of realistic options, and commitment to DCSF (Department of Children Schools and Families) Employability Scheme for young people leaving care. In addition key partners have put in a bid for the Future Job Fund initiative and there is the raising of awareness amongst young people of the September Guarantee.

Following the Queen's speech in 2009 the DCSF set up the January Guarantee for 16 and 17 year olds that are NEET. All young people in this category are to be offered a place of learning or training by March 2010.

**NI 121 Mortality rate from all circulatory diseases at ages under 75 (GOOD TO BE LOW):**

Data is published annually by the ONS. The mortality rate per 100,000 for 2005-2007 is 97.13, with the mortality rate for 2008 specifically being 92.83 which represents an improvement on the previous year of 117.21 and an improvement against the 3 year average. There is still a significant gap between target and performance although it is improving. A three year average trend figure tends to be used due to annual fluctuation. This represents a long-term health outcome indicator. Actions include smoking cessation and vascular risk reduction, also initiatives with Pharmacies.

**NI 135 Carers receiving needs assessment or review and a specific carer's service, or advice and information (GOOD TO BE HIGH)**

Provisional outturn figures of 542 carers services derived from manual systems as at 22nd January 2010 means that there still remains a significant gap of 258 between performance and the target of 800 carers services. Corrective actions to ensure performance aligns with target include: Team targets set and staff are being supported and reminded of the importance of completing carers assessments, teams have been sent lists of carers who received a service last year to ensure that they are reviewed. Training is also being provided to ensure staff complete carers assessments accurately on the IAS system. Staff are being set personal targets for completing carers assessments by the Head of Service. The Carers Lead is visiting teams to train and advise staff of the statutory duty to offer carers an assessment. Additionally a self assessment/review process is being assessed.

**NI 186 Per capita CO2 emissions in the LA area (High Reduction is Good)**

Data released by DECC in September for 2007 shows a reduction in emissions of about 1% a year over the two years 2005-2007. Failure to improve on this reduction will result in a shortfall of 2.5% against the 2011 target of 9%. Comparisons with 434 other LA's show SBC 267th best on Business emissions (per capita); 13th best on Domestic emissions (per capita); 11th best on Transport emissions (per capita); and 87th best for Total emissions (per capita). Improvements from the baseline established by the Carbon Management Board and initiatives to reduce our CO2 emissions have yet to feed through into data results. These initiatives include the signing of the Nottingham Declaration on carbon management; signing up to the 10:10 programme seeking to reduce carbon production by 10% in a year and the "Switch Off" campaign for Civic offices.

PROJECT MANAGEMENT

APPENDIX 4

| Project UID | PROJECT  | Gold project? Y/N | Confidence Level | Last Highlight Report received | Dashboard (highlight report) |        |                | PROJECT STATUS (from highlight report)  | COMMENTS   | Project Sponsor(s) | Project Executive                                       | Project Manager/s (PRINCE2 trained) | Business Case |               | PID   |               | Project Board set up? Y/N | Risk Register in place? Y/N |
|-------------|--|-------------------|------------------|--------------------------------|------------------------------|--------|----------------|---|--|--------------------|---|-------------------------------------|---------------|---------------|-------|---------------|---------------------------|-----------------------------|
|             |  |                   |                  |                                | Timeline                     | Budget | Issues & Risks |   |  |                    |   |                                     | draft         | agreed by CMT | draft | agreed by CMT |                           |                             |
|             |  |                   |                  |                                |                              |        |                |   |  |                    |   |                                     |               |               |       |               |                           |                             |
| SBC_9       | Safeguarding Adults  | Y                 | Amber            |                                |                              |        |                | Documents from project although not in P2 format demonstrate high level of governance and control. P2 Project documentation being completed and additional support offered by Project Office. Project Risks are mainly around take up of training by wider council services | Jane Wood  | Derek Oliver       | Alex Bayliss  | N/A                                 | N             | N             | N     | N             | N                         |                             |
| SBC_10      | Culture, Learning & Library Service Transformation Programme (including Library Services Transformation, Learning Curve, Cultural Offer and Olympic, Sports & Leisure Offer) | Y                 | Amber            |                                |                              |        |                | Project documentation is currently being reviewed to note the phased nature of this programme, following the successful delivery of phase 1 of the Libraries Transformation Programme   | Jane Wood;   | Andrew Stevens     | Jackie Menniss  | N/A                                 | Y             | Y             |       |               |                           |                             |
| SBC_11      | IAS Performance Information & Management System  | Y                 | Red              | -                              | R                            | R      | R              | R   | Project slipping badly because of lack of critical leverage over 3 main suppliers. Service area taking all necessary steps to mitigate risks for the council | Jane Wood          |   | Dave Potter                         |               |               | Y     |               | Y                         |                             |
| SBC_12      | Adult Social Transformation Programme  | Y                 | Green            | 22/01/10                       | G                            | -      | A              | G   | High level of compliance across all projects   | Jane Wood          | Mike Bibby  | Tracy Cartmell                      | N/A           |               | Y     |               | Y                         |                             |
| SBC_13      | School Places (BSF)  | Y                 |                  |                                |                              |        |                | Extensive activity has taken place to secure funding for BSF over the last two months. Sponsor has requested that BSF and school places are managed as two separate projects. Full project documentation for BSF will be submitted by the PM for the next reporting period  | Clair Pyper/Ian Sandbrook  | Annal Nayyar       | Annal Nayyar  |                                     |               |               |       |               |                           |                             |
| SBC_17      | Transfer of Learning and Skills Council responsibilities for the Berkshire Region  | Y                 | Amber            |                                |                              |        |                | Amber   | Clair Pyper/Ian Sandbrook  | Bob Garnett        | Bob Garnett (PM support being provided by Kevin Gordon) |                                     |               | Y             |       | Y             | Y                         |                             |
| SBC_3       | Neighbourhoods & Community Facilities Strategy Group   | Y                 | Green            | 10/12/09                       | G                            | A      | A              | A   | Next meeting 26/01/10.   | Denise Alder       | Denise Alder  | Keren Bailey                        |               | Y             | Y     | Y             | Y                         |                             |
| SBC_5       | Station Forecourt/Heart of Slough  | Y                 | Amber            | -                              |                              |        |                | Current sponsor suggests Station Forecourt is removed and Project is established as Heart of Slough with JE as sponsor  | Denise Alder   |                    | Neil Simons   |                                     |               |               |       |               |                           |                             |
| SBC_6       | Britwell & Haymill Regeneration Programme  | Y                 | Amber            | -                              |                              |        |                | Project Office Support to be given to improve project management regime in this project   | Denise Alder   |                    | Neil Aves (not trained)                                 |                                     |               | Y             |       | Y             |                           |                             |
| SBC_18      | Chalvey Regeneration   | Y                 | Amber            |                                |                              |        |                | Request from Sponsor to merge under Neighbourhoods Project  | Denise Alder   |                    | Neil Simons   |                                     |               |               |       |               |                           |                             |



| Project UID | PROJECT   | Gold project? Y/N | Confidence Level | Last Highlight Report received | Dashboard (highlight report)  |        |                | PROJECT STATUS (from highlight report) | COMMENTS  | Project Sponsor's         | Project Executive            | Project Manager/s (PRINCE2 trained) | Business Case |               | PID   |               | Project Board set up? Y/N | Risk Register in place? Y/N |
|-------------|---|-------------------|------------------|--------------------------------|---|--------|----------------|--|---|---------------------------|------------------------------|-------------------------------------|---------------|---------------|-------|---------------|---------------------------|-----------------------------|
|             |   |                   |                  |                                | Timeline  | Budget | Issues & Risks |  |   |                           |                              |                                     | draft         | agreed by CMT | draft | agreed by CMT |                           |                             |
| SBC_2       | Voluntary Sector Review                             | Y                 | Amber            | 25/01/10                       | A   | -      | A              | A                                      |   | Roger Parkin              | Rafiq Chohan                 | Surinder Jassal                     |               |               | Y     |               | Y                         |                             |
| SBC_4       | LGSS  | Y                 | Amber            | -                              | R   | R      | R              | A                                      | Business Case completed   | Roger Parkin              |                              | Liz Frawley                         | Y             |               |       |               | Y                         | Y                           |
| SBC_8       | CAA   | Y                 | Green            | 20/01/10                       | G   | -      | G              | G                                      | Phase 1 completed; Phase 2 PID to be signed off by CMT  | Roger Parkin /Julie Evans | Kevin Gordon                 | Keren Bailey                        | N/A           |               | Y     | Y             | Y                         | Y                           |
| SBC_15      | Best Practice Procurement & Commissioning Programme | Y                 | Amber            | -                              | Procurement Strategy and Draft PID written Project requires formal initiation - Business case, including scope needs consideration by CMT |        |                |  |   | Roger Parkin              |                              | Jo Head                             |               |               | Y     |               |                           |                             |
| SBC_16      | Improving Customer Service                          | Y                 | Green            | 25/01/10                       | R   | G      | R              | G                                      | Note the green status is against a revised PID.   | Roger Parkin              | Zena Miller                  | Mo Hassan                           | Y             |               | Y     |               | Y                         | Y                           |
| SBC_20      | Improving Project Management                        | Y                 | Green            | 20/01/10                       | R   | G      | R              | R                                      | Added at request of Internal Audit. Red rating reflects current confidence levels for gold projects following methodology as evidenced in this project update             | Roger Parkin              | Kevin Gordon                 | Tammy Sherwood                      | N/A           |               | Y     | Y             | Y                         | Y                           |
| SBC_14      | Workforce Strategy                                  | Y                 | Red              | -                              |   |        |                |  | Needs urgent attention  | Roger Parkin; Julie Evans | Kevin Gordon / Yvonne Childs | Lisa Nuttall;                       | N/A           |               | Y     |               | N                         | N                           |
| SBC_1       | To ensure IT infrastructure is fit for purpose      | Y                 | Red              | -                              |   |        |                |  | CMT decision required on future of this project   | Julie Evans               | Graeme Herd                  | Sarah Power; Phil Watson            |               |               |       |               |                           |                             |
| SBC_19      | Accommodation Strategy                              | Y                 | Amber            | -                              |   |        |                |  | Project Sponsor has commissioned further feasibility and scoping work for discussion by CMT on 19th Feb. This will include allocation of working areas (Directors & AD's) | Julie Evans               | Neil Simon                   | Charan Dhillon (not trained)        | Y             | N             | Y     | N             | Y                         | N                           |

**Confidence level criteria:**

The confidence level is dependent upon the number of key elements of the process being in place i.e:

- \* Submission of approved Business Case
- \* Submission of approved PID
- \* Appointment of a PRINCE2 trained Project Manager
- \* Formation of Project Board
- \* Submission of regular Highlight Reports

Less than 2 elements in place = **RED**, 2 elements in place = **AMBER**, More than 2 elements in place = **GREEN**

| Project UID | PROJECT | Gold project? Y/N | Confidence Level | Last Highlight Report received | Dashboard (highlight report) |        |                | PROJECT STATUS (from highlight report) | COMMENTS | Project Sponsor's | Project Executive | Project Manager/s (PRINCE2 trained) | Business Case |               | PID   |               | Project Board set up? Y/N | Risk Register in place? Y/N |
|-------------|---------|-------------------|------------------|--------------------------------|------------------------------|--------|----------------|--|----------|-------------------|-------------------|-------------------------------------|---------------|---------------|-------|---------------|---------------------------|-----------------------------|
|             |         |                   |                  |                                | Timeline                     | Budget | Issues & Risks |  |          |                   |                   |                                     | draft         | agreed by CMT | draft | agreed by CMT |                           |                             |
|             |         |                   |                  |                                |                              |        |                |  |          |                   |                   |                                     |               |               |       |               |                           |                             |

**SLOUGH BOROUGH COUNCIL**

**REPORT TO:** Overview and Scrutiny      **DATE:** 25 February, 2010

**CONTACT OFFICER:** Amanda Renn (Policy Officer, Improvement & Development) and Roger Parkin, Strategic Director of Improvement & Development  
**(For all enquiries)** (01753) 875560

**WARD(S):** All

**PORTFOLIO:** Environment & Open Spaces – Councillor Parmar

**PART I**  
**FOR INFORMATION**

**SLOUGH BOROUGH COUNCIL'S CARBON MANAGEMENT PLAN 2009 - 2010**

**1. Purpose of Report**

To update members on the Council's Local Authority Carbon Management Programme. Slough Borough Council is currently working with the Carbon Trust on the Local Authority Carbon Management Programme Phase 7 (LACM7). The Council has set a target to reduce carbon emissions from Council operations by 40% off a 2008/09 baseline<sup>1</sup> of 31,540 tonnes of carbon dioxide (CO<sub>2</sub>) by April 2014. The Council has established a Carbon Management Programme Board and Project Team that have identified potential projects which will generate future carbon and financial savings.

**2. Recommendation(s)/Proposed Action**

Members are invited to note the report and:

- a) Consider the progress of the Carbon Management Programme.
- b) Support the proposal that the draft Carbon Management Plan (at Appendix A) is considered by Cabinet on 8 March 2010.
- c) Support the activities listed in Section 4 of Appendix A of this report.

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<sup>1</sup> Up to date data on the Councils' energy usage is collected for all buildings (including schools), street lighting, the transport fleet, transport while on official business and contracted-out services. It is held centrally by the Performance and Projects team and analysed by the Property Services team and the Carbon Management Programme manager, then reported annually to the Department for Energy and Climate Change (DECC) as performance indicator NI 185 for independent verification

### 3. Community Strategy Priorities

Slough's Carbon Management Plan 2009 – 2010 supports the Council in developing a “**Cleaner, Greener place to live, Work and Play**”.

### 4. Other Implications

- a) **Financial** - Carbon reduction projects have to date been undertaken using a combination of capital and revenue budgets. The Programme will continue to be largely funded by existing resources - although the adoption of an asset management style approach to carbon management across the Council would ensure the efficient, effective and economic use of these budgets across the Programme.
- b) **Risk Management** - Local Authorities are coming under increasing pressure as leaders of the community to demonstrate action on reducing carbon dioxide (CO<sub>2</sub>) emissions, the key greenhouse gas implicated in climate change. As a Local Authority we will work with the wider community to encourage a low carbon lifestyle, and must be seen to be doing the same. Additionally, financial benefits can be considerable by taking this route of action.
- c) **Human Rights Act and other legal implications** - The recommendations contained in this report are compatible with the provisions of the Human Rights act 1998. There are currently no direct legal implications to developing a Carbon Management Programme.
- d) **Equalities** - An Equalities Impact Assessment has not been undertaken. Climate change is a universal issue and the proposals contained in this paper will not disproportionately impact on any one section of the community.
- e) **Environmental Appraisal** - Climate change is recognised as one of the most important national and international issues of current times. The Carbon Management Plan is intended to ensure that Slough Borough Council makes major progress on reducing its energy consumption and therefore its CO<sub>2</sub> emissions across its own operations.
- f) **Sustainability** - The Programme will result in the reduction of the Council's carbon footprint, therefore contributing to the sustainability of the Borough.
- g) **Efficiency** - The Programme will result in improved efficiencies through reduced fuel bills for both buildings and fleet vehicles, and has the potential to result in longer term efficiencies, with limited initial financial outlay.

- h) **Health and Well Being** - The Programme will result in recommendations to improve the energy efficiency of the Council's buildings, which could result in improved working conditions for employees.

## **5. Supporting Information**

### **Background**

- 5.1 The UK's direct emissions of carbon dioxide (CO<sub>2</sub>) are known to be in the region of 560 million tonnes per annum, 8% (45million tonnes) of which are from the public sector. The Government's target is to reduce the UK emissions by 34% by 2020 and 80% by 2050.
- 5.2 As one of the largest employers in Slough, the Council's activities result in significant carbon emissions. By tackling carbon emissions arising from its own activities, the Council is setting an example and showing leadership to the rest of the community and businesses in Slough as well as contributing to the delivery of national reduction targets.
- 5.3 Slough Borough Council is committed to tackling climate change and has the aspiration of becoming climate neutral by 2020. The Council has also signed the Nottingham Declaration on Climate Change and is developing Climate Change Strategy for publication in March 2010. As an Authority we are particularly keen to move carbon reduction up the political agenda and make a real difference to residents and the local community.

## **6. Drivers for Carbon Management within Slough Borough Council**

### **6.1 Policy Obligations and Drivers**

- (a) **The Carbon Reduction Commitment (CRC):** The Government has introduced a mandatory "cap & trade" carbon emissions trading scheme, commencing April 2010, for which participating organisations (including Slough Borough Council) will have to purchase 'carbon allowances' or credits, which will cost £12 per tonne of CO<sub>2</sub> emitted in the first three years of the scheme, with the price being determined by the market each year thereafter. Each year the number of credits available for purchase will reduce forcing participating organisations to either pay a higher rate (it could be as high as £50 per tonne of CO<sub>2</sub>) or to implement emissions reductions and buy allowances to cover the difference. There is also a league table associated with this obligation which is open to public scrutiny, as well as fines for the worst performing 10% of participants and financial rewards for the best. The current estimate of the financial burden to the Authority under this

obligation is approximately £198,924<sup>2</sup>. At present the Council has no budget set aside to cover the costs of the CRC, believing it better to take early action to reduce its carbon emissions.

- (b) **National Indicator 185 – Percentage CO<sub>2</sub> reduction from LA operations:** The public sector is in a key position to lead on efforts to reduce CO<sub>2</sub> emissions by setting a strategic example to the private sector and the communities they serve. Measurement against this indicator requires local authority's to calculate their CO<sub>2</sub> emissions from an analysis of the energy and fuel used in their relevant buildings (including schools), street lights, business travel and across their transport fleet, including where these services have been outsourced. Slough submitted its NI185 baseline to Defra in August 2009.
- (c) **NI186 – per capita CO<sub>2</sub> emissions in the LA area:** Local authorities are uniquely placed to provide vision and leadership to their local communities by raising awareness and by influencing behaviour change. The percentage reduction in CO<sub>2</sub> per capita in each LA is being reported annually. This is being produced by Central Government based on CO<sub>2</sub> emissions in the Local Area from business and Public Sector, domestic housing, and road transport.
- (d) **Display Energy Certificates:** All public sector buildings with a floor space over 1,000 m<sup>2</sup> are legally required, from 1<sup>st</sup> January 2009, to show a Display Energy Certificate (DEC) in a prominent position, usually in the foyer. DECs rate a building's energy efficiency from A to G and usually include a recommendation report suggests how a buildings ratings may be improved. Slough Borough Council has produced DECs for 43 buildings over 1000 m<sup>2</sup> (including 33 schools).
- (e) In addition, under the **Comprehensive Area Agreement**, Councils have to report to the Audit Commission on how they as an Authority are reducing their use of natural resources and impact on the environment.

## 6.2 Slough Borough Council's own drivers

- (a) Slough Borough Council is committed to making the Borough a good place to live, work and visit now and in the future. An objective within the Council's Sustainable Community Strategy and Strategic Plan 2009 – 2011 is to 'Enjoy a High Quality Environment'. A priority within

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<sup>2</sup> The Council's baseline for the CRC is currently estimated to be 16,577 tonnes/ CO<sub>2</sub>. At £12 per tonne this equates to a cost of £198,924 for carbon allowances in 2011/12. The CRC process for 2011/12 is as follows: (a) the Council DECC by July 2011/12.(c) Council submits annual report for 2010/11 by end July 2010/11. (d) Council surrenders allowances by end July 2011/12. (e) The Council receives a revenue recycling payment by end October 2011/12. The revenue recycling payment will be based on the Council's performance in reducing its emissions and its position in the CRC league table. The net cost to the organisation will therefore be the difference between the allowances purchased and the amount received for the revenue recycling payment.

this is 'To do what we can as an organisation to enhance the Borough's environment now and for future generations'. This includes a commitment to introduce environmentally sustainable practices where ever possible and practicable.

- (b) As an organisation, the Council recognises that its decisions can have an impact on the environment and sustainable development, both locally and globally. Many of the goods and services we buy can cause damage to the environment or public health through the use of raw materials, the manufacture of goods and their distribution, use and disposal.
- (c) To achieve the Council's objectives relating to environmental sustainability, we recognise that we should take a positive lead in reducing our impact on the environment - by taking measures to increase our energy efficiency, which will in turn help us reduce our energy costs. This is particularly important for the future given the predicted increases in energy prices. Energy and fuel costs have seen a dramatic rise in recent years, with energy prices increasing by well over 50% since 2004. This trend is not expected to change and we must accept that the price we pay for our energy will continue to increase in the coming years. For this reason cost is one of the Council's own key drivers; cost savings will mean greater efficiency in the use of the Council's public funding.

## **7. The Carbon Trust Local Authority Carbon Management (LACM) Programme**

- 7.1 Slough Borough Council was selected in 2009, amidst strong competition, to take part in the Carbon Trust's ambitious Local Authority Carbon Management (LACM7) Programme. The aim of this Programme is to help Authority's realise vast carbon and cost savings. A Carbon Management Plan is being developed (the copy at Appendix A is a draft and therefore represents a work in progress), committing the Council to a target of reducing CO<sub>2</sub> emissions across its own estate (i.e. buildings (including schools), street lighting, business travel and across our transport fleet) by 40 % by April 2014.
- 7.2 The LACM7 follows a 5 step process, which we have followed closely in order to ensure that we have gained maximum benefit from participating in the Programme:

**Step 1: Mobilise the organisation** – The Council established a Carbon Management Programme Board and Project team with a Programme Sponsor, Councillor Sponsor, Programme Manager and Deputy Programme manager in May 2009.

**Step 2: Set baseline, forecast and targets** – The Council identified its baseline data for the period 2008/09 in the summer of 2009. This allowed the Programme Manager to produce emissions forecasts and

calculate the value at stake (i.e. the financial implications) to the Council of our participating in the Programme (using the price of energy, price of carbon, cost of compliance and cost of complying with voluntary commitments).

**Step 3: Identify and quantify options** – The Carbon Management Project Team have since June 2009 been involved in identification of potential opportunities and projects for carbon reduction across the organisation. Data was gathered in, priorities drawn up, and the feasibility of various projects and opportunities assessed (quantified) in order to produce a coherent and deliverable plan of action for the Programme.

**Step 4: Finalise strategy and Implementation Plan** - The Carbon Management Project Team, has compiled a draft Carbon Management Plan (see Appendix A). This Plan was submitted to the Carbon Trust on 24<sup>th</sup> December 2009 for comment and scrutiny. Feedback was provided to the Council's Carbon Management Programme Board in January 2010 for incorporation into the Council's next DRAFT. A finalised Carbon Management Plan will be submitted to the Carbon Trust for final "sign off" and then through due procedure to full Council for adoption in the spring of 2010.

**Step 5: Implement Plan** – Although this is the final step of the Carbon Trust's Programme, it is in fact the start of a four year cyclical process which will involve implementing, delivering and monitoring each of the individual projects comprising the Plan. Implementation of the Plan will commence 1 April 2010. The Programme will be overseen by a dedicated Programme Manager, who will coordinate activities and projects undertaken across the Programme using Slough's Project Management Framework. Respective Project Team members will manage individual projects on a day to day basis, reporting progress to the Programme Manager at fixed points throughout the life of each project. The Programme Manager will in turn report progress against the Programme targets to the Carbon Management Programme Board and Climate Change Partnership Delivery Group (PDG) of Slough Forward at fixed points throughout the programme. This will ensure that each of the projects conceived and undertaken during the Programme are effectively planned, managed, documented and assessed at each stage in their delivery.

An annual Carbon Management Report will also be prepared for endorsement by the Carbon Management Programme Board, the Climate Change Partnership Delivery Group (PDG) of Slough Forward, the Corporate Management Team and elected members at the end of each financial year, up to and including 2014. The report will include details of the

- projects implemented in that year /stage of the Programme
- CO<sub>2</sub> savings against targets



- financial savings achieved
- new project opportunity identified; and
- the value and sources of project funding.

## 8. **Strategic Themes**

8.1 Slough's Sustainable Community Strategy expresses the need to use Slough's planned future growth to benefit local people by improving the quality of life, raising aspirations and narrowing the gap between the most affluent and the most deprived parts of the Borough. The 'Environment theme' of our Community Strategy and Strategic Plan specifically commits Slough to reducing the Borough's CO<sub>2</sub> emissions by 20% and having public transport and the Council vehicles running on cleaner fuel by 2028. One of the aims of the Carbon Management Programme is therefore to help meet these broader sustainability targets. This Programme will also contribute to the Council's overall Strategy for Climate Change (which is in development) and its commitments under the Nottingham Declaration.

8.2 Six strategic themes have shaped the development of this Programme and the Council's forthcoming Carbon Management Plan:

- **Communications:** In order for this Programme to be successful, Involvement is required from all Slough Borough Council staff at every stage of the Programme. A communications plan is being developed to maintain staff's interest in the Programme and the Council's network of 'green office champions' will take a central role in promoting the Council's carbon reduction aspirations and targets across the organisation.
- **Financial Momentum:** With the help of the Carbon Trust we plan to develop a new £1 million Salix "invest to save scheme" to help fund carbon emission reducing projects, which will enable us, after an initial input of funds, to invest in measures that over time, will make savings which can then be reinvested in further energy saving measures. This should give us the required momentum to meet our carbon dioxide emissions reduction targets.
- **Sustainable Buildings:** In order to achieve significant energy savings and reduce carbon, it is vital that all new buildings in Slough must be designed to be as energy efficient as possible. At the outset of the project, we identified, with the help of the Carbon Trust, a number of immediate savings which could be made, through improving the efficiency of some of our key buildings. Our list of prospective projects captures an ongoing rolling programme of improvements and efficiencies across the majority of our buildings, both new and old, which will be a central theme in our Carbon Management Programme
- **Information Technology:** IT Services have involved from the outset of this project. It is recognised that ICT have a key role in reducing the Council's carbon emissions, both in terms of the direct implications of new ICT systems, solutions operations, and also in terms of ICTs contribution to the wider sustainability agenda.

- **Leadership from the Top:** The Council's involvement in and commitment to the Carbon Trust's LACM7 Programme has been supported from the start by the Director of Transformational Change, who has continued to be involved in the process throughout the Programme. This high level support has been met throughout the Council, backed up by the enthusiasm of the Chief Executive, Ruth Bagley.
- **Working Together:** The Council's vision is to make the Borough a 'good place to live and work, and visit' now and in the future. The Council acknowledges that energy may be used wastefully and that there is scope for energy saving across the organisation. In order to minimise wasted energy and control energy demand, we must work with colleagues at all levels across the Council, to ensure we are all taking active steps to reduce demand. A number of the carbon reduction projects in our forthcoming Plan are cross-cutting, involving staff from more than one service in a co-ordinated approach.

## **9. Slough Borough Councils Baseline Emissions**

- 9.1 The Councils total emissions for 2008/09 (the most recent available) were 31,540 tonnes CO<sub>2</sub>. We plan to reduce these emissions by 40% by April 2014 and then to be carbon neutral by 2020. As an interim measure we have also committed ourselves to achieving a 10% reduction in our CO<sub>2</sub> emissions by December 2010.
- 9.2 We plan to achieve these goals by reducing our demand for energy in our schools and operational buildings, increasing efficiency of energy use and supply, maximising the use of renewable energy and where fossil fuels need to be used, use them as efficiently as possible.

## **10 Potential projects and Value at Stake**

- 10.1 Using the Carbon Trust's LACM7 guidance, the Council has been able to calculate the 'Value at Stake', i.e. the cost to the Council of not doing anything to reduce carbon emissions: The financial value at stake of the Council's Carbon Management Programme is £12.3 million. This is the projected cumulative saving that could be realised over the period 2009-2014 if emissions are cut by 40%.
- 10.2 In order to realise these savings, the Carbon Management Project Team has identified a variety of short, medium and longer term project opportunities to reduce CO<sub>2</sub> emissions. These have been quantified and prioritised using an evaluation tool supplied by the Carbon Trust and can be found in section 4 of the attached draft Plan. At the time of writing this report, it is estimated that if all of the projects identified in the plan were implemented, the Council's carbon foot print would be reduced by approx. 8,000 tonnes/ CO<sub>2</sub> by 2014, which is approx. 65% of our target of 12,616 tonnes/ CO<sub>2</sub>, leaving a shortfall of approx. 4,616 tonnes/ CO<sub>2</sub> to make up in later stages of the Programme.

10.3 The published Plan will be reviewed and revised annually by the Programme Board and Project Team to reflect progress made to date and take on board new project opportunities to help bridge this 'gap'.

## **11. Financial Costs of the Programme and Sources of funding**

11.1 The annual capital and revenue costs for the list of projects identified at section 4 of the draft Plan is summarised below:

|                                 | <b>YEAR 1<br/>2009/10</b> | <b>Year 2<br/>2010/11</b> | <b>Year 3<br/>2011/12</b> | <b>Year 4<br/>2012/13</b> | <b>Year 5<br/>2013/14</b> |
|---------------------------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|
| <b>Annual capital cost</b>      | <b>£212,654</b>           | <b>£1,343,651</b>         | <b>£838,660</b>           | <b>£1,307,111</b>         | <b>£293,027</b>           |
| <b>Committed annual capital</b> | <b>£212,654</b>           | <b>£391,952</b>           | -                         | -                         | -                         |
| <b>Unfunded annual capital</b>  | -                         | <b>£951,699</b>           | <b>£838,660</b>           | <b>£1,307,111</b>         | <b>£293,027</b>           |
|                                 |                           |                           |                           |                           |                           |
| <b>Annual revenue cost</b>      | <b>£300</b>               | <b>£115,316</b>           | <b>£242,731</b>           | <b>£5,000</b>             | <b>£10,000</b>            |
| <b>Committed annual revenue</b> | <b>£300</b>               | <b>£35,000</b>            | -                         | -                         | -                         |
| <b>Unfunded annual revenue</b>  | -                         | <b>£80,316</b>            | <b>£242,731</b>           | <b>£5,000</b>             | <b>£10,000</b>            |

11.2 To deliver the projects identified in the year 2 of the T Plan (i.e. 2010/11) the Council intends to fund as many of the works from planned maintenance or capital improvement budgets where possible. £951,699 of the capital needed to finance this year of the Plan has however still to be found and a bid is currently being prepared to the Council's Capital and Assets Group to cover this anticipated shortfall in expenditure. PPRG capital funding bids for the third, fourth and fifth years of the Programme will be prepared in accordance with the Council's annual budgetary cycle/timetable.

## **12. Salix "Invest to Save" Fund**

12.1 The Plan also refers to our making use of Salix funding for certain eligible projects (up to 50%), subject to match-funding being found across the Council. The first tranche of £50,000 has been received from Salix Finance. This must now be match funded from the Council by the end of March 2010 and committed to a number of Salix compliant capital projects. A second tranche of £100,000 will then be received and must be committed by the end of September 2010, with the third (£150,000) and fourth (£200,000) tranches being received by the by the end of April 2011 and April 2012 respectively. The rolling, ring fenced nature of this fund means that any savings generated from the works undertaken must be recycled back into the fund (over a period of seven years) to allow further energy saving projects to be considered in subsequent years. This enables the fund to be self sustaining.

- 12.2 A list of potential Salix compliant projects for the 2010/11 FY is currently being prepared by Property Services. There is an eligibility assessment for all projects under this 'invest to save' fund, based on the financial cost against the tonnage of carbon saved and pay back period - meaning that only a limited number of projects from our project list will be eligible. A capital budget to match fund our Salix Finance grant is being sought and will need to be committed by 31 March 2010 if we are to proceed with the Plan as currently drafted. The first and second tranches of this fund could be match funded with contingency funds provided by a Property Services if necessary and until a more long term budgetary solution can be found. Alternatively money from the Capital Reserve could be utilised subject to a successful bid being made through the Capital and Assets Group.
- 12.3 As part of the Council's commitment to reducing Carbon emissions, it may also be necessary to supplement the Council's existing capital scheme resources with additional funding (such as funding from the Salix Energy Efficiency Loans Scheme) to enable us to fulfil both our corporate priorities and our commitment to reducing our carbon emissions.

### 13. **Benefits and Savings – Quantified and Unquantified**

- 13.1 The Plan's benefits (as currently drafted) are quantified below. In year 2 of the Programme (2010/11), there is an estimated annual cost saving to the Council of £915,139 if all of projects identified in the Plan are implemented. This reduces to £416,044 in year 3, £252,175 in year 4 and £52,309 in year 5 - meaning that both the Programme Board and Project team will need to identify further project options and possibilities from year 3 of the Plan onwards in order to fully make maximise both the savings and benefits of the Programme.

|  | Year 1<br>2009/10 | Year 2<br>2010/11 | Year 3<br>2011/12 | Year 4<br>2012/13 | Year 5<br>2013/14 |
|--|-------------------|-------------------|-------------------|-------------------|-------------------|
| Annual cost saving                     | £156,938          | £915,139          | £416,044          | £252,175          | £52,309           |
| Annual CO <sub>2</sub> saving (tonnes) | 712               | 3158              | 2343              | 1974              | 319               |
| Annual % achieved target               | 27.5%             | 133%              | 107.5%            | 98.6%             | 17.4%             |
| Cumulative % achieved target           | 27.5%             | 78%               | 87%               | 90%               | 77%               |

### 14. **Appendices Attached**

Appendix A – DRAFT Carbon Management Plan 2009 – 2014  
(24<sup>th</sup> December version)

**This draft is a 'work in progress' and subject to ongoing amendment and revision.  
A final version will be present to Cabinet for endorsement in the spring of 2010.**

Appendix A:

Slough Borough Council  
Carbon Management Programme

**Carbon Management Plan (CMP)  
2009-2014**

**Date:** 24/12/09

**Version number:** Draft 1.3

**Owner:** John Palmer and Amanda Renn

**Approval route:** Carbon Management Programme Board (January) to Scrutiny Panel (January) to Cabinet for adoption by March 2010

**Approval status:** Not approved by Carbon Management Programme Board

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## Foreword from our Project Sponsor and Political Sponsor

In October 2008, a full Council meeting committed Slough Borough Council to becoming carbon neutral by 2020. This means we aim to reduce nett greenhouse gas emissions to zero, end the Council's contribution to global warming, and provide strong leadership to other local organisations on the issue.

To address this commitment, the Council joined the Carbon Trust's Local Authority Carbon Management Programme in May 2009. This programme has provided a focused process to develop the technical skills and organisational change needed for success. We are very grateful to the Carbon Trust for its experienced and dedicated support.

This Carbon Management Plan sets out the projects and processes that will achieve a 40% reduction in carbon emissions by 2014. There is no doubt that these projects are challenging, but equally that we must achieve them if we are to reach full carbon neutrality. Along the way, the Council aims to make significant efficiency gains and be best prepared for an era of increasing energy and fuel prices. We are pleased to endorse this Carbon Management Plan and look forward to its successful implementation.



Ruth Bagley  
Chief Executive



Councillor Rob Anderson  
Leader of the Council

## Foreword from the Carbon Trust

Cutting carbon emissions as part of the fight against climate change should be a key priority for local authorities - it's all about getting your own house in order and leading by example. The UK government has identified the local authority sector as key to delivering carbon reduction across the UK in line with its Kyoto commitments and the Local Authority Carbon Management Programme is designed in response to this. It assists councils to save money on energy and put it to good use in other areas, whilst making a positive contribution to the environment by lowering carbon emissions.

Slough Borough Council was selected in 2009, amidst strong competition, to take part in this ambitious programme. Slough Borough Council partnered with the Carbon Trust on this programme in order to realise vast carbon and cost savings. This Carbon Management Plan commits the council to a target of reducing CO<sub>2</sub> by 40% by 2014 and underpins potential financial savings to the council of around £11.96 million.

There are those that can and those that do. Local authorities can contribute significantly to reducing CO<sub>2</sub> emissions. The Carbon Trust is very proud to support Slough Borough Council in their ongoing implementation of carbon management.



Richard Rugg  
Head of Public Sector, Carbon Trust



## Management Summary

In October 2008, Slough Borough Council made a commitment to tackle climate change within its own operations by voting to become carbon neutral by 2020. The Authority joined the Carbon Trust's Local Authority Carbon Management Programme. This provided a focus for reducing carbon dioxide emissions across the Council's own operations by developing a comprehensive Carbon Management Plan.

**Our Target: Slough Borough Council will reduce carbon dioxide (CO<sub>2</sub>) emissions from its own operations by 40% against the 2008/09 baseline by April 2014.**

Slough Borough Council's carbon emissions baseline is 31,540 tonnes CO<sub>2</sub> for the financial year April 2008 to March 2009. The Council's main CO<sub>2</sub> emission sources, shown below, are buildings and schools (65%), streetlighting (10%) and transport (25%).

**Table 1.1 – Summary of CO<sub>2</sub> emissions and costs for baseline year 2008/09**

|   | Total      | Buildings  | Street lights | Transport  |
|---|------------|------------|---------------|------------|
| <b>Baseline CO<sub>2</sub> emissions (tonnes)</b> | 31,540     | 20,592     | 3,122         | 7,826      |
| <b>Baseline Cost (£)</b>                          | £6,996,688 | £3,506,090 | £599,403      | £2,891,195 |

Key strategic themes for the programme:

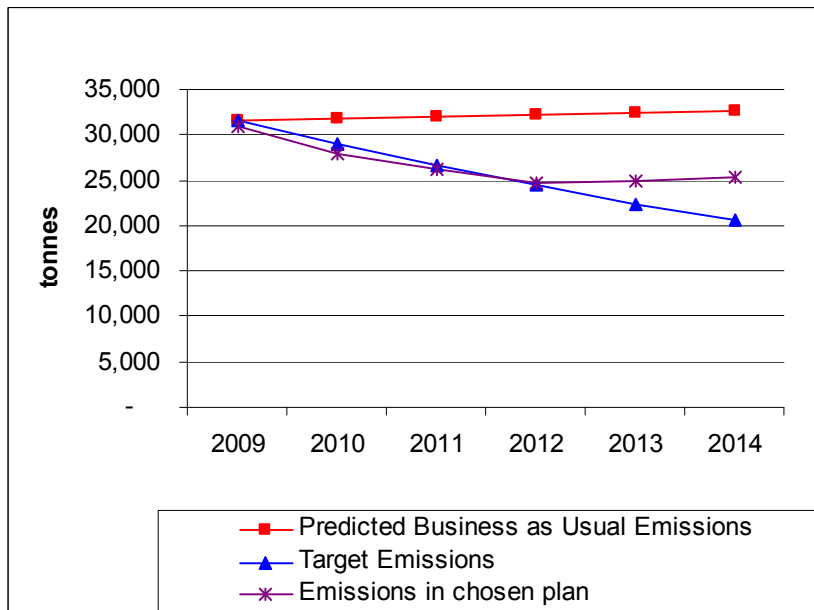
- Reduce CO<sub>2</sub> emissions from energy consumption in all Council buildings, schools, streetlighting, in-house and outsourced fleet transport and staff business travel.
- Fully embed carbon management within Council policies and procedures.
- Fund capital projects through the Council's new £1 million Salix Invest-to-Save scheme.
- Raise carbon management awareness among all staff and empower them to reduce energy consumption.
- Develop the interest and ability of schools to implement energy efficiency and renewables projects.
- Incorporate the highest possible energy efficiency specifications into new buildings, equipment and contracts.

The financial value at stake of the Council's Carbon Reduction Programme is £12.3 million. This is the projected cumulative savings that could be realised over the period 2009-2014 if emissions are cut by 40%.

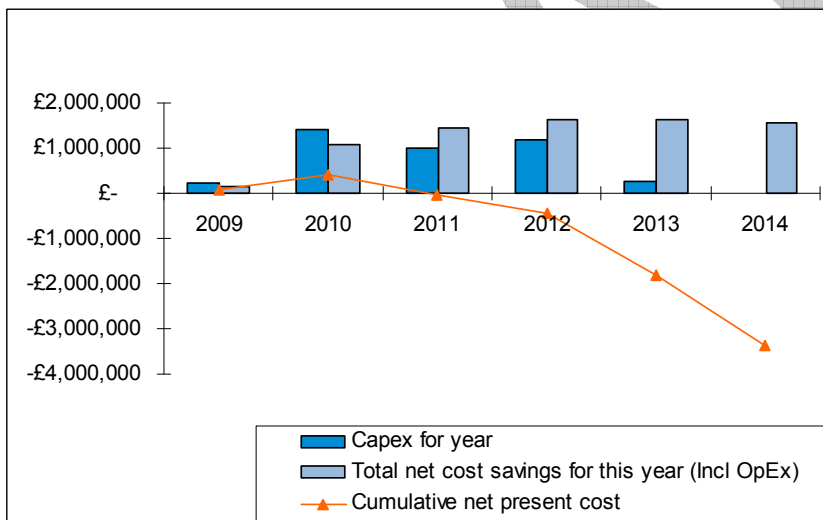
The Carbon Management Project Team has identified a variety of short, medium and longer term opportunities to reduce CO<sub>2</sub> emissions. These have been quantified and prioritised using an evaluation tool supplied by the Carbon Trust.

A forecast of carbon and financial progress for identified projects is shown:

**Figure 1.1 – Forecast of Carbon Progress against Target**



**Figure 1.2 – Forecast of Financial Progress against Target**



The annual cost and CO<sub>2</sub> savings for the Plan are shown below.

**Table 1.2 – Annual Cost and CO<sub>2</sub> Savings Proposed in this Plan**

|                                     | 2009/10         | 2010/11         | 2011/12         | 2012/13         | 2013/14        |
|-------------------------------------|-----------------|-----------------|-----------------|-----------------|----------------|
| <b>Annual cost saving</b>           | <b>£156,938</b> | <b>£915,139</b> | <b>£416,044</b> | <b>£252,175</b> | <b>£52,309</b> |
| <b>Annual CO<sub>2</sub> saving</b> | <b>712</b>      | <b>3158</b>     | <b>2343</b>     | <b>1974</b>     | <b>319</b>     |
| <b>Planned % Reductions</b>         | <b>27.5%</b>    | <b>133%</b>     | <b>107.5%</b>   | <b>98.6%</b>    | <b>17.4%</b>   |
| <b>Cumulative target</b>            | <b>27.5%</b>    | <b>78%</b>      | <b>87%</b>      | <b>90%</b>      | <b>77%</b>     |

## 1.0 Introduction

The purpose of this Carbon Management Plan is to establish a framework for carbon management in Slough Borough Council and set out a programme of actions to reduce CO<sub>2</sub> emissions from Council operations until 2014.

The Carbon Management Plan goes a major way to implementing the Council agreement of October 2008 to become carbon neutral by 2020. The plan will be reviewed and revised annually to reflect progress made and new priorities identified.

The Carbon Management Plan is a result of the Council's participation in the Local Authority Carbon Management Programme (Phase 7) run by the Carbon Trust from May 2009 to March 2010.

The programme consists of five stages:

- 1) Mobilise the organisation by involving key players and providing structure
- 2) Set baseline, forecast and targets
- 3) Identify and quantify options
- 4) Develop a Carbon Management Plan
- 5) Implement the Plan

Implementation of the Carbon Management Plan will follow Council approval of this document in March 2010.

## 2.0 Carbon Management Strategy

### 2.1 Context and Drivers for Carbon Management

Climate change is the greatest environmental challenge facing the world today. Rising global temperatures will bring changes in weather patterns, rising sea levels and increased frequency and intensity of extreme weather. The social, environmental and economic effects of climate change might be huge and will be felt across the UK and internationally.

Man-made climate change is now accepted as unambiguous fact by the global scientific community and Governments. The main human influence on global climate change is the emission of the key greenhouse gases, CO<sub>2</sub>, methane and nitrous oxide. The concentration of these gases in the atmosphere has now reached levels that are unprecedented in tens of thousands of years.

The UK is on track to meet its 1996 commitments under the UN's Kyoto Protocol on Climate Change to reduce greenhouse gas emissions by 12.5% below 1990 levels by 2010. The Climate Change Act (2008) has put into statute the UK's target to reduce carbon dioxide emissions by 34% below 1990 levels by 2020 and 80% by 2050.

The UN's successor agreement to Kyoto, the Copenhagen Accord was negotiated in December 2009. Copenhagen aims to tie global warming to a maximum 2°C temperature rise above 1990 levels. Nations must become signatories by 1<sup>st</sup> February 2010, prior to a legally binding agreement later in 2010. The European Union has so far offered a 20% cut on 1990 levels by 2020. Cuts in emissions so far offered may only hold temperature rises to between 3 and 3.5°C, so there is still a long way to go before the issue is settled on the international agenda.

The UK Government wants local authorities to set a leading example on climate change. A number of legislative drivers have been created for local authorities:

**Carbon Reduction Commitment (CRC):** The CRC is a mandatory CO<sub>2</sub> emissions “cap & trade” scheme for the UK's 5000 most energy-consuming local authorities, hospitals and businesses. CRC focuses on CO<sub>2</sub> emissions from buildings, schools and streetlighting, but not from transport, contracted-out services or PFI schools. In 2008/9, Slough Borough Council's “qualifying” electricity consumption was over 10,000 MWh. The threshold level for participation is 6 MWh, so Slough must participate in the CRC from April 2010.

CRC provides both a financial and a PR incentive to act, as all participants are ranked in a national league table. Organisations at the top of the league table will receive a bonus and those at the bottom must pay a penalty charge.

Licenses must be bought from Government at £12/tonne to cover all CO<sub>2</sub> emitted in the CRC baseline year of 2010/11. The Council's CRC-relevant carbon emissions were 16,577 tonnes in 2008/9. Therefore, Slough Borough Council should budget £198,924 to buy CO<sub>2</sub> licenses before April 2011.

In the first year, ranking position will depend largely on the number of automatic meter reading systems that have been installed.

A “recycling” payment will be paid in October 2011 based on our “performance” in a national league table against other Councils, hospitals and businesses. Good performance will result in a bonus and poor performance will result in a penalty. The bonus or penalty in the first year will be worth a maximum 10% of our £198,924 licenses or +/- £19,892. In the second year, the bonus or penalty maximum will escalate to 20% of this amount. By year five it will reach +/-50% or £99,462.

Performance in the first year will be 100% assessed on what is known as the Early Action Metric. This is calculated from participation in two activities, (a) smart metering, and (b) the Carbon Trust Standard. Slough will be unable to obtain the Carbon Trust Standard as this requires full energy billing and consumption data for 2007/8, which is unavailable. Therefore our only opportunity to improve performance in the first year will be to increase

the number of buildings that are smart metered. Smart metering is being encouraged by the Government in this way to enable organisations to measure energy consumption in real time. If you cannot measure it, you cannot manage it.

In the second year, the Early Action Metric will be worth 40% of performance, whereas reduction of carbon emissions over the baseline emissions will be worth 60%. In this year, we would have enough data history to apply for the Carbon Trust Standard. In the third year, the Early Action Metric will drop to being worth 20% of performance, with 80% coming from reduction in emissions from the baseline. In subsequent years all performance will be based on reduced emissions.

In April 2008, the Government introduced two National Indicators specific to CO<sub>2</sub> reduction:

- **National Indicator (NI) 185 – percentage CO<sub>2</sub> reduction from Local Authority (LA) operations:** The public sector is in a key position to lead on efforts to reduce CO<sub>2</sub> emissions by setting a behavioural and strategic example to the private sector and the communities they serve. NI 185 requires local authorities to calculate CO<sub>2</sub> emissions from buildings, schools and streetlighting as for CRC, but to also add in emissions from business transport, and contracted-out services. This is the same data set that has been used to prepare this Carbon Management Plan's carbon emissions baseline.
- **NI 186 – per capita CO<sub>2</sub> emissions in the LA area:** Local authorities are uniquely placed to provide vision and leadership to local communities by raising awareness and influencing behaviour change. NI 186 measures the percentage reduction in CO<sub>2</sub> per capita from business (including public sector), domestic housing and road transport across the whole LA area.

In April 2008, Slough Borough Council adopted NI 186 as part of its Local Area Agreement with the Government Office for the South East (GOSE). The target agreed with GOSE was a 9% reduction in CO<sub>2</sub> emissions by 2011 from a 2005 baseline year. The most recent data shows a 3% reduction in CO<sub>2</sub> emissions between 2005 and 2007. Data is produced two years in arrears, and is calculated by central Government.

Slough Forward, is the Local Strategic Partnership between the Council and its statutory, business and community sector partners. It established a Climate Change Partnership Delivery Group in October 2008 to coordinate CO<sub>2</sub> reduction activity across the Borough and meet NI 186 targets. The Council's Carbon Management Programme reports progress to this Local Strategic Partnership group.

Slough has amongst the lowest per capita emissions in the UK from transport and housing, but high emissions from business due to the concentration of businesses in the area.

- **Display Energy Certificates:** All public sector buildings with a floorspace over 1,000 m<sup>2</sup> are legally required, from 1<sup>st</sup> January 2009, to show a Display Energy Certificate (DEC) in a prominent position, usually in the foyer. DEC's rate a building's energy efficiency from A to G and include a recommendations report that suggests how this rating can be improved. Slough Borough Council has produced DEC's for 43 buildings over 1000 m<sup>2</sup> (including 33 schools). By December 2010, DEC's will be extended to smaller public buildings, perhaps those over 500 m<sup>2</sup> which would add a further 11 buildings. The DEC is a useful way to determine which buildings to prioritise for energy efficiency projects.
- **Energy Costs:** Measures to reduce CO<sub>2</sub> emissions will also reduce energy and fuel costs. Energy and fuel costs have seen a dramatic rise in recent years, with energy prices increasing by well over 50% since 2004. This trend is not expected to change. The Government forecasts a 5.4% annual increase in energy prices, based on International Energy Agency oil supply and price forecasts. The IEA admits that it has historically overstated the oil supply so for this reason, a 5.4% annual increase in energy prices is thought to be highly conservative.

The cost of energy for the Council's buildings and streetlighting has risen to almost £3.0 million per annum. To reduce gas and electricity charges, the Council has formed a

consortium with other Berkshire local authorities to procure energy through the NHS Procurement and Supply Agency (PASA). New electricity and gas supply contracts from October 2008 fall under this scheme. There will be cost and reporting benefits to transferring more buildings and schools to the PASA contract.

- **Nottingham Declaration on Climate Change:** The Leader and the Chief Executive of Slough Borough Council signed the Nottingham Declaration on Climate Change in August 2009. This committed the Council to supporting Government CO<sub>2</sub> emission reduction targets and producing local plans to address the causes and impacts of climate change. A Slough Climate Change Action Plan was under development for spring 2010 publication.
- **Local Authority Carbon Management Programme:** The Council was accepted onto the Carbon Trust's Local Authority Carbon Management Programme (LACM7) in May 2009. This Programme has used the NI185 CO<sub>2</sub> emissions baseline data for 2008/9 to set reduction targets, has provided technical support to prioritise carbon reduction projects, has supported and enabled organisational change and has required production of this Carbon Management Plan. The Carbon Trust will continue to provide technical and other support to Slough over the coming years to assist the Plan's implementation.

## 2.2 Our Low Carbon Vision – Where Do We Want to Get To?

By 2020, Slough Borough Council will be a model low carbon local authority, demonstrating good practice in its own operations and providing leadership on carbon reduction throughout the Borough.

## 2.3 Strategic Themes

- Reducing CO<sub>2</sub> emissions from energy consumption by all Council and outsourced buildings, schools, streetlighting, fleet transport and staff business travel.
- Funding capital projects through the Council's new £1 million Salix Invest-to-Save scheme.
- Fully embedding carbon management within Council policies and procedures.
- Raising carbon management awareness amongst all staff and empowering them to reduce energy usage.
- Developing the capacity of schools to implement energy efficiency and renewables projects.
- Incorporating the highest possible energy efficiency specifications into procurement of new buildings, contracts and equipment

## 2.4 Targets and Objectives

|   |
|---|
| <b>Slough Borough Council aims to reduce CO<sub>2</sub> emissions from its own operations by 40% from a 2008/09 baseline by March 2014.</b> |
|---|

### 3.0 Emissions Baseline and Projections

#### 3.1 Scope

The Plan’s scope matches central Government reporting requirements for National Indicator 185 (see Section 2.1). This includes electricity, gas, oil, LPG, diesel and petrol from all Council-used and contracted-out buildings, schools, fleet vehicles, staff business travel, streetlighting, roadside bollards, traffic signals, CCTV and monitoring equipment.

The major contracted-out services included within this Plan are Slough Enterprise (waste, street cleaning and parks), Interserve (facilities management), People 1<sup>st</sup> (housing), Slough Community Leisure (leisure centres), APCOA (car parking), Apetito (meals on wheels), Scolarest (schools catering), Southern Cross, BUPA, Care UK (and other smaller care home providers), home-to-school transport and social services transport. Electricity used in communal areas of People 1<sup>st</sup> blocks of flats for stairwell lighting and lifts was included, but energy used within individual homes was excluded.

The Plan excludes Council-owned premises leased to local businesses or community associations that pay their own energy bills. Carbon emissions attributable to water use and waste disposal were also excluded. This scope can be reviewed if new data becomes available or current targets are achieved.

#### 3.2 Baseline

Slough Borough Council’s baseline is 31,540 tonnes CO<sub>2</sub> for the financial year April 2007-March 2008. This aligns with the Council’s financial reporting cycle and draws on existing data sources. In 2010, the same data sources will be used to report emissions for the Carbon Reduction Commitment.

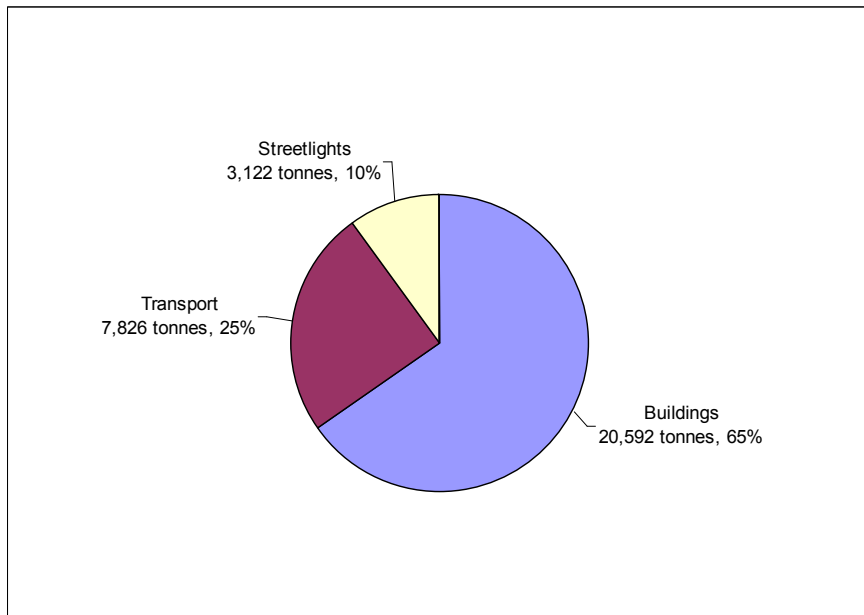
The Council’s main CO<sub>2</sub> emissions sources, shown in Table 3.1 and Figure 3.1 below, are buildings (65%), transport (25%) and streetlighting (10%). Council and school buildings metering and billing data for 2008/9 was collected by the Energy Projects Officer. Staff travel mileage was collected by the Performance Manager from the accounting system and fleet fuel consumption was collected by the Fleet Manager. Streetlighting data was collected by the Streetlighting Engineer. Data from outsourced services was collected by the Project Leader.

**Table 3.1 – Baseline carbon emissions and costs 2008/09**

|   | Total      | Buildings  | Streetlighting | Transport  |
|---|------------|------------|----------------|------------|
| <b>Baseline CO<sub>2</sub> emissions (tonnes)</b> | 31,540     | 20,592     | 3,122          | 7,826      |
| <b>Baseline Cost (£)</b>                          | £6,996,688 | £3,506,090 | £599,403       | £2,891,195 |

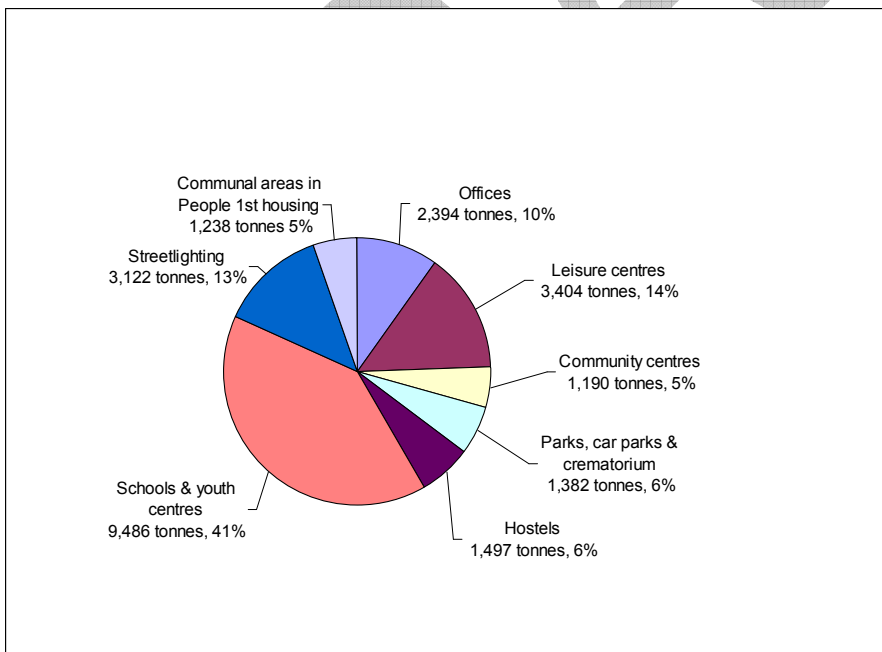
**Figure 3.1 – Baseline carbon emissions 2008/9**





Breaking down the buildings CO<sub>2</sub> emissions into different building types (Figure 3.2) shows that schools and youth services represent 41% of the Council's buildings carbon emissions. Leisure centres use 14%, streetlighting 13%, offices 10%, hostels 6%, parks, car parks and the crematorium 6%, whilst community centres and communal areas in People 1<sup>st</sup> housing use 5% each.

**Figure 3.2 – Baseline carbon emissions from buildings**



The Education & Children's Services Directorate is therefore responsible for 41% of building's CO<sub>2</sub> emissions through schools and youth centres. The Community & Wellbeing Directorate is responsible for 25% of CO<sub>2</sub> emissions through leisure centres, hostels and community centres. The Green & Built Environment Directorate is responsible for 24% of emissions through streetlighting, parks, car parks, the Crematorium and communal areas in People 1<sup>st</sup>

housing. The Resources Directorate is responsible for the remaining 10% of CO<sub>2</sub> emissions through offices. A simple analysis would suggest the greatest savings in carbon emissions might be made in schools.

### 3.3 Projections and Value at Stake

Two scenarios are outlined to assess the financial value of the Carbon Management Programme to Slough Borough Council. A Business as Usual (BAU) approach is compared with a Reduced Emissions Scenario (RES) which assumes the 40% target is to be achieved. The difference in cost to the Council is termed the Value at Stake (VAS) that can be saved in running costs through successful delivery of the programme.

In both scenarios, it is assumed there is (i) a 0.7% annual increase in demand for buildings, streetlighting and transport (based on Carbon Trust models) and (ii) a 5.4% annual increase in energy prices. Energy price forecasts are taken from middle of the road UK Government forecasts (DTI/DBERR EP68), based on International Energy Agency data.

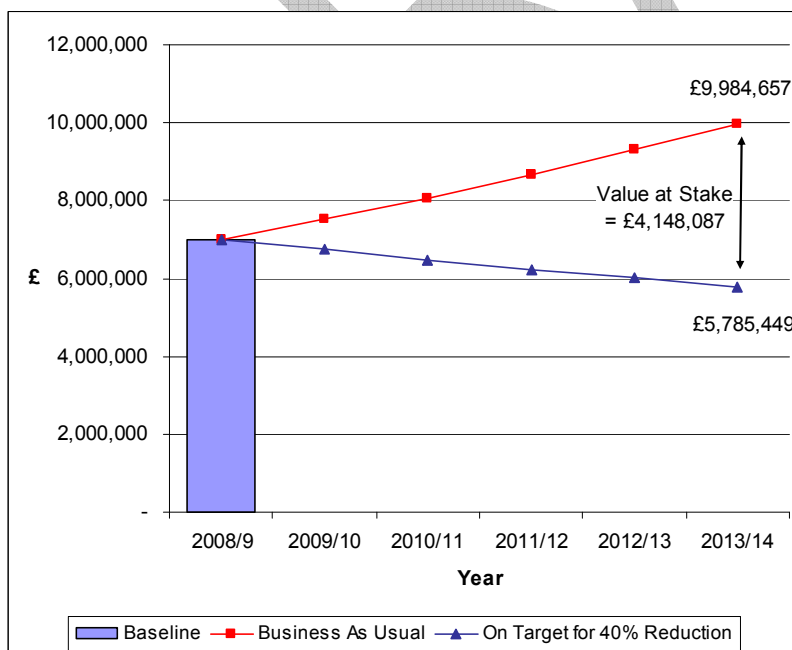
If the Carbon Management Programme successfully achieves its 40% targets, the cumulative Value at Stake by March 2014 would be £12,261,413.

**Table 3.2 – Financial Value at Stake (VAS)\* of Carbon Management Programme**

|                | 2008/09    | 2009/10    | 2010/11    | 2011/12    | 2012/13    | 2013/14     |
|----------------|------------|------------|------------|------------|------------|-------------|
| BAU Total      | £6,996,687 | £7,509,339 | £8,061,206 | £8,655,413 | £9,295,342 | £9,984,657  |
| RES Total      | £6,996,687 | £6,732,905 | £6,480,396 | £6,238,643 | £6,007,150 | £5,785,449  |
| VAS Annual     | £0         | £776,434   | £1,580,809 | £2,416,770 | £3,288,192 | £4,199,208  |
| VAS Cumulative | £0         | £776,434   | £2,357,243 | £4,774,013 | £8,062,205 | £12,261,413 |

\*The VAS is the difference between Business as Usual (BAU) and the Reduced Emissions Scenario (RES), a 40% reduction in CO<sub>2</sub> emissions by 2014

**Figure 3.3 – Financial Value at Stake of Carbon Management Programme**



The cumulative Carbon Value at Stake is 43,757 tonnes over the lifetime of the project.

**Table 3.3 – Carbon Value at Stake (VAS)\* of Carbon Management Programme (tonnes)**

|                | 2008/09 | 2009/10 | 2010/11 | 2011/12 | 2012/13 | 2013/14 |
|----------------|---------|---------|---------|---------|---------|---------|
| BAU Total      | 31,540  | 31,761  | 31,983  | 32,207  | 32,432  | 32,659  |
| RES Total      | 31,540  | 28,477  | 25,711  | 23,214  | 20,959  | 18,924  |
| VAS Annual     | 0       | 3,284   | 6,272   | 8,993   | 11,473  | 13,735  |
| VAS Cumulative | 0       | 3,284   | 9,556   | 18,549  | 30,022  | 43,757  |

*\*The VAS is the difference between Business as Usual (BAU) and the Reduced Emissions Scenario (RES), a 40% reduction in CO<sub>2</sub> emissions by 2014*

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## 4.0 Carbon Management Projects

Slough Borough Council last employed an Energy Manager in 2004. Since then, there has been an ad hoc approach to carrying out energy efficiency projects. In order to make best use of officer time and investment capital, this Plan tries to prioritise projects based on their speed of payback and their ease of implementation. This will make it easier to demonstrate financial returns and to change the organisational culture.

### 4.1 Current Projects

Nine projects were completed in 2009/10 by the time of writing, saving an estimated 711.6 tonnes of CO<sub>2</sub>. The Combined Heat and Power plant at Montem Leisure Centre, installed in July 2009, was expected to save 421 tonnes of CO<sub>2</sub> per annum. IT server virtualisation, completed in December 2009, was expected to save a further 220 tonnes CO<sub>2</sub> per annum.

**Table 4.1 – Current Projects 2009/10**

| Ref | Project   | Lead                     | Cost     |         | Annual Saving |                        | Pay back | % of Target | Year    |
|-----|---|--------------------------|----------|---------|---------------|------------------------|----------|-------------|---------|
|     |   |                          | Capital  | Revenue | Financial     | CO <sub>2</sub>        |          |             |         |
| 1   | Building fabric - Loft insulation - James Elliman School            | Paul Butler              | £140     |         | £73           | 0.6 tCO <sub>2</sub>   | 1.9      | 0.00%       | 2009/10 |
| 2   | Building fabric - Secondary glazing - 3 Schools                     | Paul Butler              | £1,614   |         | £1,366        | 11.5 tCO <sub>2</sub>  | 1.2      | 0.09%       | 2009/10 |
| 3   | Combined Heat & Power - Montem Leisure Centre                       | Slough Community Leisure | £20,000  |         | £87,409       | 421 tCO <sub>2</sub>   | 0.2      | 3.34%       | 2009/10 |
| 4   | Communications - Awareness raising campaign - Offices               | Kathryn Best             |          | £300    | £2,139        | 11.5 tCO <sub>2</sub>  | 0.1      | 0.09%       | 2009/10 |
| 5   | Electrical equipment - IT - Printer rationalisation - Offices       | Chris Wintermute         | £200     |         | £830          | 4.0 tCO <sub>2</sub>   | 0.2      | 0.03%       | 2009/10 |
| 6   | Electrical equipment - IT - Virtualisation/thin computers - Offices | Unisys                   | £17,000  |         | £45,750       | 220.3 tCO <sub>2</sub> | 0.4      | 1.75%       | 2009/10 |
| 7   | Streetlighting - Bulb replacement with high pressure sodium         | Ken Mann                 | £450     |         | £198          | 1.0 tCO <sub>2</sub>   | 2.3      | 0.01%       | 2009/10 |
| 8   | Roadside Bollards - Bulb replacement with CFL & photocells          | Dave Hall                | £8,250   |         | £3,262        | 15.7 tCO <sub>2</sub>  | 2.5      | 0.12%       | 2009/10 |
| 9   | Transport - Fleet - Low carbon vehicles - Street-cleansing trucks   | Enterprise               | £165,000 |         | £15,910       | 26.0 tCO <sub>2</sub>  | 10.4     | 0.21%       | 2009/10 |

## 4.2 Planned / Funded Projects

Nine further projects had been approved for implementation in 2010/11 by the time of writing this Plan (Table 4.2). These were expected to save 1033.2 tonnes of CO<sub>2</sub> per annum. The most significant project is the staff travel plan, expected to save 480.7 tonnes CO<sub>2</sub> per annum, and expected to be ratified by Cabinet in February 2010.

**Table 4.2 Approved and Funded Projects**

| Ref | Project  | Lead              | Cost     |         | Annual Saving |                        | Pay back         | % of Target | Year    |
|-----|--|-------------------|----------|---------|---------------|------------------------|------------------|-------------|---------|
|     |  |                   | Capital  | Revenue | Financial     | CO <sub>2</sub>        |                  |             |         |
| 10  | Boiler replacement with condensing boilers - Parks<br>Changing Rooms             | Paul Butler       | £105,000 |         | £17,112       | 143.9 tCO <sub>2</sub> | 6.1              | 1.14%       | 2010/11 |
| 11  | Communications - Awareness raising campaign - Offices                            | Kathryn Best      |          | £10,000 | £4,279        | 23.0 tCO <sub>2</sub>  | 2.3              | 0.18%       | 2010/11 |
| 12  | Communications - Awareness raising campaign - Pilot project at 3 Primary Schools | Kathryn Horsepool |          | £5,000  | £2,490        | 13.2 tCO <sub>2</sub>  | 2.0              | 0.10%       | 2010/11 |
| 13  | Electrical equipment - IT - Virtualisation/thin computers - Offices              | Unisys            | £5,931   |         | £11,150       | 53.7 tCO <sub>2</sub>  | 0.5              | 0.43%       | 2010/11 |
| 14  | Electrical equipment - Pumps - Upgrades & timer controls - St Martin's Place     | Geoff Lowe        | £1,000   |         | £2,047        | 9.9 tCO <sub>2</sub>   | 0.5              | 0.08%       | 2010/11 |
| 15  | HVAC - Heating control adjustment - All Buildings                                | Tim Isbell        |          | £20,000 | £34,217       | 287.7 tCO <sub>2</sub> | 0.6              | 2.28%       | 2010/11 |
| 16  | Renewables - Photovoltaics - Powering ventilation fans - Schools                 | Paul Butler       | £34,000  |         | £1,115        | 5.4 tCO <sub>2</sub>   | does not payback | 0.04%       | 2010/11 |
| 17  | Roadside Bollards - Compact fluorescent lighting & photocells                    | Dave Hall         | £12,375  |         | £3,262        | 15.7 tCO <sub>2</sub>  | 3.8              | 0.12%       | 2010/11 |
| 18  | Transport - Staff Travel Plan - implementation                                   | Viv Vallance      | £233,646 |         | £210,924      | 480.7 tCO <sub>2</sub> | 1.1              | 3.81%       | 2010/11 |

## 4.3 Near Term Projects

Near-term projects that remain unfunded will need further assessment to decide how to fund them in 2010/11 (Table 4.3). Capital projects providing payback in under 5 years, and with sufficient carbon savings per £ invested, would be eligible for 50% funding through the Council's Salix Finance fund. Some projects are applicable to multiple sites and will be implemented over several years.

**Table 4.3 – Near-Term Projects**

| Ref | Project   | Lead                      | Cost     |         | Annual Saving |                        | Pay back | % of Target | Year    |
|-----|---|---------------------------|----------|---------|---------------|------------------------|----------|-------------|---------|
|     |   |                           | Capital  | Revenue | Financial     | CO <sub>2</sub>        |          |             |         |
| 19  | Building fabric - Cavity wall insulation - 4 Primary schools                    | Paul Butler               | £4,744   |         | £899          | 7.6 tCO <sub>2</sub>   | 5.3      | 0.06%       | 2010/11 |
| 20  | Building fabric - Draught proofing - Slough Grammar School                      | Slough Grammar School     | £900     |         | £316          | 2.8 tCO <sub>2</sub>   | 2.8      | 0.02%       | 2010/11 |
| 21  | Building fabric - Loft and cavity wall insulation - Langley Grammar School      | Langley Grammar School    | £12,600  |         | £939          | 7.9 tCO <sub>2</sub>   | 13.4     | 0.06%       | 2010/11 |
| 22  | Building fabric - Loft insulation - Offices - SMP                               | Paul Butler               | £7,564   |         | £1,589        | 13.4 tCO <sub>2</sub>  | 4.8      | 0.11%       | 2010/11 |
| 23  | Building fabric - Loft insulation - Slough Grammar School                       | Slough Grammar School     | £10,000  |         | £5,232        | 44. tCO <sub>2</sub>   | 1.9      | 0.35%       | 2010/11 |
| 24  | Building fabric - Pipework insulation - Foxborough Primary School               | Foxborough Primary School | £1,000   |         | £321          | 2.7 tCO <sub>2</sub>   | 3.1      | 0.02%       | 2010/11 |
| 25  | Building fabric - Pipework insulation - Slough Grammar School                   | Slough Grammar School     | £2,000   |         | £2,141        | 18.0 tCO <sub>2</sub>  | 0.9      | 0.14%       | 2010/11 |
| 26  | Building Management Systems - Fine tuning - Slough Grammar School               | Paul Butler               | £500     |         | £2,022        | 17.0 tCO <sub>2</sub>  | 0.2      | 0.13%       | 2010/11 |
| 27  | Building Management Systems - Upgrades & fine tuning - Leisure centres          | Slough Strategic Leisure  | £8,525   |         | £3,417        | 19.0 tCO <sub>2</sub>  | 2.5      | 0.15%       | 2010/11 |
| 28  | Building Management Systems - Upgrades & fine tuning - Offices                  | Paul Butler               | £22,624  |         | £9,223        | 50.2 tCO <sub>2</sub>  | 2.5      | 0.40%       | 2010/11 |
| 29  | Electrical equipment - IT - Shutdown Management software for PC Boxes - Offices | Chris Wintermute          | £13,500  |         | £14,849       | 71.5 tCO <sub>2</sub>  | 0.9      | 0.57%       | 2010/11 |
| 30  | Electrical equipment timer controls - Offices                                   | Charan Dhillon            | £10,000  |         | £14,923       | 71.9 tCO <sub>2</sub>  | 0.7      | 0.57%       | 2010/11 |
| 31  | Electrical equipment timer controls - Schools                                   | Geoff Lowe                | £13,738  |         | £9,291        | 44.7 tCO <sub>2</sub>  | 1.5      | 0.35%       | 2010/11 |
| 32  | Electrical equipment timer controls - Slough Grammar School                     | Slough Grammar School     | £90      |         | £426          | 2.1 tCO <sub>2</sub>   | 0.2      | 0.02%       | 2010/11 |
| 33  | HVAC - Air Conditioning - Heat Pump Strategy - Langley Grammar School           | Langley Grammar School    | £1,200   |         | £1,364        | 6.6 tCO <sub>2</sub>   | 0.9      | 0.05%       | 2010/11 |
| 34  | HVAC - Heating & ventilation strategy - Langley Grammar School                  | Langley Grammar School    | £30,000  |         | £4,392        | 21.2 tCO <sub>2</sub>  | 6.8      | 0.17%       | 2010/11 |
| 35  | HVAC - Heating control upgrade - Primary schools                                | Paul Butler               | £71,211  |         | £13,213       | 111.1 tCO <sub>2</sub> | 5.4      | 0.88%       | 2010/11 |
| 36  | HVAC - Heating control upgrade - Secondary schools                              | Paul Butler               | £111,871 |         | £20,758       | 174.5 tCO <sub>2</sub> | 5.4      | 1.38%       | 2010/11 |

|    |  |                           |          |          |                        |     |       |         |
|----|--|---------------------------|----------|----------|------------------------|-----|-------|---------|
| 37 | HVAC - Heating control upgrade - Slough Grammar School           | Slough Grammar School     | £0       | £95      | 0.8 tCO <sub>2</sub>   | 0.0 | 0.01% | 2010/11 |
| 38 | Lighting - Automatic control - Foxborough Primary School         | Foxborough Primary School | £3,600   | £1,961   | 9.4 tCO <sub>2</sub>   | 1.8 | 0.07% | 2010/11 |
| 39 | Lighting - Centralised control system - St Martin's Place        | Geoff Lowe                | £15,700  | £3,505   | 16.9 tCO <sub>2</sub>  | 4.5 | 0.13% | 2010/11 |
| 40 | Lighting - Retrofit/replace halogens to LEDs - St Martin's Place | Geoff Lowe                | £1,476   | £1,407   | 6.8 tCO <sub>2</sub>   | 1.0 | 0.05% | 2010/11 |
| 41 | Lighting - Retrofit/replace T8 to T5 - Offices                   | Geoff Lowe                | £8,260   | £2,709   | 13.0 tCO <sub>2</sub>  | 3.0 | 0.10% | 2010/11 |
| 42 | Lighting - Retrofit/replace T8 to T5 - Schools                   | Geoff Lowe                | £43,120  | £14,143  | 68.1 tCO <sub>2</sub>  | 3.0 | 0.54% | 2010/11 |
| 43 | Lighting - Strategy - Langley Grammar School                     | Langley Grammar School    | £33,600  | £4,008   | 19.3 tCO <sub>2</sub>  | 8.4 | 0.15% | 2010/11 |
| 44 | Renewables - Biofuel switching from oil - Slough Grammar School  | Slough Grammar School     | £2,500   | £1,211   | 21.2 tCO <sub>2</sub>  | 2.1 | 0.17% | 2010/11 |
| 45 | Transport - Fleet - Biodiesel replacement fuel                   | Enterprise                | £8,548   | £7,676   | 17.5 tCO <sub>2</sub>  | 1.1 | 0.14% | 2010/11 |
| 46 | Transport - Fleet - Driver training & maintenance                | John Northam              | £80,316  | £72,505  | 165.2 tCO <sub>2</sub> | 1.1 | 1.31% | 2010/11 |
| 47 | Transport - Fleet - Fuel management                              | John Northam              | £51,921  | £46,872  | 106.8 tCO <sub>2</sub> | 1.1 | 0.85% | 2010/11 |
| 48 | Transport - Fleet - Low carbon replacement vehicles              | John Northam              | £405,635 | £366,186 | 834.6 tCO <sub>2</sub> | 1.1 | 6.62% | 2010/11 |
| 49 | Voltage optimisation - Herschel Multi-Storey Car Park            | Geoff Lowe                | £11,636  | £13,644  | 65.7 tCO <sub>2</sub>  | 0.9 | 0.52% | 2010/11 |
| 50 | Voltage optimisation - Langley Grammar School                    | Geoff Lowe                | £8,000   | £3,539   | 17.0 tCO <sub>2</sub>  | 2.3 | 0.14% | 2010/11 |
| 51 | Voltage optimisation - Offices                                   | Geoff Lowe                | £35,636  | £15,797  | 76.1 tCO <sub>2</sub>  | 2.3 | 0.60% | 2010/11 |

#### 4.4 Medium to long term projects

Other projects running between 2011/12 and 2013/14 have been prioritised on the simplicity of introducing each technology and the speed of payback. These projects need reassessing each year.

Table 4.4 Medium to Long-Term Projects

| Ref | Project  | Lead                     | Cost    |         | Annual Saving |                       | Pay back | % of Target | Year    |
|-----|--|--------------------------|---------|---------|---------------|-----------------------|----------|-------------|---------|
|     |  |                          | Capital | Revenue | Financial     | CO <sub>2</sub>       |          |             |         |
| 52  | Building fabric - Cavity wall insulation - Secondary schools | Paul Butler              | £7,453  |         | £1,411        | 11.9 tCO <sub>2</sub> | 5.3      | 0.09%       | 2011/12 |
| 53  | Building fabric - Draught proofing - Schools                 | Paul Butler              | £37,161 |         | £7,699        | 64.7 tCO <sub>2</sub> | 4.8      | 0.51%       | 2011/12 |
| 54  | Building fabric - Loft insulation - Other schools            | Paul Butler              | £41,223 |         | £8,663        | 72.8 tCO <sub>2</sub> | 4.8      | 0.58%       | 2011/12 |
| 55  | Building fabric - Pipework insulation - Leisure centres      | Slough Strategic Leisure | £2,412  |         | £608          | 5.1 tCO <sub>2</sub>  | 4.0      | 0.04%       | 2011/12 |

|    |   |                          |          |          |            |                  |       |         |
|----|---|--------------------------|----------|----------|------------|------------------|-------|---------|
| 56 | Building fabric - Pipework insulation - Other schools                       | Paul Butler              | £1,887   | £476     | 4.0 tCO2   | 4.0              | 0.03% | 2011/12 |
| 57 | Building Management Systems - Upgrades & fine tuning - Schools              | Paul Butler              | £115,994 | £44,177  | 257.5 tCO2 | 2.6              | 2.04% | 2011/12 |
| 58 | Combined Heat & Power - Langley Leisure Centre                              | Slough Strategic Leisure | £20,000  | £42,425  | 204.3 tCO2 | 0.5              | 1.62% | 2011/12 |
| 59 | Communications - Awareness raising campaign - Leisure centres               | Slough Strategic Leisure | £9,331   | £3,343   | 18.7 tCO2  | 2.8              | 0.15% | 2011/12 |
| 60 | Communications - Awareness raising campaign - Offices                       | Kathryn Best             | £10,000  | £6,149   | 33.5 tCO2  | 1.6              | 0.27% | 2011/12 |
| 61 | Communications - Awareness raising campaign - Schools                       | Kathryn Horsepool        | £223,400 | £76,664  | 446.8 tCO2 | 2.9              | 3.54% | 2011/12 |
| 62 | Electrical equipment - IT - LCD flat screens                                | Peter Webster            | £2,742   | £357     | 1.7 tCO2   | 7.7              | 0.01% | 2011/12 |
| 63 | Electrical equipment - Motors - Variable speed drives - St Martin's Place   | Geoff Lowe               | £32,000  | £17,145  | 82.6 tCO2  | 1.9              | 0.65% | 2011/12 |
| 64 | Electrical equipment - Motors - Variable speed drives - Swimming pool halls | Slough Strategic Leisure | £31,530  | £14,294  | 68.8 tCO2  | 2.2              | 0.55% | 2011/12 |
| 65 | HVAC - Air conditioning - Server room cooling - Primary schools             | Paul Butler              | £269     | £112     | 0.5 tCO2   | 2.4              | 0.00% | 2011/12 |
| 66 | HVAC - Air conditioning - Server room cooling - Secondary schools           | Paul Butler              | £269     | £112     | 0.5 tCO2   | 2.4              | 0.00% | 2011/12 |
| 67 | HVAC - Air conditioning - Server room cooling - Town Hall                   | Paul Butler              | £102     | £42      | 0.2 tCO2   | 2.4              | 0.00% | 2011/12 |
| 68 | Lighting - Automatic control - Slough Grammar School                        | Slough Grammar School    | £750     | £141     | 0.7 tCO2   | 5.3              | 0.01% | 2011/12 |
| 69 | Lighting - Zoning - Offices   | Geoff Lowe               | £49,953  | £20,743  | 99.9 tCO2  | 2.4              | 0.79% | 2011/12 |
| 70 | Streetlighting - dimming at midnight  | Ken Mann                 | £330,027 | £137,045 | 660.1 tCO2 | 2.4              | 5.23% | 2011/12 |
| 71 | Streetlighting - replacement bulbs  | Ken Mann                 | £40,828  | £16,954  | 81.7 tCO2  | 2.4              | 0.65% | 2011/12 |
| 72 | Roadside Bollards - Compact fluorescent lighting & photocells               | Dave Hall                | £12,375  | £3,262   | 15.7 tCO2  | 3.8              | 0.12% | 2011/12 |
| 73 | Voltage optimisation - Hatfield Car Park                                    | Geoff Lowe               | £11,636  | £2,558   | 12.3 tCO2  | 4.5              | 0.10% | 2011/12 |
| 74 | Voltage optimisation - Schools  | Geoff Lowe               | £100,049 | £41,298  | 198.9 tCO2 | 2.4              | 1.58% | 2011/12 |
| 75 | Boiler replacement with condensing boilers & boiler sequencing - Offices    | Paul Butler              | £39,193  | £5,880   | 49.4 tCO2  | 6.7              | 0.39% | 2012/13 |
| 76 | Boiler replacement with condensing boilers & boiler sequencing - Schools    | Paul Butler              | £128,285 | £22,194  | 186.6 tCO2 | 5.8              | 1.48% | 2012/13 |
| 77 | Building fabric - Secondary glazing - All Schools                           | Paul Butler              | £115,318 | £18,288  | 153.8 tCO2 | 6.3              | 1.22% | 2012/13 |
| 78 | Building rationalisation - reduced occupancy at Town Hall                   | Charan Dhillon           | £0       | £11,033  | 58.5 tCO2  | 0.0              | 0.46% | 2012/13 |
| 79 | Communications - Awareness raising campaign - Offices                       | Kathryn Best             | £5,000   | £8,557   | 46.0 tCO2  | 0.6              | 0.36% | 2012/13 |
| 80 | Electrical equipment - Motors - Variable speed drives - Schools             | Geoff Lowe               | £10,489  | £4,755   | 22.9 tCO2  | 2.2              | 0.18% | 2012/13 |
| 81 | Electrical equipment - Other - Upgrades - CCTV                              | Peter Webster            | £188,000 | £7,526   | 36.2 tCO2  | does not payback | 0.29% | 2012/13 |



|     |  |                          |          |          |            |                  |       |         |
|-----|--|--------------------------|----------|----------|------------|------------------|-------|---------|
| 82  | HVAC - Air conditioning - Free cooling - Offices             | Paul Butler              | £5,097   | £2,117   | 10.2 tCO2  | 2.4              | 0.08% | 2012/13 |
| 83  | HVAC - Heating control upgrades - Offices                    | Paul Butler              | £3,671   | £681     | 5.7 tCO2   | 5.4              | 0.05% | 2012/13 |
| 84  | HVAC - Heating zoning - Schools                              | Paul Butler              | £13,798  | £2,406   | 20.2 tCO2  | 5.7              | 0.16% | 2012/13 |
| 85  | Lighting - Photocell control - Car parks                     | Geoff Lowe               | £100     | £21      | 0.1 tCO2   | 4.7              | 0.00% | 2012/13 |
| 86  | Lighting - Retrofit/replace T8 to T5 - Dry leisure centres   | Slough Strategic Leisure | £364     | £120     | 0.6 tCO2   | 3.0              | 0.00% | 2012/13 |
| 87  | Lighting - Zoning - Schools                                  | Geoff Lowe               | £243,094 | £100,946 | 486.2 tCO2 | 2.4              | 3.85% | 2012/13 |
| 88  | Renewables - Biofuel boiler switching from oil - Schools     | Paul Butler              | £366,963 | £34,589  | 606.1 tCO2 | 10.6             | 4.80% | 2012/13 |
| 89  | Renewables - Small scale wind - 2x 6kW turbines              | Schools                  | £50,000  | £1,453   | 7.0 tCO2   | does not payback | 0.06% | 2012/13 |
| 90  | Streetlighting - Low energy photocells                       | Ken Mann                 | £22,115  | £9,183   | 44.2 tCO2  | 2.4              | 0.35% | 2012/13 |
| 91  | Streetlighting - Switch off at midnight                      | Ken Mann                 | £20,414  | £8,477   | 40.8 tCO2  | 2.4              | 0.32% | 2012/13 |
| 92  | Voltage optimisation - Leisure centres                       | Slough Strategic Leisure | £100,210 | £41,364  | 199.2 tCO2 | 2.4              | 1.58% | 2012/13 |
| 93  | Boiler replacement with condensing boilers - Leisure centres | Slough Strategic Leisure | £46,092  | £6,827   | 57.4 tCO2  | 6.8              | 0.45% | 2013/14 |
| 94  | Communications - Awareness raising campaign - Offices        | Kathryn Best             | £10,000  | £8,557   | 46.0 tCO2  | 1.2              | 0.36% | 2013/14 |
| 95  | Lighting - Automatic control - Dry leisure centres           | Slough Strategic Leisure | £4,836   | £837     | 4. tCO2    | 5.8              | 0.03% | 2013/14 |
| 96  | Lighting - Automatic control - Offices                       | Geoff Lowe               | £77,071  | £13,335  | 64.2 tCO2  | 5.8              | 0.51% | 2013/14 |
| 97  | Lighting - Automatic control - Schools                       | Geoff Lowe               | £120,958 | £20,928  | 100.8 tCO2 | 5.8              | 0.80% | 2013/14 |
| 98  | Renewables - Photovoltaics - 20 m2 of panels                 | Geoff Lowe               | £14,220  | £328     | 1.6 tCO2   | does not payback | 0.01% | 2013/14 |
| 99  | Renewables - Solar thermal hot water - 40m2 of panels        | Paul Butler              | £8,416   | £313     | 2.6 tCO2   | does not payback | 0.02% | 2013/14 |
| 100 | Streetlighting - electronic control gear                     | Ken Mann                 | £21,435  | £8,901   | 42.9 tCO2  | 2.4              | 0.34% | 2013/14 |

#### 4.5 Other Unquantified Projects

Other projects were known about but their timescales and scope were uncertain, making the potential carbon savings unquantifiable. Future versions of this Plan should include such projects once potential savings are known.

The major redevelopment of the Heart of Slough will remove Brunel car park, replace Slough Central Library and provide new offices and housing. There is good potential for a large-scale Combined Heat and Power plant to power the buildings. This option is currently being evaluated with Carbon Trust advice.

Other new developments are set to include parks changing rooms in Cippenham, the Iqra School, a Children's Centre in Colnbrook, the Britwell Regeneration project, a Bowling Alley replacing the Tennis Centre in Salt Hill Park and a variety of school redevelopments. Some of these may increase energy efficiency, but others will produce a nett increase in energy consumption. All these changes to buildings energy use need to be quantified in future versions of this Plan.

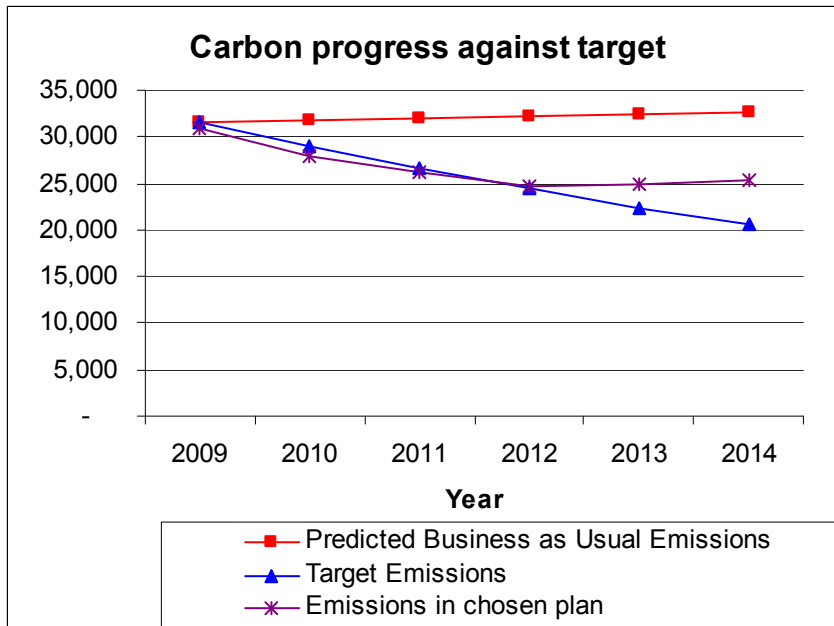
The office Smart Move programme is expected to yield significant office energy savings. More hot-desking will increase desk occupancy rates, meaning that less office space is required. There are also options to increase energy efficiency through contracting out services. Options may include contracting out the hosting of the IT server room. The Shared Services project is planning to contract out certain core services to Cambridgeshire. This will increase energy

efficiency if the buildings the core services are transferred to are more efficient than the Council's existing ones.

#### 4.6 Projected Progress Towards Target

The projects identified above contribute towards successfully meeting the Council's emissions reduction target between 2008/09 and 2011/12 (Figure 4.1). However, the Plan does not yet meet targets during 2012/13 and 2013/14. This shortfall will be made up by identifying other projects (as outlined in Section 4.5).

**Figure 4.1 – Carbon progress against target**

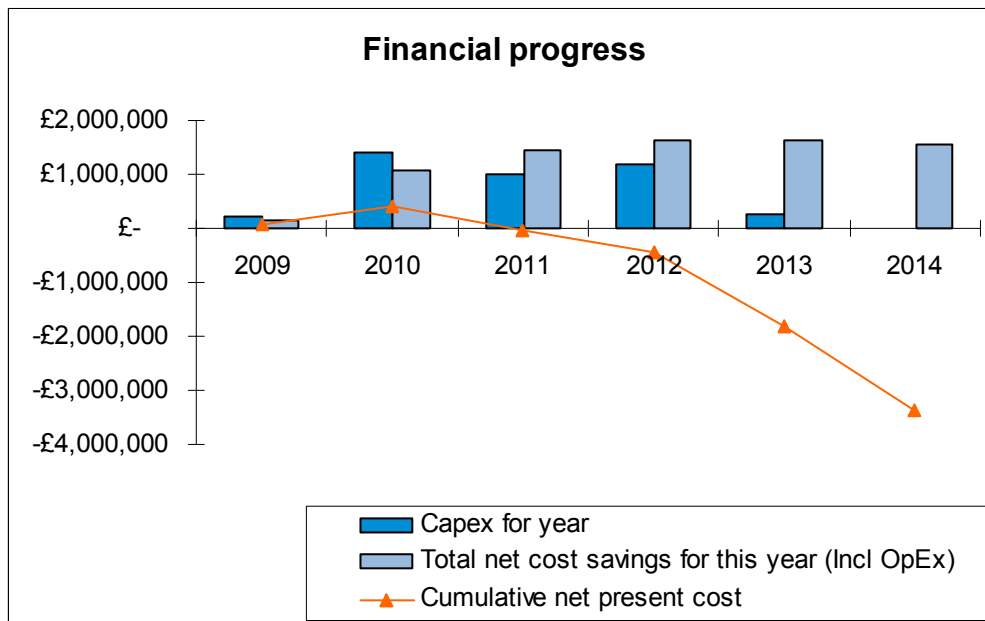


*Please note that the year 2009 on the graph above is actually the 2008/09 baseline year etc.*

## 5.0 Carbon Management Plan Financing

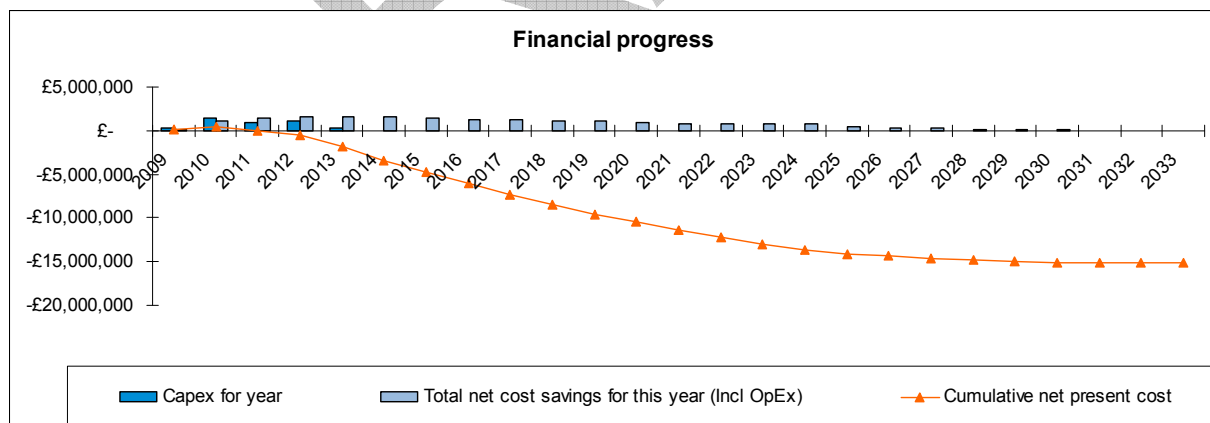
Capital expenditure and cost savings have been projected for each year of the Plan (Figure 5.1). Whilst the cumulative nett present cost curve shows that capital expenditure exceeds the nett cost savings in the short term, there are cost savings from the Plan by 2011/12 and on into the longer term. The cumulative nett present cost of the plan by 2014 is predicted to be -£3,363,334, a saving. By 2033, the nett present cost will fall to -£11,451,523 (Figure 5.2).

**Figure 5.1 – Financial Progress (nett present cost curve)**



Please note that the year 2009 on the graph above is actually the 2008/09 baseline year etc.

**Figure 5.2 – Long-Term Financial Progress**



## 5.1 Assumptions

The following assumptions were made when calculating the financial progress for this Plan:

- A financial discount rate of 3.5% (taken from the UK Treasury Green Book 2008)
- An inflation rate of 2.5% (Carbon Trust estimate, based on historical data)
- A “persistence” discount rate of 3.0%, a discount on the energy saved (Carbon Trust estimate)

## 5.2 Benefits and Savings – Quantified and Unquantified

The Plan's benefits are quantified (Table 5.1). In 2010/11, the year following the Plan's publication, there is a planned annual cost saving of £915,139 if all projects are implemented. This represents 3158 tonnes of CO<sub>2</sub>. As projects will not meet targets in 2009/10, more projects have been programmed into 2010/11 to allow some catch up.

**Table 5.1 – Annual Cost and Carbon Savings Forecast**

|  | 2009/10         | 2010/11         | 2011/12         | 2012/13         | 2013/14        |
|--|-----------------|-----------------|-----------------|-----------------|----------------|
| <b>Annual cost saving</b>                    | <b>£156,938</b> | <b>£915,139</b> | <b>£416,044</b> | <b>£252,175</b> | <b>£52,309</b> |
| <b>Annual CO<sub>2</sub> saving (tonnes)</b> | <b>712</b>      | <b>3158</b>     | <b>2343</b>     | <b>1974</b>     | <b>319</b>     |
| <b>Annual target % achieved</b>              | <b>27.5%</b>    | <b>133%</b>     | <b>107.5%</b>   | <b>98.6%</b>    | <b>17.4%</b>   |
| <b>Cumulative target % achieved</b>          | <b>27.5%</b>    | <b>78%</b>      | <b>87%</b>      | <b>90%</b>      | <b>77%</b>     |

The unquantified benefits include:

- The Council has begun developing the capacity to participate effectively in the Carbon Reduction Commitment (CRC) from April 2010. This will bring with it annual financial penalties and bonuses, dependent on carbon management performance.
- Demonstrating local leadership on carbon management will give the Council far greater freedom to talk to businesses, statutory partners and homeowners about their energy efficiency.
- This in turn will help the Council and its partners to meet the Local Strategic Partnership's Local Area Agreement (LAA) NI 186 target, which would bring a cash reward from Government in 2011/12 enabling further LAA work on climate change.
- This Plan will strengthen the Council's Staff Travel Plan and forthcoming Climate Change Action Plan. It will help the Council to fulfill its requirements under the Nottingham Declaration to report how reductions in carbon emissions will be made.
- By raising financial awareness about resource efficiency for energy, it will become easier to make business cases for water conservation projects. These are likely to become increasingly desirable as an adaptation response to climate change.

## 5.3 Additional Resources

The Carbon Management Programme Board provides strategic oversight of the Programme, whilst the Carbon Management Project Team identifies and quantifies projects. Staff time put into these bodies is an essential resource if carbon management is to be managed, embedded and shared across the organisation.

Property Services in the Resources Directorate has staff time set aside for collecting building energy data. The Performance team in the Improvement & Development Directorate has staff time set aside for collecting transport energy data.

A capital budget is still sought to match fund our Salix Finance grant.

## 5.4 Financial Costs and Sources of Funding

Annual capital and revenue costs have been calculated (Table 5.2). In 2010/11, £951,699 of capital is as yet unfunded. Some projects may be funded from planned maintenance or capital improvement budgets.

Many capital projects can be 50% paid for through the Council's Salix Finance fund. This will reduce the capital funding requirements. The first tranche of £50,000 from Salix Finance plus £50,000 matched from the Council must be committed to capital projects by the end of March 2010. Then there will be further tranches of £100,000 from Salix to commit by the end of September 2010, and £150,000 by the end of March 2011, each again with match funding from the Council. At the moment, it is foreseen that this will be match funded with a Property Services contingency fund. In the Council's 2011/12 budget, capital must be set aside to ensure matching of the final Salix Finance payment tranche of £200,000 in April 2011. The rolling and ring-fenced Salix fund will generate some recycled income from energy savings to allow further projects to be match funded in subsequent years.

**Table 5.2 – Funding Schedule**

|                                 | 2009/10         | 2010/11           | 2011/12         | 2012/13           | 2013/14         |
|---------------------------------|-----------------|-------------------|-----------------|-------------------|-----------------|
| <b>Annual capital cost</b>      | <b>£212,654</b> | <b>£1,343,651</b> | <b>£838,660</b> | <b>£1,307,111</b> | <b>£293,027</b> |
| <b>Committed annual capital</b> | <b>£212,654</b> | <b>£391,952</b>   | -               | -                 | -               |
| <b>Unfunded annual capital</b>  | -               | <b>£951,699</b>   | <b>£838,660</b> | <b>£1,307,111</b> | <b>£293,027</b> |
| <b>Annual revenue cost</b>      | <b>£300</b>     | <b>£115,316</b>   | <b>£242,731</b> | <b>£5,000</b>     | <b>£10,000</b>  |
| <b>Committed annual revenue</b> | <b>£300</b>     | <b>£35,000</b>    | -               | -                 | -               |
| <b>Unfunded annual revenue</b>  | -               | <b>£80,316</b>    | <b>£242,731</b> | <b>£5,000</b>     | <b>£10,000</b>  |

## **6.0 Actions to Embed Carbon Management into the Organisation**

The Cabinet endorsed this Carbon Management Plan in March 2010. The target to reduce carbon emissions by 40% by March 2014 will then be included within the corporate Strategic Plan for 2011-13.

Responsibilities for this corporate target will be shared between Directorates by including CO<sub>2</sub> management responsibilities in Directorate Service Plans for 2010/11. This will provide a shared responsibility for the Carbon Reduction Commitment (CRC), which will require a greater degree of cooperation and accountability.

### **6.1 Corporate Strategy – Embedding Carbon Saving into the Organisation**

The Council began the Carbon Management Programme at only a basic level of carbon management capability across a range of disciplines (see Appendix A, the Carbon Management Embedding Matrix). To achieve success, the Programme will require a high level of capability to be reached in all supporting disciplines. This will be achieved by:

- Endorsement of this Plan by the Leader, Chief Executive, Environment Portfolio Holder and Cabinet.
- Publishing this Plan on the Council's website and communicating this to business, statutory and community partners through the Local Strategic Partnership.
- Communicating sustainability as a mainstream issue, giving it priority on the corporate agenda for staff and partners.
- Refreshing the corporate Strategic Plan in 2011-13 to refer to the Carbon Management Plan (and the linked Climate Change Strategy and Action Plan) as a key activity for the Council. This will help to embed carbon management into the Council's corporate planning processes and its performance management and audit functions.
- Devolving responsibility for carbon management to Directorates through the Council's annual service planning process. Heads of Service will need to choose how to meet their own devolved CO<sub>2</sub> reduction targets.

### **6.2 Programme Management – Embedding Technical Projects**

The following projects will not in themselves generate energy savings (so are not quantifiable in Section 4) but with them, the Council's technical capacity to implement projects will be significantly increased:

- Schools Energy Strategy – Schools have traditionally operated independently from the Council, so special efforts are needed to build relationships, and to sell the concept of energy efficiency. The Carbon Trust has provisionally offered the Council tailored support to develop a schools energy strategy. This would initially focus on upgrading boilers, which would save the largest tonnage of CO<sub>2</sub> emissions.
- Local Offsetting Fund – A way of allowing new developments that increase CO<sub>2</sub> emissions to be locally "offset" would be beneficial. Perhaps a capital value could be placed on the CO<sub>2</sub> emissions, as it is for the Carbon Reduction Commitment. A payment could then be levied to be later invested in energy efficiency measures elsewhere across the Council's estate.
- Planning Guidance for New Buildings – All major developments should be routinely assessed to see whether they are applicable to Combined Heat and Power plant and renewable energy options. There is currently dependence within local Planning Guidance on the use of BREEAM guidelines to introduce energy efficiency to new buildings. However, developers often choose cheaper measures such as bike racks or nectar-rich plantings to get their environmental score up, ditching the energy efficiency options. Guidance should instead specify the minimum energy efficiency requirement in units of Watts per square metre. The South East Plan expects that 10% of the

energy at major developments should be from renewables and Low Carbon Buildings Programme grants are available to enable this. A sustainable development document is being written by the Planning team in 2010 as part of the Local Development Framework, and recommended best practice should be incorporated into this document.

- There should also be Guidance for Council project managers and contractors that energy efficiency measures cannot be value engineered out after the design stage. This is recognised best practice adopted elsewhere.
- Smart Metering Technology – Automatic meters reporting live information about electricity and gas use in a building allow waste energy to be identified, especially at night and weekends. They are an essential tool in energy management and can save large amounts of time in collecting metering data. Although energy supply companies are required to install smart meters by 2016, these are unlikely to provide real-time data that the Property Services team will need to manage energy on a daily basis.
- Health & Safety Support – The vague issue of risk is sometimes raised as a reason for maintaining the status quo. Risk assessments should therefore be carried out to ensure that national lighting and heating requirements for IT offices, stairwells, toilets etc, support any energy efficiency work proposed.
- Contract Specification – The Interserve contract for buildings maintenance should have energy efficiency responsibilities built into it. For example, this would ensure that energy efficient light fittings were replaced with the correct equipment rather than a cheaper fitting of lower specification. Contracts with other large contracted-out services should also be assessed in terms of their contribution to CO<sub>2</sub> emissions. Annual energy and fuel data reporting to the Council should be built into all contracts as a matter of course.
- Audit of M&E Equipment – Mechanical and electrical equipment in all buildings should be surveyed and a log kept. This will allow a more focused programme of upgrades to take place. Without this information, the scope for introducing new technology is unknown, and it turns prioritisation of projects into educated guesswork.
- Register of Building's Longevity – New plans emerge all the time in Slough for buildings to be knocked down and replaced. Investing capital in energy efficiency measures within an existing building requires a knowledge of the life expectancy of each building. This ensures that each investment will generate a payback within the buildings lifetime, and allows prioritisation to buildings which with the greatest potential over their remaining lifetimes to save energy. Once corporate plans are shared, it might appear a better investment to focus on energy efficiency in schools, rather than at St Martin's Place, which was expected to last 30 years.
- Minimising IT Server Growth – an IT data management plan is needed to limit growth in server numbers. Currently, there are about 20 new IT servers each year to cope with the growth in data storage. There should be both a requirement to install these from new in virtualised form, and to limit the growth of data storage. Email attachments could be deleted after a while, freeing up lots of server space.

### **6.3 Responsibility – Saving CO<sub>2</sub> is Everyone's Job**

A key element of this Plan is to devolve responsibility for energy targets, usage and budgets to Heads of Service, building managers and all other employees. Training and awareness activity will be needed to explain to staff their responsibilities in helping to meet Council CO<sub>2</sub> targets. Energy management can only be effective where there is good measurement of energy use. Data quality must be improved through building management systems, automatic metering systems, and streamlined and centralised processes for data processing. Responsibility will be devolved to Heads of Service to set targets with their building managers, fleet managers and outsourced contract managers to set targets for energy consumption through the Directorate Service Plan process. In addition, the Council will take the following

actions to ensure that carbon management becomes the responsibility of all staff across the organisation:

- Green Champions - a network of 24 self-nominated Green Champions are helping to raise awareness of energy, transport and waste issues. They raise green issues at regular team meetings, monitor electrical equipment usage in their place of work, help organise staff awareness events and put forward energy-saving ideas to the Carbon Management Project Team. The aim is to continue recruiting Champions until all areas of work are covered. Further training is planned on energy conservation. Ways to incentivise staff volunteering to become Green Champions should be sought. These could be either financial incentives or gifts.
- CO<sub>2</sub> reduction targets will be included in all Service Plans and job descriptions for all Heads of Service, building managers, fleet managers and other relevant roles. These targets will be reviewed during appraisals to encourage the uptake of energy efficient working practices.
- Carbon management policies and aspirations will be integrated into the recruitment process through job descriptions, job adverts, new starter packs and induction training for all staff.
- An Environmental Code of Conduct is envisaged, based on policies already in place, that explains what environmental behaviour is expected of staff. This Code would be promoted to Directors, Heads of Service, managers and Green Champions and made available to staff on the intranet. It could also be added to all new employment contracts.
- Annual “environmental management” seminars about energy and carbon management issues will be held for building managers, facilities managers, procurement staff, Head Teachers and Bursars.
- A Communications Plan to sell carbon management to all stakeholders will help to generate a staff culture that supports the measures being introduced. One outcome might be to encourage team leaders to ask their staff to use pool bikes to get around the Borough.

#### **6.4 Data Management – Measuring the Difference, Measuring the Benefit**

Data on energy usage is collected for all buildings (including schools), streetlighting, transport and contracted-out services. It is analysed by the Property Services and Performance teams and the Carbon Management Programme Leader, then reported to the Department for Energy and Climate Change (DECC) as performance indicator NI 185.

Data is currently being collected annually and then compared with the previous year's performance. This will allow the effectiveness of carbon management projects to be quantified. Collecting building energy data will, in future, be simplified through the introduction of Automatic Meter Reading, Building Management Systems and sub-metering. This will make it possible to move towards quarterly data collection and reporting.

Data will be used to inform staff on progress in achieving targets, important for motivation. Progress will be reported to the Corporate Management Team, Carbon Management Programme Board, Carbon Management Project Team, Local Strategic Partnership Climate Change Group, Heads of Service and departmental management teams.

NI 185 data will continue to be externally verified by DECC on an annual basis.

The advent of the Carbon Reduction Commitment now requires every participating organisation to nominate a Data Controller who must hold all billing and metering data for Council and school buildings in one place. The data must be up to date and immediately available to the Environment Agency upon request. There are substantial fines for failure to



provide complete, accurate and verified data. Smart metering is another way of minimising the workload in collecting and presenting this data.

### 6.5 Communication and Training – Ensuring Everyone is Aware

A Communications Plan has been developed to promote the Carbon Management Plan, provide regular updates to stakeholders over the course of the Programme, and bring about cultural change.

Residents will be informed about progress on carbon management through the local press and Council website. Carbon management best practice will be shared with other public sector bodies in Slough through the Local Strategic Partnership’s Climate Change group.

A staff energy awareness campaign was launched during Energy Saving Week, October 2009. This involved the Green Champions, Energy Saving Trust and Green Doctor providing advice and giveaways to staff and getting staff to sign a pledge to save energy. Energy and staff travel events will be repeated throughout the Programme.

In addition, the following other internal communications actions will take place:

- Carbon management induction training will be given to new staff
- Intranet content will be developed for Green Champions pages
- Staff will be kept informed on progress of the Programme through the staff newsletter
- Sustainable procurement policies will ensure that energy efficiency ratings of electrical equipment and the lifecycle carbon content of products and services are considered
- More Green Champions will be recruited and trained
- Briefings will be provided at team meetings
- Managers and employees handbooks will describe an Environmental Code of Conduct
- Alternative travel modes will be promoted through the Staff Travel Plan
- Fleet vehicle drivers will be given fuel efficiency training
- Carbon management will be covered in the Leadership Development Programme for Corporate Management Team and other senior officers
- Managers will be trained to embed carbon management into job descriptions and Personal Development Plans, and report on carbon management through the annual reporting cycle
- Head Teachers, Bursars and Governors will be advised and informed through a variety of mechanisms
- Staff awareness of the issue will be measured through the annual staff attitude survey

### 6.6 Finance and Investment – the Money to Match the Commitment

The Council will take the following actions to ensure that carbon management is embedded into finance and investment procedures (please also see Section 5):

| Category   | Action  | Owner   | By when  |
|--|---|---|----------|
| Embed the Council’s £1mn Salix Finance ring-fenced invest-to-save fund | Identify capital funding of £350,000 for Year 2 of the Salix Finance programme to enable a further £350,000 of match funding to be drawn down from Salix. Promote Salix fund to Service Heads and school managers. Ensure Property Services M&E project | Carbon Management Programme Board, Finance, Salix Fund Manager, Property Services | Mid-2010 |

|  |  |   |  |
|--|--|---|--|
|  | managers are able to assess projects for Salix compliance.   |   |  |
| Obtain external funding for non-Salix-compliant projects | Identify external funding opportunities for renewable energy, district heating and Combined Heat and Power | Carbon Management Project Team, Slough Community Leisure, Carbon Management Programme Board | Ongoing; there is potential for Energy Saving Trust support to train staff |

### 6.7 Policy Alignment – Saving CO<sub>2</sub> Across the Organisation

Rather than developing a raft of new policies, top level priorities in the Corporate Strategy and Sustainable Community Strategy will be aligned. The following corporate policies will then also be aligned:

- Draft Sustainable Procurement Strategy
- Draft Carbon Emissions in the Local Area (NI 186) Delivery Plan
- Directorate Service Plans – a shared responsibility for targets in the Carbon Management Plan
- Asset Management Plan – capital spending programme, property maintenance, streetlighting programmes will secure financial and carbon reduction savings, with a proportion of energy use through on-site renewables
- Sustainable Transport Strategy – this will reinforce commitments to reducing carbon through fleet and business travel in the Staff Travel Plan
- Employee Contracts – inclusion of carbon management responsibilities and an Environmental Code of Conduct in all new employee contracts will be assessed
- Building Schools for the Future and Primary Strategy for Change Programmes
- Renewable Energy Policy – yet to be developed
- Sustainable Development – A Development Plan Document will be produced as part of the Local Development Framework during 2010
- Corporate Property Strategy
- Driving Policy
- Travel and Subsistence Policy
- Environmental Policy
- Cultural Strategy
- Housing Strategy
- Training and Development Strategy
- Economic Development Strategy
- Air Quality Strategy
- Older People’s Strategy

#### Contracted-out Services

People 1<sup>st</sup>, Enterprise, Interserve, Slough Community Leisure and other major contracted-out services will be encouraged to align their policies with the Carbon Management Plan.

#### Major Developments

Carbon management considerations will be incorporated into plans at major regeneration projects where new Council buildings will be constructed. These might include new development at Chalvey. Major development sites are often ideal candidates for community heating projects.

## **7.0 Programme Management of the CM Programme**

Carbon Management has become an important local authority function driven by national performance indicators and carbon reduction targets. It also has significant financial and resource implications for the organisation, requiring strategic oversight by senior management and elected members.

The Carbon Management Programme contains a diverse set of projects affecting every part of the organisation. Coordination of these projects will be provided by a representative Carbon Management Project Team reporting to the Programme Board.

### **7.1 Carbon Management Programme Board – strategic ownership and oversight**

The Programme Board will continue to provide oversight of the Carbon Management Programme and promote support for the programme from senior management and elected members.

The Board comprises:

- Roger Parkin, Director Improvement & Development (Chair)
- Councillor Satpal Parmar, Portfolio Holder for the Environment
- Nigel Dicker, Assistant Director of Environmental Services (Vice Chair)
- Clair Pyper, Director Education & Children's Services
- Julie Evans, Director of Resources
- Jane Wood, Director Community & Wellbeing
- Kevin Gordon, Assistant Director of Transformational Change
- Neil Simon, Assistant Director of Property Services
- Jo Head, Assistant Director of Commissioning, Procurement and Shared Services
- Trevor Lambert, Head of Communications
- Jim Merriman, Head of Corporate Finance
- Kevin Lowry, Director of People 1<sup>st</sup> (Housing ALMO)

Board meetings will take place every two months, approximately one week after the Carbon Management Team meeting.

At each meeting, the Chair will provide a progress report from the Carbon Management Team and highlight any risks to the programme.

By 31<sup>st</sup> July each year, the Carbon Management Project Team will produce an annual Carbon Management Report for endorsement by the Board and presentation to the Corporate Management Team and elected members. This Carbon Management Plan will be refreshed annually.

### **7.2 Carbon Management Project Team – Delivering the Projects**

The Council's Carbon Management Project Team is chaired by the Programme Leader and there is membership from across the Council's services (Table 7.1). The group meets monthly to report progress, be briefed and solve problems. Responsibility for delivering projects will be assigned to individuals through the Council's service planning process.

**Table 7.1 – Carbon Management Project Team Membership**

| Name and position in the LA   | Contact details                                 |
|---|---|
| John Palmer<br>Agenda 21 Officer (Programme Leader)                             | 01753 875573<br>john.palmer@slough.gov.uk       |
| Amanda Renn<br>Policy Officer (Deputy Programme Leader)                         | 01753 875560<br>amanda.renn@slough.gov.uk       |
| Tim Isbell<br>Programmes and Procurement Manager (Property Services)            | 01753 875602<br>tim.isbell@slough.gov.uk        |
| Paul Butler<br>Senior Project Manager (Mechanical and Heating)                  | 01753 875874<br>paul.butler@slough.gov.uk       |
| Geoff Lowe<br>Senior Project Manager (Electrical and Lighting)                  | 01753 875876<br>geoff.lowe@slough.gov.uk        |
| Kathryn Best<br>Internal Communications Officer                                 | 01753 875007<br>kathryn.best@slough.gov.uk      |
| John Northam<br>Transport Manager (Fleet)                                       | 01753 477301<br>john.northam@slough.gov.uk      |
| Tony Madden<br>Capital and School Organisation Adviser                          | 01753 875739<br>tony.madden@slough.gov.uk       |
| Kathryn Horsepool<br>Agenda 21 Officer  | 01753 875912<br>kathryn.horsepool@slough.gov.uk |
| Jo Head<br>Assistant Director of Commissioning, Procurement and Shared Services | 01753 875285<br>joanna.head@slough.gov.uk       |
| Andrew Pate<br>Accountant (Capital)   | 01753 875865<br>andrew.pate@slough.gov.uk       |
| Roger Fraser<br>Performance Manager   | 01753 875639<br>roger.fraser@slough.gov.uk      |
| Viv Vallance<br>Senior Travel Plan Consultant                                   | 01753 477344<br>viv.vallance@slough.gov.uk      |
| Ken Mann<br>Streetlighting Engineer   | 01753 477478<br>ken.mann@slough.gov.uk          |
| Daljit Purewal<br>Contracts Officer (Care Homes)                                | 01753 474044<br>daljit.purewal@slough.gov.uk    |
| Auvtar Lakhan<br>Business Support Manager (Community & Wellbeing)               | 01753 875577<br>auvtar.lakhan@slough.gov.uk     |
| Surjit Nagra<br>Human Resources Business Partner (Improvement & Development)    | 01753 875727<br>surjit.nagra@slough.gov.uk      |
| Chris Wintermute<br>IT Technical Infrastructure Manager                         | 01753 875095<br>chris.wintermute@slough.gov.uk  |

### 7.3 Succession Planning for Key Roles

The Carbon Management Programme remains vulnerable to losing key post holders until carbon management is fully established and embedded in the running of the Council.

On the Programme Board, Councillor Satpal Parmar, Portfolio Holder for Environment is supported by Councillor James Walsh, Chair of the Communities, Leisure and Environment Scrutiny Panel. Roger Parkin, Director Improvement & Development is Programme Sponsor and Chair of the Programme Board. This is a key role which, if vacated, will be delegated to another member of the Corporate Management Team by the Chief Executive. The Deputy Programme Sponsor, Nigel Dicker, Assistant Director of Environmental Services, will deputise as Chair during any gaps in cover.

John Palmer, Programme Leader, is Chair of the Project Team. If this key role is vacated, it will be delegated to another member of the Project Team by the Chairman of the Programme Board. The Deputy Project Leader, Amanda Renn, will deputise during any gaps in cover. All other team members are delegated by their Heads of Department, who will nominate alternates, should vacancies occur.

### 7.4 Ongoing Stakeholder Liaison

A stakeholder liaison plan has been drafted to help engage key stakeholders in making this Plan a success. As schools have traditionally been independent of local authorities but are now required to provide regular data on

Active engagement of schools has begun through:

- presentations to head teachers and bursars on the Carbon Reduction Commitment and Salix Finance
- presentations to advanced skills teachers on carbon management and the curriculum
- development of curriculum materials about climate change
- an offer of support on metering and billing
- an offer to add schools to the Council's competitively-priced energy contract
- a consultant-led behaviour change programme at 3 primary schools
- offers of building walkabouts by Carbon Trust-funded energy consultants to identify energy efficiency projects

Staff and Directorates engagement is being addressed through the Communications Plan.

### 7.5 Annual Progress Review

The Programme Board will submit an annual Carbon Management Report for review by the Council. The report will include:

- CO<sub>2</sub> savings against targets
- Projects implemented
- Value and sources of project funding
- Financial savings
- Progress on Carbon Management Matrix - Embedding
- Less quantifiable benefits
- Forward planning
- NI186 and Local Area Agreement alignment
- Carbon Reduction Commitment alignment (from 2011)

Progress reports will also be submitted to the Corporate Management Team by the Programme Board Chair at regular intervals.

## Appendix A: Definition of Prince2 Project Work Package

|                                  |   |                      |            |
|----------------------------------|---|----------------------|------------|
| <b>Project Name:</b>             | Voltage Optimisation in Herschel Car Park |                      |            |
| <b>Project Reference:</b>        | LA7-SLO-49                                |                      |            |
| <b>Project Manager:</b>          | Geoff Lowe                                | <b>Team Manager:</b> | Tim Isbell |
| <b>Date Work Package Agreed:</b> | October 2009                              |                      |            |

### Overview: *Summarise the work that needs to be done*

Voltage reduction equipment will be added to the voltage supply to reduce unnecessary over-powering of equipment, especially lighting. Power Perfector has quoted for installation. Awaiting Carbon Trust consultants report on other energy saving options at Herschel Car Park to assess relative prioritisation.

### Details:

| <b>Product:</b>                               | <b>Processes &amp; Procedures:</b> | <b>Quality Methods: (how assessed?)</b> | <b>Interfaces: (with other products, people etc)</b> |
|---|------------------------------------|---|--|
| Approval by Carbon Management Programme Board |                                    |   |  |
| Funding by Asset Management Board             |                                    |   |  |
| Procurement through Shared Services           |                                    |   |  |

### Budget and Tolerance Agreements:

|   | <b>Agreed Target</b> | <b>Tolerance (+/-)</b> |
|---|----------------------|------------------------|
| Capital Cost (£)                                    | £11,636              |                        |
| Revenue Cost (£)                                    | -                    |                        |
| Electricity Saved (kWh pa)                          | 122,368 kWh pa       |                        |
| Gas Saved (kWh pa)                                  | -                    |                        |
| Other Fuel (please specify)                         | -                    |                        |
| Revenue Savings (£ pa)                              | £13,644              |                        |
| Payback on investment (years)                       | 0.9 yr               |                        |
| Annual CO <sub>2</sub> Emissions Reduction (tonnes) | 65.7 tonnes          |                        |
| % of Baseline CO <sub>2</sub> emissions             | 0.52%                |                        |
| Start date  | 2010                 |                        |
| End date  |                      |                        |

### Reporting, Problem Handling & Escalation: *what process will be followed?*

Tim Isbell to update progress and sign off product to Programme Leader/Asset Management Board by email.

**Appendix B: Embedding Carbon Management across Slough Borough Council**

|                      | CORPORATE STRATEGY  | PROGRAMME MANAGEMENT  | RESPONSIBILITY  | DATA MANAGEMENT   | COMMUNICATION & TRAINING  | FINANCE & INVESTMENT  | POLICY ALIGNMENT *  | ENGAGEMENT OF SCHOOLS   |
|----------------------|---|---|---|---|---|---|---|---|
| BEST<br>2013/14<br>5 | <ul style="list-style-type: none"> <li>Top level target allocated across organisation</li> <li>CO<sub>2</sub> reduction targets in Directorate Business Plans</li> </ul>                      | <ul style="list-style-type: none"> <li>Cabinet / CMT review progress against targets on quarterly basis</li> <li>Quarterly diagnostic reports provided to Directorates</li> <li>Progress against target published externally</li> </ul>       | <ul style="list-style-type: none"> <li>CM integrated in responsibilities of senior managers</li> <li>CM part of all job descriptions</li> <li>Central CO<sub>2</sub> reduction advice available</li> <li>Green Champions leading local action groups</li> </ul> | <ul style="list-style-type: none"> <li>Quarterly collation of CO<sub>2</sub> emissions for all sources</li> <li>M&amp;T in place for:                             <ul style="list-style-type: none"> <li>buildings</li> <li>streetlighting</li> </ul> </li> <li>Data externally verified</li> </ul> | <ul style="list-style-type: none"> <li>All staff given formalised CO<sub>2</sub> reduction:                             <ul style="list-style-type: none"> <li>induction and training</li> <li>communications</li> </ul> </li> <li>Joint CM communications with key partners</li> <li>Staff awareness tested through surveys</li> </ul> | <ul style="list-style-type: none"> <li>Finance committed for 2+yrs of Programme</li> <li>External funding being routinely obtained</li> <li>Ring-fenced fund for carbon reduction initiatives</li> </ul>  | <ul style="list-style-type: none"> <li>CO<sub>2</sub> friendly operating procedure in place</li> <li>Central team provide advice and review, when requested</li> <li>Barriers to CO<sub>2</sub> reduction routinely considered and removed</li> </ul> | <ul style="list-style-type: none"> <li>A 'whole school approach' including curriculum</li> <li>Mature programme of engagement in place</li> <li>CO<sub>2</sub> saving in schools having a wider community impact</li> </ul> |
|                      | 2010/12<br>4  | <ul style="list-style-type: none"> <li>CO<sub>2</sub> reduction commitment in Corporate Strategy</li> <li>Top level targets set for CO<sub>2</sub> reduction</li> <li>Climate Change Strategy reviewed annually</li> </ul>                    | <ul style="list-style-type: none"> <li>Sponsor reviews progress and removes blockages through regular Programme Boards</li> <li>Progress against targets routinely reported to CMT</li> </ul>   | <ul style="list-style-type: none"> <li>CM integrated in to responsibilities of department heads</li> <li>Cabinet / CMT regularly updated</li> <li>Staff engaged through Green Champion network</li> </ul>   | <ul style="list-style-type: none"> <li>Annual collation of CO<sub>2</sub> emissions for:                             <ul style="list-style-type: none"> <li>buildings</li> <li>street lighting</li> <li>transport</li> <li>waste</li> </ul> </li> <li>Data internally reviewed</li> </ul>   | <ul style="list-style-type: none"> <li>All staff given CO<sub>2</sub> reduction:                             <ul style="list-style-type: none"> <li>induction</li> <li>communications</li> <li>CM matters communicated to external community</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li>Coordinated financing for CO<sub>2</sub> reduction projects via Programme Board</li> <li>Finances committed 1yr ahead</li> <li>Some external financing</li> </ul>  | <ul style="list-style-type: none"> <li>Comprehensive review of policies complete</li> <li>Lower level policies reviewed locally</li> <li>Unpopular changes being considered</li> </ul>                                      |
| 2009/10<br>3         | <ul style="list-style-type: none"> <li>CO<sub>2</sub> reduction vision clearly stated and published</li> <li>Climate Change Strategy endorsed by Cabinet and publicised with staff</li> </ul> | <ul style="list-style-type: none"> <li>Project team regularly review CM progress:                             <ul style="list-style-type: none"> <li>actions</li> <li>profile &amp; targets</li> <li>new opportunities</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li>An individual provides full time focus for CO<sub>2</sub> reduction and coordination across the organisation</li> <li>Senior Sponsor actively engaged</li> </ul>   | <ul style="list-style-type: none"> <li>Collation of CO<sub>2</sub> emissions for limited scope i.e. buildings only</li> </ul>   | <ul style="list-style-type: none"> <li>Staff environmental or energy group given ad hoc:                             <ul style="list-style-type: none"> <li>training</li> <li>communications</li> </ul> </li> </ul>   | <ul style="list-style-type: none"> <li>A view of the cost of CO<sub>2</sub> reduction is developing, but finance remains ad-hoc</li> <li>Some centralised resource</li> </ul>   | <ul style="list-style-type: none"> <li>All high level and some mid level policies reviewed, irregularly</li> <li>Substantial changes made, showing CO<sub>2</sub> savings</li> </ul>  | <ul style="list-style-type: none"> <li>A person has responsibility for Schools CO<sub>2</sub> reduction</li> <li>Schools CO<sub>2</sub> reduction projects coordinated</li> <li>Ad-hoc funding</li> </ul>                   |
| 2008/09<br>2         | <ul style="list-style-type: none"> <li>Draft Climate Change Policy</li> <li>Climate Change references in other strategies</li> </ul>  | <ul style="list-style-type: none"> <li>Ad hoc reviews of CM actions progress</li> </ul>   | <ul style="list-style-type: none"> <li>CO<sub>2</sub> reduction a part-time responsibility of a few department champions</li> </ul>   | <ul style="list-style-type: none"> <li>No CO<sub>2</sub> emissions data compiled</li> <li>Energy data compiled on a regular basis</li> </ul>  | <ul style="list-style-type: none"> <li>Regular awareness campaigns</li> <li>Staff given CM information on ad-hoc basis</li> </ul>   | <ul style="list-style-type: none"> <li>Ad hoc financing for CO<sub>2</sub> reduction projects</li> </ul>  | <ul style="list-style-type: none"> <li>Partial review of key, high level policies</li> <li>Some financial quick wins made</li> </ul>  | <ul style="list-style-type: none"> <li>Ad-hoc schools projects to specifically reduce energy / CO<sub>2</sub></li> </ul>  |
| 1<br>Worst           | <ul style="list-style-type: none"> <li>No policy</li> <li>No Climate Change reference</li> </ul>  | <ul style="list-style-type: none"> <li>No CM monitoring</li> </ul>  | <ul style="list-style-type: none"> <li>No recognised CO<sub>2</sub> reduction responsibility</li> </ul>   | <ul style="list-style-type: none"> <li>No CO<sub>2</sub> emissions data compiled</li> <li>Estimated billing</li> </ul>  | <ul style="list-style-type: none"> <li>No communication or training</li> </ul>  | <ul style="list-style-type: none"> <li>No specific funding for CO<sub>2</sub> reduction projects</li> </ul>   | <ul style="list-style-type: none"> <li>No alignment of policies for CO<sub>2</sub> reduction</li> </ul>   | <ul style="list-style-type: none"> <li>No CO<sub>2</sub> / energy reduction policy for schools</li> </ul>   |

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The red line indicates the self-assessed position at the outset of the Programme in May 2009. The black line indicates the position that the organisation aspires to reach by the end of the Programme, in April 2014.



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**SLOUGH BOROUGH COUNCIL**  
**OVERVIEW & SCRUTINY COMMITTEE**  
**FORWARD AGENDA PLAN 2010**

| Meeting                      | Policy Reviews, Etc.  | Audit/Performance Monitoring/Other  | Final Report Deadline (5 pm) |
|------------------------------|---|---|------------------------------|
| 7 <sup>th</sup> April 2010 * | <ul style="list-style-type: none"> <li>• Chief Constable, TVP – Report if possible</li> <li>• Report on the Work of the LSP (including issues of racist attacks against Sikhs &amp; Slough Against Violent Extremism) (K Gordon/N Mohammed)</li> </ul>  | <ul style="list-style-type: none"> <li>• Performance Report (R Parkin/J Evans)</li> </ul> | <b>26<sup>th</sup> March</b> |
| <b>Unprogrammed</b>          | <ul style="list-style-type: none"> <li>• Post-Implementation Review of Art @ the Centre Scheme (G Ralphs/R Kirkham) -</li> <li>• Implications of 3<sup>rd</sup> Heathrow Runway</li> <li>• Policy on Removal of Travellers from Council Land (D Alder/S Quayle) to be submitted to Neighbourhoods and renewal Scrutiny</li> <li>• Updates on Shared Services – regular item</li> <li>• Update on Councils Performance – NI8 – June/July (Alison Hibbert)</li> </ul> |   |                              |

\* The Chair has agreed that the meeting on 15<sup>th</sup> April, 2010 be rescheduled to the 7<sup>th</sup> April, 2010

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**MEMBERS' ATTENDANCE RECORD**

| <b>COUNCILLOR</b> | <b>08/06</b> | <b>02/07</b> | <b>03/09</b> | <b>15/10</b> | <b>19/11</b> | <b>14/01</b> | <b>04/02</b> | <b>25/02</b> | <b>15/04</b> |
|-------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Basharat          | P            | P*           | -            | -            | -            | -            | -            | -            | -            |
| Coad              | P            | P            | P            | P            | P            | P            | P            |              |              |
| Cryer             | -            | -            | P*           | P            | P            | Ap           | P            |              |              |
| Davis             | P            | P            | P            | P            | -            | P            | P            |              |              |
| A S Dhaliwal      | P            | P*           | P*           | Ap           | P            | P            | P            |              |              |
| Mann              | P            | P            | P            | P            | P            | P            | P            |              |              |
| Pabbi             | -            | -            | Ap           | Ap           | -            | Ap           | Ap           |              |              |
| Pantelic          | P            | P            | -            | -            | -            | -            | -            | -            | -            |
| Walsh             | P            | P*           | P            | P            | P*           | P            | P            |              |              |

P = Present for whole meeting  
 Ap = Apologies given

P\* = Present for part of meeting  
 Ab = Absent, no apologies given

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